The Community Foundation of the Holland/Zeeland Area seeks to ensure that our community thrives today, tomorrow, and forever by building our Community’s Endowment to support high impact charitable projects, helping donors achieve their charitable goals, and leading and partnering in community level initiatives.
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Dear Friend of the Community Foundation,

2020 was a year that none of us will ever forget. CFHZ dug deep into every part of our mission by deploying Community’s Endowment resources to help the Holland/Zeeland area thrive, helping donors best achieve their charitable goals, and growing our efforts to lead and partner in community-level initiatives.

This past year further deepened our belief that having a robust Community Endowment matters for the long-term health and vitality of the Holland/Zeeland area. Every moment mattered; and timing, responsiveness, and access to resources were key. We are proud to have demonstrated the value of the Community’s Endowment as a resource to respond to unforeseen needs and challenges as they arise. We pushed ourselves to be innovative, efficient, and collaborative as we deployed those resources. We spent more than our traditional endowment spending policy and adapted our grantmaking in response to the unique challenges of the year. We moved funds quickly on a trust-built basis, knowing that our nonprofit partners needed access to funds immediately to serve the growing numbers of participants in their programs while reinventing how they delivered services. We were also able to continue our investments in the Holland/Zeeland Promise Scholarship and in strengthening the nonprofit sector—a reflection of their significant value to the community.

Our donor service work was another area in which trust-built relationships mattered more than ever. We were able to serve as a connector for generous individuals, families, and companies, helping them identify the ways to best invest their resources to ensure the stability and health of our community. We are truly thankful to the many donors who walked alongside us this year, and the past donors who made gifts to the Community’s Endowment believing that while we can’t predict the future, we can prepare for it.

Leading and partnering in community-level initiatives has always been a tool in our toolbox, but we increased the volume of that work in 2020. The Care Ottawa County Coalition, the Direct Cash Assistance program, our involvement with community racial equity efforts, and our work with Housing Next were just a few of many spaces in which CFHZ stepped forward to lead and/or serve as a connection point in 2020. Our staff was intentional about listening and incorporating feedback from a diverse range of perspectives to help guide their work in this space.

We are also proud to share that in late 2020, CFHZ crossed the $100M asset mark for the first time. This was a result of generous supporters and wise investment stewardship, all while giving out more than we ever had in grants to respond to the pandemic. We share this to honor those who had the early vision for the importance of a robust local Community Foundation and to celebrate that with additional resources we have increased our impact in the community. Thank you for the trust that you—our donors, partners, and supporters — place in our ability to help this community thrive today, tomorrow, and forever.

In gratitude,

Mike Goorhouse
President/CEO

Jim Bishop
Chair, Board of Trustees
2020 COMPETITIVE GRANTS

One round of competitive grants was awarded in 2020. As COVID-19 began to impact our community, the Community Foundation pivoted its grantmaking strategy to respond to the increased need created by the pandemic and suspended our traditional competitive grant process.

Education

**R.E.A.D.**

*One on One Tutoring Expansion*

*$35,000 over 3 years*

Supported doubling R.E.A.D.’s impact by expanding to serve the Holland/Zeeland area after 11 years serving Northwest Ottawa County. R.E.A.D. provides adults with an opportunity to improve and transform their lives by strengthening their reading and language fluency. These skills empower individuals as they look for employment, sign leases, and help their children with schoolwork.

Human Services

**Community Action House**

*Food Club and Opportunity Center*

*$75,000 over 3 years*

Supported the launch of a Community Food Club that will provide over 3,200 low-income residents a month with efficient access to nutritious options in a dignified setting. The adjoining Opportunity Center will serve as a resource hub, providing streamlined access to other services.

**Renew Therapeutic Riding Center**

*Ride with Renew Capital Campaign*

*$40,000*

Helped construct a new facility to meet the growing demand for accredited equine assisted services in the greater Holland/Zeeland area. The completion of the new permanent arena expanded availability of services, with extended hours and diversified programming.

“In 2017, we had to start a waiting list for our equine assisted therapeutic riding programs. At the time we were able to serve about 80 students per week at our rented facility. We know there are at least 12,000 children and adults living with the daily challenge of a physical or cognitive impairment residing in the immediate area of Holland and Zeeland, and that we needed to grow to meet the need of the community. In 2018, we purchased a new farm and launched a capital campaign. The grant from CFHZ contributed to the construction of a new arena and barn. Our goal for the new farm is to increase in service hours and participant enrollment by 100%.”

MELISSA CONNER, EXECUTIVE DIRECTOR, RENEW THERAPEUTIC RIDING CENTER
During the early months of the COVID-19 pandemic, collaboration allowed for a meaningful response to rapidly emerging needs. Many of our neighbors experienced sudden impacts resulting from the pandemic including food insecurity, increased mental health challenges, or concerns about housing and other essential needs.

The Community Foundation of the Holland/Zeeland Area (CFHZ), The Grand Haven Area Community Foundation (GHACF), Greater Ottawa County United Way (GOCUW), Lakeshore Nonprofit Alliance (LNA), and Community SPOKE formed a coalition under the banner of Care Ottawa County. We were joined in these efforts by local units of government, nonprofit agencies, and other community partners.

