

Giving Matters

COMMUNITY FOUNDATION OF THE HOLLAND/ZEELAND AREA



WINTER 2021

NEW HOLLAND BREWING CO.

Crafting a Legacy

Pg. 5

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PRESIDENT'S NOTE



Dear Friends of the Community Foundation,

As year-end quickly approaches, it is worth pausing to reflect on all that has been accomplished during another extraordinary year of giving in the Holland/Zeeland community. This work would not have been possible without a deeply compassionate and generous network of donors, nonprofit partners, and friends who give time, talent, and treasure to ensure our community thrives today, tomorrow, and forever.

One of my fondest memories in 2021 was our formal announcement to the community that CFHZ had reached \$100 million in assets. I had the opportunity to share that news on stage at the Celebration of Philanthropy, alongside my friend and former CFHZ President Janet DeYoung. If it would have been possible to have a real fireworks display instead of a virtual one, we would have done it!

When CFHZ crossed this marker in the growth of our assets, I thought about what it took to get to this point. I am in awe of the early founders and visionaries of the Community Foundation. They understood the importance of the Holland/Zeeland area having a robust Community's Endowment to ensure we always had the resources necessary to respond to needs and opportunities as they arise. They set up those early fundraising request meetings, they secured the W.K. Kellogg matching grant, and they sagely decided to merge our community's two Community Foundations to catalyze additional growth in assets and hire a full-time Executive Director for the first time.



I am incredibly grateful to the two past CFHZ Presidents, Bill Vanderbilt and Janet. Their leadership secured our reputation as an organization that stewards resources for deep impact and forms lasting relationships with community partners. The foundation they laid allowed CFHZ to continue to accelerate our growth in recent years and achieve this \$100 million milestone in assets, while also growing meaningfully in the breadth and depth of our relationships as well. The range of people we interact with, learn from, and partner with continues to expand and diversify.

As we look forward to 2022, we are energized by the growing impact we will be able to have thanks to this milestone in assets. The early vision of a few, and the incredible stewardship of many along the way, means we are well-positioned to continue helping this community thrive today, tomorrow, and forever.

To each of you we wish a warm and happy holiday season, and an invitation to further engage with us in the new year.

With gratitude,

Mike Goorhouse President/CEO

CHARITABLE ESTATE PLANNING

Our Priority Is What's Right for You

Many community members choose to leave a gift to charity in their will. Are there any causes you are passionate about?

Combining your overall financial and estate planning with charitable planned gifts can help you impact the community while minimizing your tax burden, providing for your family, honoring loved ones, preserving your family name, and reinforcing your personal values. Our Charitable Estate Management services allow you to create a highly customized plan for the charitable portion of your estate. We'll work together to make things simple for your estate financial representative, and ensure your wishes are met beyond your lifetime.

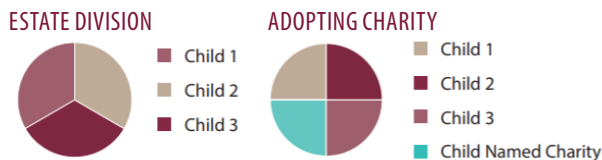
HOW DOES IT WORK?

- Choose your favorite 501(c)(3) nonprofits (local or national), how much you want each organization to receive (dollar amounts or percentages) and over what period you would like the dollars granted (lump sums, annual distributions, or endowment). CFHZ takes care of distributing the gifts.
- If an organization you chose to support ceases to exist beyond your lifetime, CFHZ can follow your predetermined directions to apply your gift elsewhere.
- During your lifetime you can change your plan at any time.
- You may choose to leave charitable dollars for your family to advise on.
- You may also choose to give anonymously.

HOW MUCH SHOULD I LEAVE TO CHARITY?

We typically share three popular giving models to help spur conversation around this question.

- **Adopt A Child Named Charity.** Consider a married couple with three children, each who might typically receive a third of their parents' estate. Some families choose to add a "child named Charity" to their wills. By this method, for example, each of the children would receive 1/4 of their remaining assets, and the remaining 1/4 could go toward charity.



