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A New Grantmaking Strategy
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A Successful Campaign to Strengthen the Nonprofit Sector
A LEADERSHIP TRANSITION ANNOUNCEMENT

At this moment, two truths are true for me: I have never been prouder and more humbled by the privilege of serving as CFHZ’s President/CEO— and I am feeling called to a professional transition. It’s never easy to decide to leave an organization in which you have deep roots, that you believe is doing critically important work for your community, and that you see making a greater impact with each passing year. I am confident CFHZ is in a position of strength, set up for continued success and exceptional service to the Holland/Zeeland community for years to come.

That confidence has allowed me the peace of mind to know that this is the right time to make my professional transition. I notified the Board of Trustees that I will be stepping down from my role as President/CEO, and have committed to remaining onboard until a new President/CEO is hired in the spring of 2023. I am working closely with the Board to ensure a smooth and intentional transition process. The Board will be assisted by Kittleman & Associates, a national executive search firm dedicated exclusively to recruiting leaders for nonprofit organizations. Updates on the process will be available on our website and social media channels.

I believe CFHZ has a unique role to play in ensuring that our community thrives today, tomorrow, and forever. Our mission is timeless, and our organization is set up to be relevant for generations to come. We have a talented, dedicated staff, a wise and committed Board of Trustees, a strong financial position, and a clear vision for stewarding our resources to create lasting, positive change for all. You’ll see those strengths reflected in the content of this newsletter.

- We hosted almost 800 community members at our Celebration of Philanthropy event where we honored those who give where they live.
- Our new grantmaking strategy, developed with feedback from our nonprofit partners, prioritizes opportunities that are core to the mission of the organization, represent significant turning points for organizations or issues, address inequities, and will have lasting impact for the community.
- We share the story of the Woman’s Literary Club and their partnership with CFHZ to achieve their charitable goals.
- And our successful Strengthening the Nonprofit Sector (SNS) campaign will allow us to make an even greater investment in the health and strength of our local nonprofit sector starting in 2023.

While leaving a role and an organization I love was a hard decision to make, I am genuinely excited to see what the next chapter will bring for the continued growth and impact of CFHZ. Thank you for all that you have done in partnership with CFHZ, and all that you will do in the future, to ensure that the Holland/Zeeland area thrives today, tomorrow, and forever.

In gratitude,

Mike Goorhouse
President/CEO
THE NEED FOR MENTAL HEALTH SERVICES
The need for mental health services has increased substantially in recent years and is consistently named as a priority across many different spaces in our community. The 2020 Ottawa County Community Health Needs Assessment (CHNA) named mental health in general and access to mental health care/treatment in particular as the top two most pressing health issues facing our community.

LEVERAGING OUT OF SCHOOL TIME TO MITIGATE THE EDUCATION OPPORTUNITY GAP
The past two years have seen significant worsening of the disparate education outcomes for local students. The 2021 Community Assessment reported that during the 2020-2021 school year, economically disadvantaged students, Black or African American Students, and Hispanic Students were up to twice as likely, and in some cases over 3 times more likely, than their counterparts to be partially or not proficient in reading or math at any assessed grade level.

INCREASING ACCESS AND AVAILABILITY OF MENTAL HEALTH SERVICES
The need for mental health services has increased substantially in recent years and is consistently named as a priority across many different spaces in our community. The 2020 Ottawa County Community Health Needs Assessment (CHNA) named mental health in general and access to mental health care/treatment in particular as the top two most pressing health issues facing our community.

INCREASING THE CONSISTENCY OF HEALTHY PARENT OR OTHER CARING ADULT RELATIONSHIPS IN KIDS’ LIVES
Few factors are more critical to a child’s current and long-term well-being than the consistent presence of caring adults in their lives and a physically and emotionally safe environment. Yet many children growing up in our community today experience significant instability in these relationships and their home environment for a wide range of reasons.