This coalition was able to quickly form thanks to existing, trust-built relationships and the collaborative spirit between nonprofits in Ottawa County. A meeting was called in the morning of March 13 by Patrick Cisler, Executive Director of Lakeshore Nonprofit Alliance, for any available partners to gather and discuss the potential impacts of the rapidly evolving COVID-19 pandemic. More than 25 key community leaders attended that meeting and the coalition took action that day.

The coalition’s first goal was to create a way for the community to get involved with relief efforts while observing new social distancing guidelines, and have an access point for information about human service needs that was updated weekly. The coalition launched careottawacounty.com – keeping the public informed of how they could help and providing an easy link to volunteer opportunities that were compliant with social distancing mandates. Over 300 volunteers signed up through the registration provided by Greater Ottawa County United Way in the first eight weeks, helping deliver food to seniors, sort donations, and fill gaps left open as older volunteers took precautions for their health.

The coalition’s second goal was to come alongside local organizations as they responded to dramatic increases in service requests and adapted to new methods of service delivery. From day one, the coalition realized it could best serve Ottawa County by working together to assess and respond to the emergent needs of our community in response to the initial “free fall” caused by the COVID-19 pandemic. This collaboration allowed for a meaningful, efficient, and well-coordinated response that allowed our community to remain resilient during the challenging first months of the pandemic.

PHASE 1 OF COVID RESPONSE
THE EMERGENCY HUMAN NEEDS FUND

The Emergency Human Needs Fund (EHNF) was the short-term rapid response fund helping keep people fed, housed, and healthy for the first eight week “free fall” of impacts caused by COVID-19. Community Foundation of the Holland/Zeeland Area, Grand Haven Area Community Foundation, and Greater Ottawa County United Way seeded the fund with an initial investment, and generous donations from local individuals, families, and businesses allowed the fund to distribute $912,000 to over 50 partner organizations located throughout Ottawa County.

Nonprofit partners were grappling with a dramatic increase in demand for services and facing loss of revenue due to cancelled fundraising events, suspended fee-for-service programs, and temporary closure of resale stores. Grants from the EHNF were made on a rolling basis and relied heavily on pre-existing and trusted relationships between the funders and nonprofit partners. Weekly calls allowed nonprofit organizations to provide updates on their greatest needs, and grants were distributed weekly to help fill the gaps. It was crucial for the EHNF to be quick and efficient in providing funding to create the most meaningful impact for partner nonprofits.

EMERGENCY HUMAN NEEDS FUND GRANTS

$125,000 Good Samaritan Ministries
$65,000 The Salvation Army (Grand Haven)
$65,000 Community Action House
$45,000 Mosaic Counseling
$47,500 Love in Action of the Tri Cities
$40,000 The Salvation Army (Holland)
$40,000 Resilience: Advocates for Ending Violence
$32,500 Love Inc of Hudsonville
$32,500 Love Inc of Allendale
$30,000 Coopersville Cares
$27,500 Harvest Stand Ministries
$25,000 OAR - Ottagan Addictions Recovery
$25,000 Holland Rescue Mission
$25,000 St. John’s Episcopal Church
$22,500 Bethany Christian Services
$20,000 West Michigan Hispanic Center
$20,000 Kids’ Food Basket (Holland)
$20,000 Arbor Circle
$15,660 Midtown Counseling
$15,000 Four Pointes Center for Successful Aging
$15,000 The People Center
$13,239 Call 211
$12,500 Beacon of Hope
$10,000 Evergreen Commons Day Center
$10,000 Hand2Hand

GRANTS BY CATEGORY

Housing/Shelter 36%
Food 27%
Health 25%
General Basic Needs 9%
Access to Information 3%

JORDAN PALLADINO,
EXECUTIVE DIRECTOR,
HARVEST STAND MINISTRIES

“2020 was a very challenging year. The economic and emotional shock of the COVID-19 pandemic hit the most vulnerable members of our community hard. Even before the pandemic, 51% of the households in Zeeland lived at or below Ottawa County’s sustainable living wage. The community need was great. With the support of the Community Foundation, we were able to remain open, with safety precautions in place, to provide quality, fresh food to those most in need in our community. We purchased a new pantry freezer, tripling our capacity to provide clients with quality protein items. In addition, we launched our Micro-Pantry pilot program that provides 24-hour/7 days a week access to food and necessities for individuals and families in need across the county. We are grateful for the support of the Emergency Human Needs Fund, helping our community respond to those in need.”
EMERGENCY HUMAN NEEDS FUND GRANTS (cntd.)

$10,000 LifeCircles PACE
$10,000 Lighthouse Immigrant Advocates
$10,000 Senior Resources of West Michigan
$10,000 West Michigan Open Source Medical Supplies Group
$8,500 Children’s Advocacy Center
$8,500 Momentum Center
$7,500 Migrant Resource Council
$5,000 Latin Americans United for Progress
$5,000 St. Francis de Sales Church
$5,000 Resthaven
$3,500 Muskegon YMCA (Veggie Van – AgeWell Services Ottawa County Senior Curbside Meal Distribution)
$3,000 Holland Free Health Clinic
$2,700 City on a Hill
$2,500 ATLAS Ministries
$2,500 Benjamin’s Hope
$2,500 Lakeshore Pregnancy Center
$2,500 MOKA
$2,500 My House Ministries
$2,500 ODC Network
$2,000 Extended Grace
$1,500 Barnabas Ministries
$1,500 The Bridge Youth Center
$1,500 Ottawa Community Schools Network – Coopersville
$1,500 Wedgewood Christian Services
$1,000 Emmanuel Hospice
$1,000 Family Life Center
$1,000 Harbor Hospice Foundation
$1,000 Ripple Effect