- **Percentage or Tithe.** Many individuals or couples allocate a certain percentage of their will toward charity. Some designate 10 percent to charity to reinforce the biblical concept of tithing to their families.
- **Gifts of Assets.** Some may choose to designate a specific asset such as real estate, business interests, life insurance, or retirement assets. There are several reasons people do this, whether it is because the property has special meaning, their children have no further use for it, or because they wish to protect their families from unnecessary taxes.



You may choose to join the hundreds of others who have given a forever gift to the Holland/Zeeland area by including the Community's Endowment in part of your charitable estate plan and becoming part of our Bridge Builder Legacy Society. CFHZ uses a portion of these funds each year to invest in community change across a broad range of issue areas. A gift to the Community's Endowment ensures that your gift is always relevant and used to meet the most pressing needs and promising opportunities in the community, even as they evolve.

We know these decisions are deeply personal. We're here to work alongside you, honoring your legacy and making a lasting impact on our community. To start a conversation about your charitable estate plans and learn more about how CFHZ may be a resource to you as it has been to hundreds of other community members, contact Colleen Hill, VP of Development & Donor Services at chill@cfhz.org or call 616-994-8853.

A REASON TO CELEBRATE

As community members, partners, and friends gathered earlier this year at ME Yacht Restoration for the Community Foundation's annual Celebration of Philanthropy, there were plenty of reasons to celebrate. So many, in fact, that celebration was the central theme of the event. The evening's program was designed to honor our partner nonprofit organizations and celebrate their contributions to keeping members of the community fed, housed, and healthy, all while responding to the challenges of the past 18 months.

Mike Goorhouse, President/CEO, and Elizabeth Kidd, Vice President of Community Impact, highlighted the stories of local nonprofits who collaborated, innovated, adapted their service delivery, scaled up their services, and worked tirelessly to meet the needs of our community. Community Action House, Beacon of Hope, Good Samaritan Ministries, The Bridge Youth Center, and the Immigrant Relief Fund were among the nonprofits featured in the program.

"The most challenging aspect of planning our program for the evening was deciding which stories to feature," said Kidd. "There are simply too many stories of incredible work, which I think says it all. Our nonprofits really stepped forward to care for community members in the most meaningful way – all while navigating a pandemic and the impacts on their personal lives. This celebration was truly a moment to honor their dedication and show gratitude for the sacrifices they made to care for our community."

In addition to honoring local nonprofits, the Community Foundation also had a significant milestone to celebrate. In late 2020, for the first time in its history, CFHZ crossed \$100 million in total assets. Goorhouse and past CFHZ President, Janet DeYoung, made the announcement, giving thanks to donors, early founders, and visionaries who realized the power of a strong Community Foundation and a robust Community's Endowment. "The reality is that CFHZ would not have been able to respond in such a significant way to the challenges and opportunities of the past eighteen months if it weren't for all of our Community's Endowment donors," said Goorhouse.

"Our nonprofits really stepped forward to care for community members in the most meaningful way – all while navigating a pandemic and the impacts on their personal lives. This celebration was truly a moment to honor their dedication and show gratitude for the sacrifices they made to care for our community"

– ELIZABETH KIDD, VICE PRESIDENT OF COMMUNITY IMPACT / PEOPLE AND CULTURE

SWEET TOWN OF MINE!

CFHZ partnered with DP Creative Audio and Video LLC and hundreds of community members to create a music video celebrating the Holland/Zeland area. Set to the tune of Neil Diamond's "Sweet Caroline," our "Sweet Town of Mine" video is a love song to the community. Special thanks to talented vocalists Vanika Brandon, Mark Dykema, and Matt Hanegraaff! Scan the QR code below to watch Sweet Town of Mine!



SCAN ME



A REASON TO
Celebrate

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Special Thanks To:
The Evenhouse Family and ME Yacht Restoration, Robyn Allison, Kim Lemmen, Corporate Live, Inc., DP Creative Audio and Video LLC, Dave and Becky Pummell, Vanika Brandon, Mark Dykema, Matt Hanegraaff, Joel Mains, Eric Schroteboer, Penny Shuff, Ken Freestone, Don's Flowers, Lavender Sage Photography, Elizabeth Marie Photography and Design, Lina Marie LLC, Schreier Printing, LLC, and Neil Diamond.