RECENT GRANTS
In the first round of responsive grants under our new grantmaking structure, a total of $144,800 was distributed from the Community’s Endowment to five nonprofits.

HARBOR HUMANE SOCIETY – COMMUNITY OUTREACH MANAGEMENT
AMOUNT AWARDED: $40,000 OVER TWO YEARS
PURPOSE: To assist community members in need by keeping pets in homes with loved ones.
WHY THIS MATTERS: Oftentimes, individuals living in crises are reluctant to call the Humane Society because they believe that this step will result in a permanent separation from their pet. The new team member leading community outreach will manage intake diversion, emergency medical care for pets, temporary foster, food and supply needs, and domestic and other socio-economic circumstances. The intentional connection between community outreach and programming reflects a shift in animal welfare programming and is built around a national model committed to community collaboration.

“…This funding will help us provide a designated staff person focused on preserving the human animal bond between people and their pets by helping people who are struggling with pet care. We firmly believe that pets are family, and we are excited to partner with human service agencies to assist and support clients and the general public as a whole in preserving that bond. It is truly a win-win situation if we can keep pets out of shelters and with their family, and we are so grateful for the support from the Community Foundation to make this dream become a reality.”

– JEN SELF-AULGUR, EXECUTIVE DIRECTOR, HARBOR HUMANE SOCIETY

GATEWAY MISSION – GATEWAY SPOON CAFE & GRILL
AMOUNT AWARDED: $30,000
PURPOSE: To expand and further develop additional vocational training in a real-life business setting at Gateway Mission’s new restaurant, Gateway Spoon Cafe & Grill.
WHY THIS MATTERS: Expanding vocational training opportunities in the areas of culinary arts and restaurant-based customer service will offer hands-on, on-site job training for up to 15 program participants each year. These new hospitality focused opportunities will offer greater choice and alignment of gifts and interests for different Gateway participants, along with developing local talent for an industry currently facing worker shortages.

OPPORTUNITY THRIVE – THE NEW TEACHER SUPPORT SERIES
AMOUNT AWARDED: $30,000
PURPOSE: To launch a program that centers on supporting, developing, and retaining new educators.
WHY THIS MATTERS: Ottawa County had approximately a 56% retention rate with educators in their first 5 years in the field. The cost to replace an educator, including all of the rehiring and retraining costs, is estimated to be between $10,500 for a rural district and $21,000 for an urban district.
**RECENT GRANTS (CONTINUED)**

**READY FOR SCHOOL – EXPANSION OF SUMMER KINDERGARTEN READINESS CAMP**
**AMOUNT AWARDED: $22,800**
**PURPOSE:** To increase capacity to address the gap in summer education experiences that will impact their lives—school, housing, employment, and government—include their lived experiences.

**WHY THIS MATTERS:** Kindergarten Readiness Camp delivers academic and social-emotional instruction that is especially important given the high number of English Language Learner students and the high number of students that did not participate in a formal preschool or other early learning experiences due to the COVID-19 pandemic. The program serves as many families’ first experience with the K-12 school setting, not only providing a valuable experience for each student but also helping to build a strong relationship between the school and family.

**DISABILITY NETWORK LAKESHORE – YOUTH ADVOCACY AND LEADERSHIP PROGRAM**
**AMOUNT AWARDED: $22,000 OVER TWO YEARS**
**PURPOSE:** To educate and train the next generation of leaders with disabilities.

**WHY THIS MATTERS:** Students with disabilities face harsh realities as it relates to equitable treatment in schools, despite laws designed to help level the field. This program directly invests in teens with disabilities to help them discover their voices individually and collectively to ensure that decisions that will impact their lives—school, housing, employment, and government—include their lived experiences.

**HEIGHTS OF HOPE – SIX PLEX PURCHASE**
**AMOUNT AWARDED: $30,000**
**PURPOSE:** To assist in the purchase of a six-plex to provide affordable housing for local families.