SARAH LEWAKOWSKI, EXECUTIVE DIRECTOR
MOSAIC COUNSELING

“Support from the Emergency Human Needs Fund was absolutely instrumental in helping Mosaic respond to the parallel mental health crisis that emerged alongside COVID-19. We needed to serve more people than ever before, yet we had to cancel our largest fundraiser. When someone needs help and support, they cannot and should not have to wait. The forward thinking of CFHZ in funding our work saved lives. Both our therapists and School Outreach team were able to pivot to teletherapy and we were able to add additional therapists to our panel to ensure that every individual who reached out to us received services.”

REYNALD MASKO, COORDINATOR FOR CHILDREN & YOUTH MINISTRIES, ST. JOHN’S EPISCOPAL CHURCH

“It was critical for us to ensure that all of the people who call Ottawa County home received access to the resources they needed. Everyone deserves to be treated with dignity and respect and the Emergency Human Needs Fund reflected the value that Ottawa County has for all its residents regardless of their immigration status.”

BETH LARSEN, EXECUTIVE DIRECTOR
RESILIENCE: ADVOCATES FOR ENDING VIOLENCE

“The level of uncertainty this pandemic created, paired with layoffs and mandatory stay-at-home orders resulted in an escalation of violence and abuse for many of the families in our community whose homes are not a safe-haven. We continue to witness an increase in the severity of cases and in the number of requests we receive for emergency safe shelter. Funds received from the Emergency Human Needs Fund literally saved lives and for that we are eternally grateful.”
STRENGTHENING THE NONPROFIT SECTOR

Patrick Cisler has been at the helm of the Lakeshore Nonprofit Alliance (LNA) and Community SPOKE for the past eight years. During his tenure, he increased the organizations’ focus on a healthy nonprofit sector and collaboration between nonprofits, government, and the private sector. As 2020 unfolded, those key strategies helped our community swiftly respond to the COVID-19 pandemic.

LNA seeks to strengthen the ability of nonprofit organizations to successfully accomplish their missions by working together. It offers expert assistance, networking, professional development opportunities, gathers data, and supports nonprofits with the understanding that a thriving nonprofit sector contributes to a thriving community. Community SPOKE’s mission is to enhance the quality of life for all Ottawa County residents through a strategic, coordinated, and systemic response to human service needs. CFHZ has deep alignment with both missions and supports this work through financial investments and leadership in both entities.

In his role, Patrick has prioritized creating trusted relationships with individuals in the nonprofit, private, and public sectors. “I can clearly recall March 13 when the first of many COVID-19 related executive orders was issued in Michigan. We called an initial meeting with many community leaders to begin strategizing about how our community would respond to the impending human service needs that this pandemic would inevitably create. The response was immediate as partners from all sectors jumped in on a moment’s notice to begin preparing for the impacts of this pandemic. It was incredible to see how quickly we were able to develop plans and execute them,” said Patrick. “The years of relationship-building through LNA and Community SPOKE paid off as our community was truly built to respond to this moment.”

The group that met on March 13 became the founding members of the Care Ottawa County coalition – a group that mobilized to fundraiser, begin making emergency grants, launched a website, and shared information with volunteers and donors. Patrick became the de facto coordinator and facilitator for conversations with multiple organizations. He organized daily calls with agendas set up to address each impact area. Nonprofits gave real-time updates about the needs they were anticipating and how partners and funders could best assist in helping them meet their mission in the face of increased service demand. Patrick also worked closely with the county’s Emergency Response Team, acting as a voice for nonprofits and working to ensure human services were as effective as possible in the face of constantly changing conditions.

“It’s been a real honor to serve the community over the past year. This was truly a moment to deliver on our mission, and I think we did that. Things moved at light speed, but they moved smoothly and in coordination. The innovative projects - from funders combining their dollars for centralized distribution through the Emergency Human Needs Fund, to the Stay Home Fight Hunger social media campaign, or Shopping for Seniors - all of these resulted from connections that had been made and strengthened prior to 2020. It feels great to see LNA’s and Community SPOKE’s work truly display its value.”

– PATRICK CISLER, EXECUTIVE DIRECTOR, LAKESHORE NONPROFIT ALLIANCE AND COMMUNITY SPOKE
2020 was a year that demanded innovation and quick action. In April, many nonprofits were facing significant and sudden cash flow challenges due to loss of revenue and increased demand for services. They needed to make significant decisions quickly, and without a lot of clarity as to what the next three to twelve months were going to look like. The Community Foundation responded by developing the Line of Credit Guarantee Program. This program allowed nonprofit organizations that served the greater Holland/Zeeland area, and had a 2019 operating budget in excess of $500,000, to apply for a CFHZ guaranteed line of credit established through West Michigan Community Bank.