Schedule
5:30 Appetizers and cocktails
6:00 Dinner stations open
7:15 Program begins

Table Sponsors
The Brooks Family
City of Holland
City of Zeeland
Compassionate Heart Ministries
Crazy Horse Steakhouse
DeBoer, Baumann, & Co.
DISHR
Elhart Automotive Campus
Kathy and Wayne Elhart Fund
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First National Bank of Michigan
Friends of the Community Foundation
GDK Construction
Grand Rapids Community College
Great Lakes Partners
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Holland Hospital
Holland Rotary Club After Hours
Hope College
Horizon Bank
HR Solutions Group of West Michigan
IFR, Inc.
Jasmine and Patrick Irish
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Vantage Pointe Financial Group - Nate Volkema
Yacht Basin Marina - Tom and Sue Den Herder
Erin Zylman





CRAFTING A LEGACY

New Holland Brewing Company (NHBC) has been growing and giving in West Michigan for 24 years. The company opened its first brewpub in Holland in 1997. In the years since, New Holland has expanded to offer national distribution, created a line of spirits, opened two additional tasting rooms, and a brewpub in Grand Rapids. Today, Brett VanderKamp, CEO and Founder, and Matthew (Matt) Hoeksema, President, lead a team of nearly 250 employees towards a collective mission of enhancing the quality of people's lives and creating savored moments.

As NHBC experienced incredible growth, CEO/Owner Brett VanderKamp spearheaded an initiative to name the six corporate values: we believe, we engage, we own, we lead, we act with integrity, and we care. More recently, NHBC leadership was intentional about seeking and distilling feedback on those six values from a wide range of team members, understanding that their corporate values needed to reflect the entire team. "It has been key that we also align our growth principles with our corporate values," Kelli Cavin, Vice President of People and Culture said. "We look to our values as a north star in every decision we make – whether it's how we expand our business footprint, how we hire, or how we engage with our community."

Community mindedness has been at the heart of New Holland's operations since the beginning. Their corporate giving takes a few different forms – donations of product, sharing their time and talents, and financial contributions. To respond to these requests, a giving committee was formed, and is comprised of a group of team members who review requests and bring new opportunities to the table. In 2022, New Holland Brewing plans to

expand the giving committee and have representation from each area of the company. The committee's guiding principle is to partner with organizations that through their own missions are working to enhance the quality of people's lives. Community Action House, Samaritas, and Kids' Food Basket are among their recent nonprofit partners.

"Our biggest asset is our people and our time," said Matt. "One of the most meaningful things we've done as a company recently was help pack and deliver holiday meals with Community Action House. We could see the exact way in which our time was contributing to enhancing the quality of lives."

To provide structure for their financial gifts, NHBC established a corporate Donor Advised Fund at CFHZ. "A lot of companies manage their giving with a checkbook approach. You get a great request, and it fits your philanthropic goals, but then you have to figure out if you have the resources to respond," said Matt. "Our Donor Advised Fund helps us manage that, we can make steady contributions to the fund and distributions to nonprofits, and the administrative side is taken care of by CFHZ staff."

The challenging events of the past 18 months highlighted another benefit to NHBC's fund. "Part of us being true to our commitment to give back is making sure we move forward at a sustainable level," said Kelli. "Our Donor Advised Fund allows us to manage giving through seasons of hardship by growing our fund when times are good and counting on those resources to maintain our commitment to the community even when times are difficult."

"The partnership with CFHZ and establishing our Donor Advised Fund has been seamless. Our mission to enhance the quality of people's lives aligns well with the services the Community Foundation offers, and we're proud to work with them to help our community thrive."

— MATT HOEKSEMA, PRESIDENT, NEW HOLLAND BREWING CO.