**WHY THIS MATTERS:** The 2021 Housing Needs Assessment projects a 201-unit gap in affordable rental housing in the City of Holland by 2025. This project will help retain affordable housing options for families in a neighborhood with a strong network of community supports.

**WOMEN’S RESOURCE CENTER – NEW BEGINNINGS PROGRAM EXPANSION**
**AMOUNT AWARDED: $25,000**
**PURPOSE:** To expand the New Beginnings program to Ottawa County.

Why this matters: Many formerly incarcerated women struggle to achieve stability and wellness for themselves and their families. The New Beginnings program will address the recidivism rate of women in the criminal justice system in Ottawa County by creating pathways to employment and successful re-entry of female offenders.

**MIGRANT LEGAL AID - DEFENDING AGAINST HATE PROGRAM EXPANSION**
**AMOUNT AWARDED: $20,000**
**PURPOSE:** To expand the Defending Against Hate program to Ottawa County.

**WHY THIS MATTERS:** Migrant Legal Aid has recorded increases in school bullying of migrant children, workplace harassment and violence, and families deciding not to seek services from health providers or pursue legal claims. The Defending Against Hate program works with local law enforcement agencies and the court system to make the process of reporting hate crimes more accessible to members of the migrant and seasonal farmworker community.

**MEDIATION SERVICES - RH2: REPAIR HARM & RESTORE HOPE PROGRAM**
**AMOUNT AWARDED: $20,000**
**PURPOSE:** To provide restorative justice for first-time juvenile offenders in Ottawa County.

**WHY THIS MATTERS:** Due to a recent change in legislation that raises the juvenile offender age to 17, the Ottawa County Prosecutors’ Office anticipates an influx of new cases and an increased motivation to provide alternatives to traditional court proceedings for first-time juvenile offenders in Ottawa County. The RH2 program’s focus on providing restorative justice for first-time offenders has a lasting impact on the trajectory of a youth’s life and positively impacts the community-at-large.

In the final round of competitive grants before transitioning to our new grantmaking structure, the Community Foundation distributed $110,000 to local nonprofits who are committed to helping the greater Holland/Zeeland area thrive.

**I AM ACADEMY – I AM GENIUS PROGRAM**
**AMOUNT AWARDED: $15,000**
**PURPOSE:** To launch the I Am Genius program that focuses on disrupting the school-to-prison pipeline.

**WHY THIS MATTERS:** During the 2016-2017 school year, 7% of Black and 25% of Mixed-Race students were rated as proficient or advanced in science achievement as compared to 47% of their White counterparts. By connecting West Ottawa and Holland Public Schools students to leaders in the community and exposing them to Science, Technology, Engineering, and Math (STEM), the I Am Genius program supports anti-racist efforts in our schools and community while empowering students of Color.

One year ago, Jennifer Ekey’s teenage son was facing criminal charges for damaging school property after getting caught up in a social media challenge. Today, her son has learned a lot of lessons and has hope for a brighter future after completing RH2. She says, “It was more than just standing in front of a judge and getting a sentence. It was teaching, learning, understanding and moving on for our whole family. We hope and pray my son will continue to make good choices.”

“Ensuring that people with disabilities have a voice in the decisions that impact their lives and the lives of all people in Ottawa county starts with learning the skills to be the next generation of leaders and advocates. With the support of the Community Foundation, Disability Network Lakeshore will bring a new Youth Leadership and Advocacy series to teens with disabilities focused on building these skills. We are so excited to be part of ensuring that the disability rights movement continues into the next generation and we carry forward the legacy of ‘nothing about us without us.’”

— AMANDA RHINES, EXECUTIVE DIRECTOR, DISABILITY NETWORK LAKESHORE
The Woman’s Literary Club of Holland has been investing in the community for 124 years, adapting and expanding its purpose over time but never straying from its commitment to helping residents of the greater Holland/Zeeland area thrive.