CFHZ staff found inspiration for this creative new program after reading an article by consulting firm FSG that challenged foundations to think beyond traditional grantmaking and make it easier to deploy their asset base to help their nonprofit partners meet an unprecedented crisis. After gathering feedback from key community partners, the Line of Credit Guarantee (LOC) Program was established, adding another way for nonprofit partners to navigate financial challenges caused by the COVID-19 pandemic.

“We launched this program as a way to further leverage our Community’s Endowment assets to support some of our mid-to-large nonprofit partners and preserve critical community capacity in this time of extraordinary need,” said Mike Goorhouse, President/CEO.

The LOC program gave nonprofit partners quick access to capital without the need to go through the traditional underwriting process or use their own collateral for a line of credit or loan. It also provided flexible working capital, which gave nonprofit organizations time and flexibility to function at a higher capacity as they navigated loss of revenue and/or increased need for services. This flexibility was particularly helpful as many organizations were re-working how they delivered services, embracing new service roles they had not had to fill in the past, and still needed time to gain a better sense of their financial picture in the coming months.

The partnership between CFHZ and West Michigan Community Bank in offering the LOC program eased the burden on organizations to access this kind of tool. In total, eleven organizations were accepted to the program for a total of $1.7 million in guaranteed lines of credit.

One of those participating nonprofits was the Tulip Time Festival. Executive Director Gwen Auwerda said, “The pandemic caused a ripple effect of impacts on Tulip Time. We were forced to cancel the festival in March, and typically our two highest income months are April and May. This loss of revenue resulted in a layoff of more than half our staff. We also lacked the available cash to manage the volume of ticket refund requests, as only a small portion of our guests chose to turn their ticket purchase into a donation.”

"The Community Foundation’s Line of Credit was a lifeline during tough times, allowing us to compensate our remaining staff, pay our rent, and manage the ticket refunds. Tulip Time wouldn't be here today without the outpouring of support from the community, including CFHZ, who rallied around us and recognized the value of the festival.”

– GWEN AUWERDA, EXECUTIVE DIRECTOR, TULIP TIME FESTIVAL
In 2010, a group of business and community leaders came together to create the Holland/Zeeland Promise. This last-dollar scholarship is awarded to local highly-motivated students who are often the first in their families to go to college.

Promise candidates are nominated by their high school or Careerline Tech Center guidance counselors, or staff at Hope College’s TRIO Upward Bound Program, Boys and Girls Club of Greater Holland, or Latin Americans United for Progress.

Selection is based on a range of factors including high financial need, motivation to achieve a college or technical degree, and proven academic success. Since its inception, the Promise has been housed at the Community Foundation of the Holland/Zeeland Area where it has received administrative support.

CFHZ is proud to be part of the Promise’s success story and future growth.

“We first got involved when our friends Bob and Deb Sterken and Bob and Colette DeNooyer, who were part of the group that established the scholarship, introduced us to the program. From the beginning we felt the mentorship and support provided by the Promise was a big part of its success. Over the years we have been very pleased to watch the program grow under the leadership of the Community Foundation and expand to provide even more resources to equitably support the students emotionally, physically, and financially. We wish every kid could have the same opportunity.”

– DAN AND KATE BOLT
“Ever since I was a little girl, going to college has been a big dream of mine. I’ve always been a motivated and hardworking student and it feels great to see my dedication pay off.”

– MYRIAM MARTINEZ
Stacy Timmerman began working with the Promise in 2014. As Director of Scholarships, she was a natural fit given her pre-existing relationships with local schools. “Being asked to help steward the vision of the founding members of the Promise was an honor,” she said. “It’s been a joy to be part of an initiative that exists solely to help young adults achieve their academic goals and prepare for the future.”

CFHZ provides additional visibility for the Promise and helps secure financial contributions from community members. In 2018, CFHZ became a full partner in the Promise and Stacy took on a larger role in facilitating the program. In addition to working closely with scholars to make sure their educational expenses are covered, she provides leadership as staff liaison to the Promise Council and Selection Committee, and works closely with the program’s College Success Coach, Yah-Hanna Jenkins Leys, to provide student mentoring.

Stacy considers it a privilege to connect scholars to the resources they need to persevere. Notably, she helped enlist local partners for side-by-side support services. Those partners – Thompson MTEC’s Career and Corporate Training Institute and Mosaic Counseling – work with Promise scholars to help identify their unique strengths and gifts and navigate the mental and emotional aspects of college life.

In a year of challenges and changes, Stacy looked for the positives that 2020 provided. “Check-ins with Promise scholars usually took place in-person or via email, but we learned Zoom sessions worked better for many students and will use that format moving forward. The Promise Council decided to cover the cost of summer housing, giving students the opportunity to remain on campus to catch up after three semesters of online learning or move through their degrees at a faster pace.” Promise scholars are also joining selection committees for scholarships and sharing their unique perspective. “It’s wonderful having their voices at the table,” said Stacy. “No one better understands the college experience than they do. The Promise truly is a partnership between scholars, donors, founding members, and CFHZ; I cannot wait to see how the program continues to evolve in the future.”
THREE AREAS OF PRIORITIZED INVESTMENT

**Financial Stability**

*Preventing people from slipping into poverty* – focused on stabilizing ALICE (Asset Limited, Income Constrained, Employed) households, in particular by helping keep people in their homes through rent payment assistance and home foreclosure prevention.

*Continued basic needs supports* - provided basic needs support targeted to those who didn’t receive the federal stimulus financial supports.