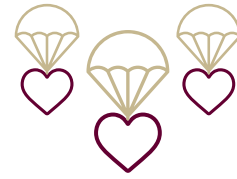
TOP 10 REASONS TO ESTABLISH A DONOR ADVISED FUND



Give to your fund



Grow your balance



Grant to nonprofits

Donor Advised Funds (DAF) continue to be the fastest-growing giving vehicle in the nation. Here's some of the reasons why donors should consider using a DAF for their charitable giving.

- 1 Easy to establish and use.** It takes only a few minutes to open a fund, and you can add to your fund and recommend grants at any time through CFHZ's online portal, Donor View.
- 2 Local expertise.** You have access to the expertise of the Community Foundation's professional staff, who also do all the work in administering the grants for you!
- 3 No minimum balance.** There is no minimum balance to start a DAF at CFHZ and no minimum balance to maintain within the fund.
- 4 You may give a wide variety of assets.** The Community Foundation accepts all types of gifts and almost any kind of asset, including cash, appreciated stock, real estate and more. Plus, you leverage tax deductions and eliminate Capital Gains Taxes when gifting appreciated assets.
- 5 Automate your Charitable Giving.** When you give through a DAF, you may choose to automate your recurring giving by scheduling grants monthly, quarterly, or annually.
- 6 "Bunching" is easier.** Bunching aka bundling gifts allows you to contribute multiple years' worth of charitable giving to a DAF in a single year and receive an immediate tax deduction to surpass the itemization threshold while continuing to give to the nonprofit organizations you care about at the regular cadence of your choosing.
- 7 Engage multiple generations in giving.** Name your children or grandchildren as advisors to the fund and make giving decisions together as a family, passing on your values and philanthropy to future generations.
- 8 Flexible timing for recommending grants.** Make a gift today and then recommend grants over time. DAFs also offer flexibility when unique tax events arise. For example, an individual who sells a company can easily establish a DAF to help maximize immediate tax benefits, and then recommend grants in the years ahead.
- 9 Give Anonymously.** When you give through your DAF, you may choose to remain anonymous on all or select grants.
- 10 Leave a legacy for your community.** You can utilize a DAF in much the same way you'd use a family-run foundation. You establish and name the fund and may invite family members to contribute. Engage multiple generations of giving by directing another family member to manage your family's fund as your successor.

To learn more about how Donor Advised Funds can simplify your giving and increase your impact, visit www.cfhz.org/donor-advised-funds/ or contact Colleen Hill, Vice President of Development and Donor Services at chill@cfhz.org or 616-994-8853.

2021 COMPETITIVE GRANTS

We are pleased to announce the awarding of 10 grants totaling \$198,377 from the Community's Endowment, distributed over the course of two competitive grant rounds in 2021. Through these grants, CFHZ directly invests in projects and strategies that support, improve, and enhance the greater Holland/Zeeland area in which we live and work.

ROUND 1



HAND2HAND

\$40,000 for the Hope in Action campaign

This grant helped Hand2Hand purchase its first building so that the organization can have additional space to reach most students in need in Holland, Zeeland, and West Michigan as a whole. This will allow Hand2Hand to say, "yes" to more students in need of weekend food.

Why this matters: Hand2Hand provides food for 1,482 Holland/Zeeland area students in partnership with over 40 local schools. The move to purchase a dedicated building for the first time in the organization's thirteen-year history will have a lasting impact on the organization's capacity to serve children struggling with hunger.



HOLLAND HOSPITAL ON BEHALF OF HOLLAND COMMUNITY HEALTH CENTER

\$11,349.42 for the "Ahead of Your Health Pack" Program

This grant helped fund 160 "Ahead of Your Health" packs providing patients with the necessary home health equipment to monitor their medical conditions with the support of their medical staff.

Why this matters: 68% of Holland Community Health Center patients live at or below the federal poverty level and many also live with chronic or complex health conditions. Too often, patients become the silent partner in their medical care because they lack the proper tools and resources to monitor their own health. "Ahead of Your Health Pack" backpacks will provide patients with medical equipment for home use, empowering them to participate in their well-being alongside their Community Health Center caregivers. The program will reduce unnecessary office visits or fill the gap should patients not have the ability to attend their appointments due to transportation, weather, illness or schedule conflicts, leading to better long-term health outcomes and quality of life for participants.