The Woman’s Literary Club (WLC) was officially organized on June 7, 1898, by Anna Coatsworth Post. Their articles of organization describe the club’s purpose, “believing that our intelligence, as citizens depends on our intelligence, we describe the club’s purpose, “believing that our women of Holland unite our efforts to further science. They also prioritized civic and philanthropic engagement.

WLC grew rapidly after its founding, with 170 registered members by 1914. Club leadership purchased a plot of land and built a clubhouse on the corner of Central and 10th Street in downtown Holland to provide space for meetings and civic projects. During World War I and World War II, WLC partnered with the Red Cross to help support troops and their families by contributing funds, clothing, and blankets.

In 1997, facing rising costs for general maintenance and a needed renovation, WLC sold their clubhouse. “Following the sale, the members were faced with a decision about how best to use the proceeds,” said Carol Cudzilo, WLC President. “Keeping with our longstanding tradition of philanthropy, club leadership reached out to the Community Foundation to inquire about establishing a Donor Advised Fund and the Woman’s Literary Club of Holland Donor Advised Fund was established in 1998.”

“The club members decided that a partnership with CFHZ was the best path to accomplish their current and future charitable goals. We use a portion of the fund to make grants focusing on key categories that include arts, civic service, education, women, and youth,” said Carol Nuismer, WLC member and Chair of their community outreach committee. Herrick District Library, Holland Hospital, and Children’s Advocacy Center are among the 18 organizations that received grants from the fund this year.

To promote women’s learning, WLC began giving school loans to female students in 1916 and formalized the process in 1925 by establishing the Kate Garrod Post Education Committee. Kate was an honored member of WLC who also generously provided for the club in her estate. In 1999, WLC decided to transition from loans to scholarships and opened their application process to both women and men. Members of WLC voted to establish the Kate Garrod Post Woman’s Literary Club Scholarship Fund at CFHZ in 2010. Jane Dyman leads the WLC Scholarship committee and said, “Creating the scholarship fund at the Community Foundation reduced our administrative burden while allowing us to remain involved in the process of selecting recipients. We are happy to continue supporting local students and feel good about this fund continuing in perpetuity.”

After 124 years of service to the community, WLC isn’t slowing down. Their future projects include placing a plaque at Window on the Waterfront to honor Lida Rogers, who spoke at a WLC meeting in 1927 and inspired the creation of the Tulip Time Festival. “We’re so proud of the contributions Woman’s Literary Club has made,” said Carol Cudzilo. “For over a century we’ve helped women broaden their horizons and provided an outlet for them to create positive collective impact on the place they call home.”

WOMAN’S LITERARY CLUB OF HOLLAND
Honoring community for 124 years

For more information or assistance, contact a member of our Scholarships team

Stacy Timmerman
Director of Scholarships
stimmerman@cfhz.org
616-994-8852

Yadah Ramirez
Program Officer / College Success Coach
yramirez@cfhz.org
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Thanks to the generosity of many local individuals, families, and businesses, the Community Foundation of the Holland/Zeeland Area awards nearly $1 million in scholarships each year. Our scholarships support first-year college students, students already in college, and adults returning to school. Our list of scholarship opportunities is extensive and includes offerings for homeschoolers and students interested in skilled trades education.

Starting in the first week of January 2023, the general application for scholarships will open for local students. There are also several scholarships with separate applications and unique due dates. More information, including a list of items to gather prior to beginning an application, can be found online at cfhz.org/apply-for-scholarships/. The deadline to submit scholarship applications online using the general application is 5 pm on March 1.

Visit the scholarship pages of www.cfhz.org to browse our opportunities, sign up for scholarship reminders, and to find our applications.
STRENGTHENING THE NONPROFIT SECTOR:
A Campaign to Support the Current and Future Success of our Nonprofit Sector

We are thrilled to share the campaign continues to be successful! The past few years demonstrated beyond a doubt that the strength of our nonprofits will always matter, and their work is critical to our ability to create a fully thriving community. In addition to raising funds from local donors, the Community Foundation demonstrated our commitment by increasing our investment from the Community’s Endowment to Strengthen the Nonprofit Sector to $150,000 per year for at least 10 years.