**Mental Health**

*Increase mental health and substance abuse services* - scaled up existing mental health and substance abuse providers to be able to serve more people and reach different audiences.

**Education**

*Mitigating the education opportunity gap* - provided extra resources to support those students who were likely to fall the furthest behind on their educational journeys as our model for learning was forced to adapt in real-time.

“We believe the Holland/Zeeland area is unique in its desire and ability to work together, invest, and innovate to help solve problems facing our community. In a challenging year, CFHZ was a catalyst to inspire and coordinate help for those who needed it most. They reached out to us, as we have a Donor Advised Fund, to share information about their efforts to raise funds to address these unexpected, growing needs. We were blessed with jobs that easily transitioned to remote and grown children who didn’t need as much of our support. We felt it was important to use our resources to support those who were struggling to pay rent, put food on the table, and take care of their families. We are grateful for CFHZ’s leadership and guidance to help our resources make the greatest impact possible.”

– BERT AND SUE FRANZ
Financial Stability

Good Samaritan Ministries
Eviction Diversion Program
$150,000

Supported Good Samaritan Ministries’ efforts to scale-up capacity and ensure robust program delivery of services after receiving funds from the Michigan State Housing Development Authority (MSHDA) to launch an Eviction Diversion Program. This program diverted hundreds of families from potential homelessness and provided a path back towards thriving in our community.

Family Independence Initiative
Greater Holland/Zeeland Area Direct Cash Assistance Program
$115,000

Supported the launch of the Greater Holland/Zeeland Direct Cash Assistance Program. This program provided $500 emergency unrestricted cash relief to local individuals who lost their jobs or experienced significantly reduced hours of paid work due to COVID-19. Participants were identified through partners including Movement West Michigan, Community Action House, Good Samaritan Ministries, nonprofits, faith communities, grassroots organizations, and neighborhood community organizations. $5,000 was also provided to Movement West Michigan, Community Action House, and Good Samaritan Ministries to support their work as core partners in the program.

Education

Outdoor Discovery Center Network
Maximize outdoor learning opportunities
$40,000

Supported ODC Network’s partnership with the Ottawa Area Intermediate School District and Holland/Zeeland area districts to provide schools and teachers with support, resources, and training on activating outdoor spaces and utilizing outdoor learning while providing safe, meaningful, and engaging learning experiences for students.

"Potential is equally distributed across a population, opportunity is not. We are grateful for the Community Foundation’s continuing investment in the lives of local children. Recognizing the discontinuity of learning caused by the COVID-19 pandemic, CFHZ helped fund a new opportunity for Kindergarten students to benefit from extra resources in the first semester of the 2020/2021 school year. Ready for School came alongside our local schools to pilot a project combining a bilingual kit of school supplies and quick learning activities with a series of neighborhood class sessions facilitated by teachers. Nearly 100 families from West Ottawa, Holland Public Schools, and Zeeland Public Schools signed up to participate with an incredible 90% rate of returning families from the first to the second and third sessions. When opportunity meets the big potential of all small children it carries our entire community forward."

DONNA LOWRY,
PRESIDENT & CEO
READY FOR SCHOOL
Education

**Ready for School**
*Adapt and expand Start School Ready for Fall 2020*
*$40,000*
Supported continuing the ‘Start School Ready’ program into the fall of 2020. This highly successful kindergarten readiness program was adapted to offer the four-week experience in a modified format due to COVID restrictions. The critical first year of school has a long-lasting impact on the trajectory of students’ learning and future educational success.

**Children’s After School Achievement (CASA)**
*Adapt programming to new formats for Fall 2020*
*$25,000*
Invested in follow-up efforts to reimagine Fall 2020 programming and continue to provide elementary school students who were struggling academically with a structured educational support program to achieve their learning goals.

**Family Hope Foundation**
*Increasing access to educational opportunities for students with special needs and learning disabilities*
*$15,000*
Expanded Family Hope Foundation’s therapy scholarship program for Holland/Zeeland area children with special needs and learning disabilities. The program works collaboratively with a broad network of providers to find customized supports that will best serve each individual student’s needs and will help regain progress and milestones lost due to interruptions to schooling and support services.

"When you work with young students, you always hear how important it is to maintain routines and structure. 2020 was a real challenge for our in-person programming model that has worked for almost 40 years. We were feeling especially challenged to hold true to our mantra of being a personalized program for area school children. While screens were creating barriers, the need for academic support for struggling students was growing bigger. Even though remote assistance was the go-to, we had to reconfigure how to do one-on-one well through a computer screen. The Community Foundation provided funding that freed us up to create new, equally vibrant ways to move forward while holding steady to our purpose. To help our families, we added more time into our schedules to connect with them individually and discuss the challenges their CASA students might face with remote tutoring. This led to identifying materials, books, and study aids for at-home tutoring sessions, which led to creating learning kits and providing other supplies that were delivered to each student regularly. To help our tutors, we added a team of academic coordinators who met in small groups with tutors, created specific lesson plans, and consulted with individual tutors to better manage both the academic and social concerns of their students. Our professional staff also offered the tutors additional mentoring sessions, tutoring supplies, and pop-up appreciation sessions."