GRAND RAPIDS COMMUNITY COLLEGE

\$20,000 for the Lakeshore Campus

This grant helped with the capital cost of building a consolidated, 21st century, state of the art campus located in Holland, Michigan, which will provide Ottawa County residents with higher education and workforce training credentials to create pathways to well-paid careers in order to create an equitable region where everyone can prosper.

Why this matters: Improving access to community college for the greater Holland/Zeeland area has been a consistent community priority named by numerous cross-sector partner organizations, community groups, and individual community members for more than a decade. Post-secondary education is critical to opening up greater opportunity for career growth and financial stability for more area residents and community college is often the most accessible pathway. Having a centralized local campus with room to grow and adapt to changing educational and workforce needs will have a lasting impact for many individuals and their families, as well as the community as a whole.



CULTUREWORKS

\$10,000 for CultureWorks Office and Studio Space

This grant helped CultureWorks establish a new home that will serve as a long-term office and professional studio space.

Why this matters: CultureWorks offers culturally relevant, transformative art and design experiences to youth from all backgrounds to inspire curiosity, develop talent, and build 21st century skills. A dedicated, permanent program space will allow them to expand and deepen this work while also providing a hub from which to continue operating mobile outreach programs in partnership with other community sites.



"Hand2Hand is extremely grateful to the Community Foundation of the Holland/ Zeeland Area for their generous grant in support of our new building. This building allows us to procure more donated or low-cost food and more fully support all our amazing Holland and Zeeland church partners who weekly serve kids in need of weekend and extended break food. On behalf of every child who relies on their Hand2Hand food over the 68-hour gap of the weekend and extended breaks, a sincere thank you."

— CHERI HONDERD, FOUNDER AND EXECUTIVE DIRECTOR, HAND2HAND

2021 COMPETITIVE GRANTS

ROUND 2



ODC NETWORK

\$25,000 for Dragonflies Discovery Preschool

This grant will assist in constructing the new Dragonflies Discovery Preschool, which will be located on 11 acres in the northeast corner of the land vacated by the Park Township Airport. The new site will have the capacity to serve 194 students using a nature-based learning model.

Why this matters: Childcare and preschool are pressing needs in our community. They provide critical early education experiences to prepare children for kindergarten, are a major expense in household budgets, and a significant factor in parents' ability to participate in the workforce. The new preschool will have a lasting positive impact for hundreds of children who will have the opportunity to experience nature-based education and its immediate and long-term academic, health, and social benefits.



ODC NETWORK

\$17,500 for the Deeper & Wider campaign

This grant helps fund a variety of improvements to the Escape Ministries' building, including a reconfigured entryway, extended security system, water bottle filling stations, and flexible and functional student furniture. These updates will help set Escape up for its next era of impact, making our community's most vulnerable students and their families feel uplifted, welcomed, valued, and empowered.

Why this matters: Escape is focused on serving students who have been suspended or expelled from school, have been involved in gangs, and/or have been involved in the juvenile court system. 80% of the students Escape serves live in poverty and 75% are students of Color. Investing in these improvements to Escape's space will have a lasting impact on the quality of experience that the organization provides to the students they serve.



REACH FOR RECOVERY (FORMERLY KNOWN AS OAR)

\$25,000 for Medication Assisted Treatment for Opioid Use Disorder

This grant will support the launch of a new program – Medication Assisted Treatment for Opioid Use Disorder – that will help save lives by preventing opioid overdose deaths in West Michigan. Reach for Recovery is the only local comprehensive substance abuse treatment program with both inpatient and outpatient options that accepts Medicaid, Medicare, and offers a sliding scale to ensure treatment is available to all regardless of financial resources.

Why this matters: Opioid addiction is particularly dangerous and deadly for individuals who suffer from it and often causes significant harm to their families as well. Having local access to evidence-based medication assisted treatment will have life-changing and potentially life-saving impact for these community members.