We are thrilled to share the campaign continues to be successful! Generous donors who share our belief in the power of a strong nonprofit sector supported the campaign and helped us raise $1.6 million towards our goal. Many, many thanks to these donors! The success of the SNS campaign empowers the Community Foundation to increase investments in the current and future success of our nonprofit sector to $204,000 starting in 2023.

Our investments will continue to prioritize directing additional resources to field level capacity, leadership and talent, and direct technical assistance, all of which were elevated as top priorities through donor and nonprofit listening sessions that informed our SNS Campaign. There will be three significant areas of increased or new investment in 2023:

Increase support for Lakeshore Nonprofit Alliance and Community SPOKE
The Lakeshore Nonprofit Alliance and Community SPOKE lead local efforts to strengthen the nonprofit sector and continue to be our key partners in this work. They offer vital support to local nonprofit efforts to strengthen the nonprofit sector and continue to be our

Establish a second cohort of the LEAD 24/7 program
LEAD 24/7 is a twelve-month immersive leadership program that was developed for nonprofit executive directors. The program welcomed its first cohort in 2020, and to date 17 leaders have completed the program. Based on feedback from participants and other nonprofit staff, it was clear that this type of leadership development could be highly useful for nonprofit management staff who aren’t executive directors but still serve in leadership roles. It is vital to invest in training leaders who are well positioned to step into executive director roles while also helping them gain meaningful new leadership skills and experiences for their current roles. The success of the SNS campaign allows for a second cohort of LEAD 24/7 in 2023 to meet this demand.

Launch a technical assistance matching fund
This fund will assist nonprofits that are pursuing outside consulting services to help them improve a specific area of their operations. This service was named by local donors and nonprofits as a value add for strengthening our nonprofit sector and has been successfully adopted by other local and regional funders. The matching nature of the fund ensures nonprofits’ own investment in the services they are seeking while also recognizing the heavy financial lift they represent and the need for outside resources to bring access within closer reach.

For more information please contact Colleen Hill, VP of Development & Donor Services, at chill@cfhz.org or 616-994-8853 or scan the QR code.

IRA QUALIFIED CHARITABLE DISTRIBUTIONS:
Answering Frequently Asked Questions
Colleen Hill, VP of Development & Donor Services

Are you 70 ½ or older, planning to make gifts to charity this year, and have an IRA? You may want to consider a Qualified Charitable Distribution.

What is a Qualified Charitable Distribution (QCD)?
A QCD is a direct transfer of funds from your IRA, payable directly to a qualified charity, such as the Community Foundation. Amounts distributed as QCD can be counted toward satisfying your required minimum distribution (RMD) for the year, up to $100,000 per individual. The QCD is excluded from your taxable income.

When can I make a QCD from my IRA?
You can make a QCD beginning at age 70½ years old. For a QCD to count toward your current year’s RMD, the funds must come out of your IRA by your RMD deadline, which is generally December 31 each year.

How much can I Distribute as a QCD?
The maximum annual distribution amount that can qualify for a QCD is $100,000. This limit would apply to the sum of QCDs made to one or more charities in a calendar year. If you are a joint tax filer, both you and your spouse can make a $100,000 QCD from your own IRAs.

Can the QCD offset a RMD?
A QCD can satisfy all or part of your required minimum distribution (RMD) that starts at age 72 for traditional IRAs. The money distributed as a QCD does not count toward your adjusted gross income (AGI) as it does with a regular distribution.

Do I receive an income tax deduction with a QCD?
You do not receive a tax deduction for a QCD, rather it reduces income and therefore can benefit even those donors who do not itemize.