FONDA GREEN, PAST EXECUTIVE DIRECTOR, CASA
DIRECT CASH ASSISTANCE PROGRAM

Helping families today, walking alongside them tomorrow, deepening relationships forever.

Movement West Michigan’s mission is to ensure everyone in the community flourishes. During the early weeks of the COVID-19 pandemic, as it became clear that marginalized populations were likely to be disproportionately impacted, their Executive Director Lynn Kotecki began searching for a way to help. Through a professional contact, she learned about the Direct Cash Assistance program. A national organization, Family Independence Initiative (FII), offered expert logistical assistance for direct cash assistance programs throughout the country. The structure was simple - $500 in direct cash payments, distributed to vulnerable households using the existing connections of local service agencies, with no restrictions or requirements for how the funds were used by participants.

Lynn made phone calls to the Community Foundation, Good Samaritan Ministries, and Community Action House. Together, the four main partners made the decision to focus on less visible populations, including immigrants and migrant workers, who might not be eligible for the federal stimulus funds. Forty additional partners, including local faith communities and grassroots organizations, joined the effort.

The Community Foundation provided administrative support and helped raise funds. The Direct Cash Assistance program was seeded with $100,000 from the Community’s Endowment through the COVID-19 Community Stabilization Fund and supercharged with $500,000 from generous donors.

The partners established eligibility parameters to assist in prioritizing the individuals who most needed assistance. To receive their funds, individuals needed to go online and request the funds be deposited to their bank account, a digital card, or a physical card. “Mike (Goorhouse) fought for the physical card option, which turned out to be so important,” said Lynn. “When you’re working with marginalized populations, they sometimes don’t have a bank account or easy access to technology.”

Recognizing that language and access to technology were barriers for some participants, the participating organizations offered materials and outreach in English and Spanish. Lynn and Laura Jonker from Movement West Michigan even visited people in their homes. “I recall going to help a woman get online and request her funds. A simple visit turned into a lasting connection when she asked me to pray with her for positive outcomes from an upcoming exploratory surgery,” said Lynn.

An unforeseen impact of the Direct Cash Assistance Program was a deepening of relationships between human services providers and the neighbors they served. In total, 1,000 participants were trusted to be the experts in their own lives. “While $500 doesn’t go far, it made a big difference for many,” said Lynn. “So many people couldn’t believe they were ‘allowed’ to spend the money in the way that benefited their household best. That was the power of this program – people experienced a revival of hope and felt meaningfully cared for by their community.”
**DIRECT CASH ASSISTANCE PROGRAM**

“Funding from the Community Stabilization Fund allowed us to keep 487 households, including Michael’s, from becoming homeless in 2020, at times processing hundreds of applications for housing each week. We leveraged these dollars to unlock more than double the initial allocation of public dollars, leaving no public funds on the table. Community members received high quality services with care and support from staff who walked alongside them in their journey to retain housing. We also partnered with landlords, assisting over 78 to stay in business and keeping that vital housing inventory available to our clients. None of this could have been done without the incredible funding from the Community Stabilization Fund.”

– DREW PEIRCE, EXECUTIVE DIRECTOR, GOOD SAMARITAN MINISTRIES

**EVICTION DIVERSION PROGRAM**

Having a safe and stable place to call home mattered more than ever in 2020. At the same time, the economic upheaval of the pandemic pushed many people to the brink of eviction and homelessness.

In response to the vast numbers of Michigan residents who fell behind on rent payments due to unemployment or underemployment during the COVID-19 pandemic, the Michigan State Housing Development Authority (MSHDA) allocated money from the federal Coronavirus relief funding for an emergency Eviction Diversion program. This program incorporated a collaborative court process model - bringing together the courts, Legal Aid, mediation, tenants, and landlords to provide lump sum payments to landlords in exchange for allowing tenants to remain in their homes.

Local nonprofit Good Samaritan Ministries (GSM) was awarded over $1.5M in federal dollars to establish a six-month Eviction Diversion Program in Ottawa County. GSM was responsible for collaborating with local stakeholders, designing an eviction diversion process, providing intake and assessment, case management, and administering lump sum payments from the Coronavirus Relief Funding. “The process was daunting,” said Drew Peirce, Executive Director. “The Eviction Diversion Program had multiple stakeholders involved, which required a great deal of administrative support and financial flexibility.”

The GSM team had developed the systems to service families including intake, income and debt assessment, coordination with landlords, allocation of financial support, and supportive services. The financial flexibility needed to scale-up their services came in the form of a $150,000 grant from CFHZ’s COVID-19 Community Stabilization Fund. While the initial MSHDA award created resources for new hires to work with the courts and families, the administration of the program also significantly increased the workload for GSM’s general operations.

Furthermore, the grant from the Community Stabilization Fund allowed Good Samaritan Ministries to grow their ability to mobilize the longer-term supportive services that would complement the services offered in the Eviction Diversion Program. Those included connecting families with resources to create and manage household budgets, seek employment, decrease debt, and other community services as needed. It also helped towards the costs of technology, office space for the expanded team, and space for team members to meet with clients.