PARK THEATRE

\$10,877 to Improve Accessibility and Increase Capacity

This grant helps Park Theatre complete building improvements and repairs that align with their mission to create a radically open, fiscally sustainable, multi-use platform for Holland community members to create and celebrate culture.

Why this matters: Park Theatre serves as a unique, centrally located space for a wide mix of different performance artists and community events. Improved accessibility and increased capacity will have a lasting impact on how the Park Theatre serves the community.



CITY ON A HILL MINISTRIES

\$20,000 for the Burning Bright campaign

This grant helps fund the replacement of a failing, outdated steam heat system that currently serves 70% of City on a Hill's building. City on a Hill provides affordable, collaborative space for 35 ministries and nonprofits, allowing these organizations to focus more of their resources on their respective missions.

Why this matters: City on a Hill offers one of our community's most successful examples of nonprofits co-locating to increase efficiency and effectiveness of their work. The building improvements will ensure the long-term viability of the space for the 35 organizations that currently operate from City on a Hill and future tenants.

"This is an inflection point for our organization. We are choosing to lean in during an uncertain time and provide critical childcare capacity that expands equitable access to early childhood education. The ODC Network is excited to launch Dragonflies Discovery Preschool which will provide children with incredible nature-based learning experiences enhancing creativity, brain development, collaboration, and positive health outcomes, all while helping to support families navigating the challenges of childcare. We are grateful for the Foundation's support that both helps us meet a community need, but also lets us live into our mission of advancing outdoor education."

— DAVE NYITRAY, PRESIDENT AND COO, ODC NETWORK

FULFILLING OUR MISSION

A SUMMARY OF THE COVID-19 COMMUNITY STABILIZATION FUND

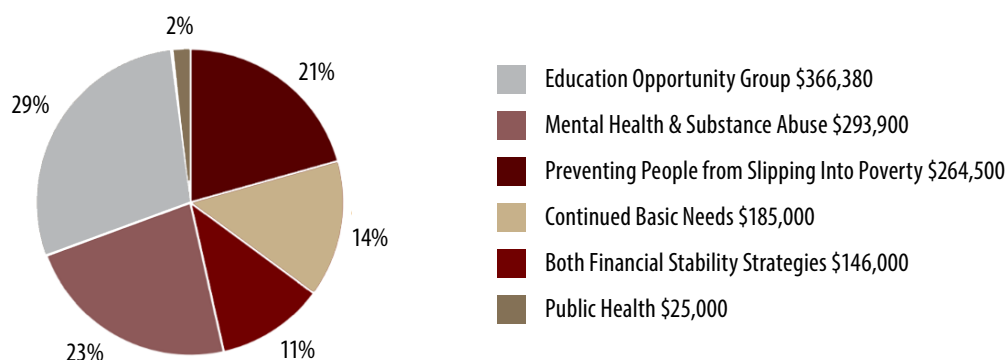
CFHZ launched the COVID-19 Community Stabilization Fund in the summer of 2020, and extended it through the first six months of 2021, as a continuing response to the impacts of the pandemic. It provided a unique opportunity for CFHZ to deploy resources in a way that was markedly different than our previous grantmaking, as we created a rolling application process that allowed our nonprofit partners to request and receive funds quickly, allowing them to proactively respond to increased demand for services.

Seed money from the Community's Endowment established the Community Stabilization Fund, and many generous local families, individuals, and corporations joined the effort, pooling their resources for centralized distribution. Colleen Hill, Vice President of Development and Donor Services, said, "We are deeply grateful to the donors, both past and present, who chose to include the Community's Endowment in their philanthropy. Their generosity helped us live our mission by stepping forward to respond to unforeseen challenges over the past two years and deploy resources to help this community thrive today, tomorrow, and forever."

Relying heavily on trust-built relationships with partner nonprofit organizations, funds were deployed to respond to areas of deepest need: financial stability, health, public health, and education.

