

FIELD OF INTEREST FUNDS

Ensuring your resources go to the causes you care about

Align your values. Increase your impact.

Establishing a Field of Interest Fund allows you to identify the needs in the community that you care about most while allowing the Community Foundation to identify the best possible community investments to meet those needs.

Field of Interest Funds are also a great way to support the causes you care about beyond your lifetime as the organizations working on those issues will likely change over time. Field of Interest Funds are part of the Community's Endowment and are professionally invested and permanently endowed to benefit the community for generations. The Community Foundation will always be here to keep your dollars supporting relevant and impactful programs.

How it works



Establish Field(s)
of Interest



Give to your fund



CFHZ identifies
opportunities



Grants to Nonprofits in
your Field(s) of Interest

Why should you consider setting up a Field of Interest Fund at CFHZ?

- You want give back to your community, but you don't know all of the organizations that are addressing the issues you care about most.
- You want to leverage the expertise of the Community Foundation to identify high-impact opportunities but you want to ensure your dollars are spent on the issues you care about most.
- You want to give back through your estate plan and you know the issues you care about most but you also know that the organizations working on those issues may change over time.
- You want to be able to add to your fund and watch it grow, and perhaps encourage others to give as well.
- You want to create a highly personal and permanent charitable legacy.

How to establish a Field of Interest Fund

You may establish a permanent named, or anonymous, Field of Interest fund with a contribution or estate commitment of \$10,000 or more. CFHZ staff will consult with you to help you align your personal values and passions within an area or combination of areas of interest listed on the reverse page. If you are planning on giving more than \$500,000 to your fund during your lifetime, or beyond, we would be happy to discuss the possibility of a customized interest area if none of the below categories fully describe your desired impact.

We're ready to help you:

Call: (616) 396-6590 | **Email:** info@cfhz.org | **Website:** cfhz.org



“Starting the Marcia M. and Richard M. Lievense Fund for Youth or Arts was a natural thing to do. We have several organizations in the community that we support that help youth and promote art, and we will continue to support them. By partnering with the Community Foundation, we feel we are also building a community based approach to support these issues.”

-Marcia and Richard Lievense

Fields of Interest

Affordable Housing: Assisting community members who face unique challenges in finding affordable housing.

Examples of past grantees: Housing Next, Jubilee Ministries, Lakeshore Habitat for Humanity

Arts and Culture: Promoting visual, performing and cultural arts, and local history.

Examples of past grantees: Holland Area Arts Council, Holland Symphony Orchestra, Holland Historical Trust, Zeeland Historical Society

Critical Safety Net: Providing for basic needs such as food, shelter, clothing, and utilities.

Examples of past grantees: Gateway Mission, Kids’ Food Basket, Harvest Stand Ministries, Salvation Army

Diversity, Equity and Inclusion: Promoting fair treatment, access, opportunity, and advancement for all people.

Examples of past grantees: Lakeshore Ethnic Diversity Alliance, Latin Americans United for Progress

Economic Development: Fostering a healthy business environment.

Examples of past grantees: Lakeshore Advantage

Education Ages 0-5: Supporting learning for children from birth to age five.

Examples of past grantees: Great Start Collaborative, Ready for School

Education K-12: Supporting learning for children in Kindergarten through Grade 12 in the classroom and beyond.

Examples of past grantees: Ottawa Area Intermediate School District, Children’s After School Achievement (CASA)

Education Post-secondary / Lifelong Learning: Increasing access to post-secondary degrees and credentials and/or continued education for adults.

Examples of past grantees: Holland/Zeeland Promise Scholarship, Careerline Tech Center

Environment: Preserving and promoting our local environment.

Examples of past grantees: Macatawa Area Coordinating Council, Outdoor Discovery Center

Financial Stability: Helping individuals and families achieve financial stability.

Examples of past grantees: Community Action House, Good Samaritan Ministries

Mental Health: Promoting emotional, psychological, and social well-being.

Examples of past grantees: Midtown Counseling, Mosaic Counseling, West Michigan Mental Health Foundation – BeNice

Neighborhood Development: Building stronger communities at the neighborhood level.

Examples of past grantees: Heights of Hope, Neighbors Plus, Zeeland Neighborhood Connections

Physical Health: Promoting physical well-being.

Examples of past grantees: City on a Hill Health Clinic, Holland Free Health Clinic, Holland Community Health Center

Placemaking / Community Infrastructure: Enhancing quality of life through public spaces and community amenities.

Examples of past grantees: City of Holland, City of Zeeland

Seniors: Supporting older adults.

Examples of past grantees: Evergreen Commons, Resthaven

Social Services and Supports: Supporting people facing a one-time crisis or on-going challenge with a specific issue and efforts that prevent these issues.

Examples of past grantees: 70x7 Life Recovery, Children’s Advocacy Center, Reach for Recovery, Resilience

Special Needs: Supporting people with intellectual, developmental, or physical disabilities.

Examples of past grantees: Benjamin’s Hope, Camp Sunshine, Compassionate Heart Ministries

Strengthening the Nonprofit Sector: Providing local data, professional development, and collaborative infrastructure that strengthen the capacity of our local nonprofit partners.

Examples of past grantees: Lakeshore Nonprofit Alliance

Youth: Supporting children and teens.

Examples of past grantees: Boys and Girls Club of Greater Holland, Bridge Youth Center, Escape Ministries