Michael, a participant in the Eviction Diversion Program, said, “Thanks to the amazing people at Good Samaritan, and the donors and community who support them, I may now rest assured that my family will have a roof to sleep under and walls to keep them warm. The weight and pressure on my shoulders has been lifted thanks to the generous people out there. I would like to say thank you from the bottom of my heart.”
The founders of I AM Academy, Henry and Lindsay Cherry, grew up in the Holland/Zeeland area. Henry was friends with Lindsay’s brother, although he and Lindsay didn’t begin dating until they were both adults. “We reconnected at her brother’s wedding,” said Henry. “We realized we had a shared passion for family, faith, and a dream of lifting up and centering Black voices in the community.”

The idea for I AM Academy was developed during a visit with close friends. As they reflected on their childhoods – Lindsay is one of six biracial children adopted by White parents, and Henry’s parents are Black – they felt representation was the most important thing to provide to BIPOC youth in West Michigan. “I didn’t see a person of color in my school until high school,” said Lindsay. “And that individual was the school security guard. It was incumbent on me to seek out Black leadership and Black role models, which I did by joining the choir at Maple Avenue Ministries. I needed people who could understand, name, and explain the things I was experiencing as a person of color.”

Early mentorship models were piloted in the Holland and West Ottawa School districts through Henry’s position in outreach to underserved youth at Christ Memorial Church and Lindsay’s position as a teacher in West Ottawa.* Key elements that informed I AM Academy’s approach were representation, access to opportunity, and a sense of community. A grant of $20,000 from CFHZ helped Henry and Lindsay launch I AM Academy as an official nonprofit. “We wouldn’t be in the position we are now without CFHZ. The Foundation gave us a boost in visibility and lent us some credibility as we solicited donors and made connections,” said Lindsay.

Connections the Cherrys had made prior to launching I AM Academy helped them hit the ground running with 40 youth in grades 7-12 being invited to participate in the program. Seven college students serve as paid directors, mentoring participants and sharing about their experiences on different career paths to illuminate the opportunities for Black youth. Partnerships with the Holland Area Arts Council, Renew Therapeutic Riding Center, and CultureWorks gave I AM Academy students opportunities to experience new activities and establish relationships in traditionally White spaces. “Bridging the gaps between spaces, that’s a crucial part of our mission,” said Henry.

* In the Spring of 2021, Lindsay was promoted to an Assistant Principal at West Ottawa High School.

"We’re building up our marginalized youth and showing them the opportunity that exists in this community. At the same time, we’re reaching out to non-BIPOC people and asking them to learn alongside us and realize the value of diversity and equity.”

— HENRY AND LINDSAY CHERRY, FOUNDERS, I AM ACADEMY
In the Holland/Zeeland area, racial equity has long been identified as a priority by public units of government, our business community, and local nonprofits; but progress has been too slow. Data from the Ottawa County Community Assessment and Ottawa County Youth Assessment Survey, alongside anecdotal evidence from local health and education leaders, has shown that Black, Indigenous and People of Color (BIPOC) experience worse economic, health, and educational outcomes than their White counterparts in our area when all other factors are held constant. In July 2020, CFHZ deployed $105,000 from the Community’s Endowment to five organizations and initiatives working to address racial inequity and implicit bias in our community, and to support our community members of color.

**Racial Equity Grants**

**Lakeshore Ethnic Diversity Alliance (LEDA)**
*Increasing the capacity and frequency of existing programs*
$20,000

Helped increase the capacity and frequency of existing programs including Diversity Education Workshops, Calling All Colors and Talking to Kids about Race, as well as transition to offering virtual formats. Funding also helped continue a series of Facebook Live Community Conversations and convert them into podcasts to be available as a permanent educational tool.

**Women of Color Give (WOCG)**
*Increasing available funds for grant distribution*
$20,000

Increased Women of Color Give’s grant distribution to organizations that support the advancement, development, and promotion of BIPOC on the Lakeshore. Women of Color Give is a philanthropy circle which provides a space for women of color to connect and leverage resources while supporting each other and causes that matter to them. Women of color are underrepresented in major philanthropic circles, yet their lived experiences with racism position them to have acute knowledge of what programs and initiatives could make the biggest difference in our community.

**Ottawa County Diversity Equity & Inclusion (DEI) Office**
*Completing the GARE Racial Equity Toolkit and bringing Gateways for Growth to Ottawa County*
$20,000

Helped complete The Government Alliance on Race and Equity (GARE) Racial Equity Toolkit (RET), which helps significantly reduce and/or remove implicit bias from programs, policies, procedures, and decision making. Funds also brought the national initiative, Gateways for Growth, to Ottawa County. This program helps communities develop multi-sector plans to better integrate immigrants and refugees into the local community, as these populations often experience implicit and explicit racism.

**I AM Academy**
*Empowering the Black community*
$20,000

Helped launch I AM Academy. This nonprofit empowers the Black community to achieve their full potential through education and career possibilities. It also elevates the voices, perspectives, and lived experiences of our Black community members to help shape our community’s future.

**Youth Advisory Committee**
*Youth-focused racial equity efforts*
$25,000

Supported youth-focused racial equity efforts in our community. The Community Foundation’s Youth Advisory Committee (YAC) is a group of students from our local high schools who are responsible for reviewing funding requests and recommending grants for programs which benefit area youth.
COVID-19 COMMUNITY STABILIZATION FUND
THIRD ROUND GRANT DISTRIBUTION
$135,000 DISTRIBUTED

Mental Health and Substance Abuse Services

**OAR**

*Increasing outpatient clinic capacity – $30,000*

Assisted with hiring an additional Masters-level clinician, which increased OAR’s ability to provide outpatient addiction treatment by at least 250 additional individuals over the course of a year.