- Financial stability funding focused on stabilizing ALICE (Asset Limited, Income Constrained, Employed) households by helping to keep people in their homes. It also targeted continued basic needs supports, especially for those who hadn't or wouldn't receive federal stimulus dollars.
- Health funding focused on scaling up existing mental health and substance abuse providers to serve more people and reach different audiences.
- Public health funding focused on ensuring equitable access to the COVID-19 vaccine for our most vulnerable and disproportionately impacted residents.
- Education funding focused on mitigating the educational opportunity gap that risked growing more severe for children who were already struggling.

\$1,280,780 DISTRIBUTED THROUGH COVID-19 COMMUNITY STABILIZATION FUND



The success of the Community Stabilization Fund highlighted the positive impacts of recent efforts to strengthen our nonprofit sector, encouraging collaboration, innovation, and strong leadership. CFHZ is a partner in this work, helping equip our nonprofit partners with the resources, information, and people to do their best work through investments in Lakeshore Nonprofit Alliance, Community SPOKE, and other initiatives and programs.

As the past eighteen months have vividly demonstrated, our nonprofit partners are taking on many of the most complex challenges facing this community. Elizabeth Kidd, Vice President of Community Impact, said, "The strength of our local nonprofit sector and collaborative infrastructure have been spaces of long-term investment for CFHZ and the value of those efforts was compounded in this time of crisis. Our Stabilization Fund dollars undoubtedly generated impact faster and farther as a result of these efforts."

In the final round of grants from the Community Stabilization Fund, \$103,400 was awarded to eight nonprofit organizations.



MOMENTUM CENTER

\$25,000 to offer support groups and on-site outreach in partnership with the northside location of the Boys and Girls Club of Greater Holland

Funding assisted in hiring a Certified Peer Support Specialist to run groups and provide supports to adults with mental illness and addictions. By locating these supports on-site at the Boys and Girls Club and using the Peer Support Specialist model, this effort offers a new pathway for parents and students, many of whom are Black, Indigenous, and People of Color (BIPOC), to access mental health and substance abuse support.



LIGHTHOUSE IMMIGRANT ADVOCATES

\$15,000 for Remote Renewal Services

Funding helped ensure individuals could remain legally eligible to work by renewing their immigration status. Lapsing in immigration status can have negative ripple effects on the household that greatly increase the likelihood of falling into poverty.



MOSAIC COUNSELING

\$15,000 for Increasing Intake Capacity

Funding assisted in hiring dedicated intake staffing to respond to an extremely high volume of intakes for community members seeking mental health supports, so individuals in need of services could be assessed and matched with a provider who met their needs.



CATHOLIC CHARITIES OF WEST MICHIGAN

\$10,000 to provide detoxification treatment for Holland/Zeeland area residents who are uninsured or underinsured

Funding helped provide detoxification at the recently opened Kolbe Detox Center in Muskegon for individuals beginning the recovery journey from substance abuse. Individuals suffering from addiction are often unable to access residential treatment services because they need to go through detoxification first. The Kolbe Detox Center brings this much needed service to West Michigan with a focus on being accessible for those who face financial barriers in covering the cost of treatment.



READY FOR SCHOOL

\$15,000 for Kindergarten Readiness Camp

Funding helped ensure that incoming kindergarteners from all three of our area school districts (Holland, West Ottawa, and Zeeland) were able to participate in Kindergarten Readiness Camp. The four week, 80-hour intensive program helped participating children build their knowledge in language and literacy, math and science concepts, and peer relationships.



THE BRIDGE YOUTH MINISTRY CENTER, IN PARTNERSHIP WITH ZEELAND PUBLIC SCHOOLS (ZPS)

\$10,000 to provide academic and social support throughout the summer

Funding helped The Bridge, operating in coordination with ZPS, meet students' significant academic needs so that they were better prepared for the upcoming school year while also providing a positive outlet that they looked forward to participating in each day.



MIDTOWN COUNSELING SERVICES

\$8,400 for On-site School Counseling During the Summer Months

Funding helped Midtown continue their successful partnership with local schools during the summer months. Midtown's counselors are trained in trauma-informed therapy and well-equipped and committed to working with students who face multiple challenges.