Are there any restrictions on a QCD?
A QCD may not be made to a Donor Advised Fund, supporting organization, or private foundation. A QCD must be an outright gift and you may not receive any benefits in exchange such as tickets to an event, membership, etc. A QCD may not fund a life income gift, such as a charitable gift annuity or charitable remainder unitrust. You may gift to any existing fund at CFHZ (except for a Donor Advised Fund) including the Community’s Endowment, Scholarships, Nonprofit Endowments, Donor Designated, etc.

What if I want to give to several charities through a QCD?
You can make as many QCDs as you like up to a cumulative amount of $100,000. Check with your plan administrator as they may have a minimum distribution amount or maximum number of distributions allowed.

CHFZ can be helpful if you wish to make QCDs to multiple charities. You may conveniently make one QCD to CFHZ and provide a list in advance of how you would like the funds distributed. Your gift can benefit a fund(s) at CFHZ or pass-through directly to your named charities. Contact us to discuss your options and what fees may apply.

If you have more questions, who should I contact?
We recommend you contact your tax advisor or plan administrator to discuss if an IRA QCD is smart for you. Contact Colleen Hill at chill@cfhz.org for more information on how CHFZ can partner with you (and your advisors) in making an IRA QCD to benefit CHFZ or other qualified charities.
YOUR GIFT. ALWAYS RELEVANT. TODAY, TOMORROW, AND FOREVER.

In this season of giving, we're incredibly thankful to be part of a community where so many people choose to give where they live. For a thriving community, today, tomorrow, and forever, please consider making a gift to grow our Community's Endowment.

*Please note these important year-end gifting reminders. The CFHZ office will be open until 5 p.m. on Friday, December 30.

**Gifts by Stock:** Shares must be received into a CFHZ brokerage account before 4 p.m. E.S.T. on December 30, 2022 to be receipted as a 2022 gift.

**Gifts by Credit Card:** Whether received online, by mail, or by phone credit cards must be charged by midnight on December 31 within the time zone the gift was made to be receipted as a 2022 gift.

**Gifts by Check:** If you mail a check, the envelope must be postmarked by December 31 to be receipted as a 2022 gift.

**Gifts by Wire Transfer:** Gifts of cash must be received via cash wire transfer into a CFHZ bank account by 4 p.m. on December 30 to be receipted as a 2022 gift.

NEW AND NOTEWORTHY

**WELCOME, ED, JASMINE, AND KOLIN!**

In June, Ed Amaya, Jasmine Irish, and Kolin Van Fossan joined the CFHZ Board of Trustees. Ed is the President/Owner of Kenowa Industries, a custom fabrication business that specializes in material handling solutions. Jasmine is a community volunteer who has been actively involved in giving of her time, talent, and treasure to various local nonprofits. Kolin Van Fossan is a senior at West Ottawa High School and serves on the Board as a youth trustee. He is also Chair of the Youth Advisory Committee (YAC) for the 2022–2023 school year.

**CONGRATULATIONS, YAH-HANNA!**

Yah-Hanna Jenkins Leys, Director of Community Impact, was recently honored by the Council of Michigan Foundations (CMF) and the Emerging Practitioners in Philanthropy (EPIP) Michigan Chapter with the 2022 Emerging Leader in Philanthropy Award! This award recognizes Yah-Hanna’s demonstrated leadership, commitment to diversity, equity and inclusion, advocacy for social justice, and celebrates her efforts to advance connections in the field.

**MEET BRIAN BUCHMAN**

We welcomed Brian Buchman to the CFHZ team in June as our new Finance Associate. Brian recently graduated from Grand Valley State University with a Bachelor’s degree in Finance. He was also a proud member of the GVSU football program for four seasons, playing offensive line.

**CONGRATULATIONS, MIKE!**

Mike Goorhouse, President/CEO, was named in the Grand Rapids Business Journal’s Grand Rapids 200. This list recognizes the most powerful executives in more than 20 industries in the greater Grand Rapids area.

**YOU’RE INVITED!**

Mark your calendars for our Annual Luncheon on Thursday, May 25, 2023 at the Holland Civic Center.