SOLID ROCK MINISTRIES

\$5,000 to assist individuals with high financial need with critical home improvements and repairs

Funding allowed Solid Rock to more rapidly assist community members who are living in homes that need essential improvements to remain safe and livable. Helping people stay in their current homes, if appropriate repairs can be made, is a far more viable alternative than finding new housing in the current market.



"We were receiving a growing number of requests from Holland and Zeeland residents to bring our programs to their community. In some cases, we even had individuals driving to Grand Haven to participate in these support groups. Tre Burnett, the Peer Support Specialist we've hired to work in Holland/Zeeland, will provide an incredible model of self-care and the effective use of recovery skills. A bilingual Program Coordinator will also help us to provide more of our social and recreational programming directly in Holland. We're grateful to the Community Foundation for making it possible for us to provide this vital service to the Holland/Zeeland area, and the Boys and Girls Club for their partnership."

— BARBARA LEE VANHORSEN, EXPERIMENTER, THE MOMENTUM CENTER



community foundation
Holland/Zeeland Area



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Permit 45

YOUR GIFT. ALWAYS RELEVANT. TODAY, TOMORROW, AND FOREVER.

In this season of giving, we're incredibly thankful to be part of a community where so many people give so generously. For a thriving community, today, tomorrow, and forever, please consider making a gift to grow our Community's Endowment this giving season.

**Please note these important year-end gifting deadlines and reminders. CFHZ office will be open until 5 p.m. on December 31.*

Gifts by Stock: Shares must be received into a CFHZ brokerage account before 4 p.m. E.S.T. on December 31, 2021 to be receipted as a 2021 gift.

Gifts by Credit Card: Whether received online, by mail, or by phone, credit cards, must be charged by midnight on December 31 within the time zone the gift was made to be receipted as a 2021 gift.

Gifts by Check: If you mail a check, the envelope must be postmarked by December 31 to be receipted as a 2021 gift.

Gifts by Wire Transfer: Gifts of cash must be received via cash wire transfer into a CFHZ bank account by 4 p.m. on December 31 to be receipted as a 2021 gift.

NEW AND NOTEWORTHY

WELCOME, SCOTT, ERIN, AND LYDIA!

In June, Scott Brooks and Erin Zylman joined the CFHZ Board of Trustees. Scott is President of Brooks Capital Management and CEO of Liv Communities – a residential hospitality company that develops, owns, and operates multifamily and senior living communities. Erin is a financial advisor and Certified Financial Planner with Edward Jones Investments who has worked in the financial services industry for 20 years. Lydia Steeby, a senior at Holland High School, serves as the Board's youth trustee. She has been a member of the Youth Advisory Committee (YAC) since 2019 and will serve as Chair of YAC for the 2021–2022 school year.

THE CFHZ TEAM IS GROWING!

Sydney Santa Ana has been promoted from Administrative Assistant to Donor Services Associate. Sydney's goal at the Foundation is to create a welcoming space for all and provide the best service to help donors achieve their charitable goals. Beth Powers joined the team in November 2021 as our Administrative Assistant. Beth will play a critical role in ensuring the office runs smoothly and keeping us organized and set up for success.

SCHOLARSHIP DEADLINES

Applications for 2022 scholarships will be available in January 2022. Applications must be submitted online no later than 5:00pm on March 1. Learn more at cfhz.org/scholarships or contact Stacy Timmerman, Director of Scholarships, at stimmerman@cfhz.org.

2022 COMPETITIVE GRANT DEADLINES

Nonprofit partners, there will be two competitive grant application submission deadlines in the first half of 2022: January 17 and May 9. Visit cfhz.org for guidelines and more details or contact Yah-Hanna Jenkins Leys, Director of Community Impact, at yjenkinsleys@cfhz.org.

SAVE THE DATE!

Mark your calendars for our Annual Luncheon on Thursday, May 26, 2022 at the Civic Center.

Special *thanks* to our newsletter sponsor:



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