**Holland Free Health Clinic**

*Increasing mental health, alcohol, and drug counseling – $30,000*

Supported increasing the hours of HFHC’s Mental Health Program Specialist staff member, who is a Certified Alcohol and Drug Counselor, and continuing additional hours for their contracted licensed counselor. This increased both the number of clients served and types of services offered, allowing HFHC to serve approximately 30 additional new clients.

**City on a Hill Ministries Health Clinic**

*Increasing behavioral health integration capacity – $30,000*

Helped COAHM Health Clinic increase hours of their existing counseling staff to immediately begin serving at least 10 more individuals per week for traditional counseling.

**Mosaic Counseling**

*School outreach programming – $15,000*

Helped ensure Mosaic could continue providing the School Outreach Program to Holland, West Ottawa, and Zeeland Public Schools students despite the uncertainty of schools’ ability to contribute financially at the same levels they have in the past for these services. Funding also supported Mosaic’s ability to roll out new virtual support services for students, teachers, and parents.

**Boys and Girls Club of Greater Holland**

*Increasing social work capacity – $15,000*

Assisted BGC with adding two part-time Youth Service Assistants to work with their current staff social worker. This allowed for dedicated staff members on-site at the southside and northside locations who served as point persons for coordinating counseling and mental health.

**Beacon of Hope**

*Increasing intake capacity and virtual counseling training – $15,000*

Helped Beacon of Hope increase hours for intake staff who field phone calls for services. Funding also supported Beacon of Hope’s counselors with additional training on best practices for telehealth counseling sessions and group therapy.

“The pandemic increased demand for addiction services while in many cases making it difficult to provide treatment in groups or even one-on-one clinical sessions. We were able to pivot and begin offering an enhanced Telehealth platform which assured the safety of both our clients and our staff with a grant from the Emergency Human Needs Fund. However, we still needed a solution to address the increased volume of inquiries for services. Funding from the Community Stabilization Fund allowed us to hire another Masters-level clinician, increasing our ability to provide 250+ additional individuals with outpatient addiction treatment.”

– DAVID TEATER, EXECUTIVE DIRECTOR, OAR
COVID-19 COMMUNITY STABILIZATION FUND
FOURTH ROUND GRANT DISTRIBUTION
$236,000 DISTRIBUTED

Financial Stability

Community Action House
Increasing resource navigation, case management, and Community Kitchen capacity – $75,000
Assisted CAH in increasing resource navigation capacity through additional staff and case management tools. Funding also provided supplies for the Community Kitchen, operating in partnership with Western Theological Seminary, to continue serving daily meals in a take-away format as necessitated by the pandemic.

Harvest Stand Ministries
Food assistance and micro-pantry initiative – $20,000
Supported Harvest Stand Ministries’ food assistance efforts, as well as a new creative partnership to bring a micro-pantry model to four local churches. Harvest Stand Ministries is the Zeeland hub for basic needs assistance.

Holland Rescue Mission
Food Pantry – $20,000
Helped fill the need for food that occurred as a result of the Postal Service Food Drive being cancelled due to the pandemic.

Kids’ Food Basket Holland
Sack Supper Program – $20,000
Supported KFB in adapting their food distribution processes in partnership with local schools to ensure hungry students continued to receive healthy sack suppers.

Resilience: Advocates for Ending Violence
Housing Empowerment Fund – $20,000
Helped ensure Resilience had flexible dollars to combine with other available resources to reach stable and safe housing solutions for their clients.

St. John’s Episcopal Church
Immigrant Relief Fund for Holland/Zeeland area residents – $20,000
Provided flexible funds to help meet housing and other basic needs for many of our most vulnerable community members who did not receive any federal aid.

Salvation Army – Holland
Rental assistance expansion – $15,000
Provided greater flexibility and increased the dollars available for local residents seeking rental assistance or other basic needs supports.

Lighthouse Immigrant Advocates
Remote renewal services – $10,000
Helped Lighthouse Immigrant Advocates ensure that individuals remained legally eligible to work by renewing their immigration status. Lapsing in status can have negative ripple effects on the household that greatly increase the likelihood of falling into poverty.
Hand2Hand
Weekend Meal Program – $10,000
Supported H2H’s model of providing backpack meals for students to take home over the weekend, which was well-suited to meet the challenges of the COVID-19 service environment.

Nestlings Diaper Bank
Monthly diaper distributions – $10,000
Supported Nestlings as it provided diapers for Community Action House, Holland Rescue Mission, Resilience, Harvest Stand Ministries, and many more. Diapers are a significant expense for struggling families with small children and in high demand at area agencies.

Feeding America West Michigan
Mobile food pantries, in coordination with Ottawa Community Schools Network – $5,000
Supported mobile food pantries as a means of providing our community with basic needs supports. They are a low barrier way for people in need to access assistance.

Ottawa County Department of Health and Human Services (DHHS)
Beds, cribs, mattresses, & bedding – $3,000
Helped DHHS, which is a hub for basic needs, provide beds, mattresses, cribs and bedding for clients. These are gaps that are often difficult to fill for families accessing housing supports.

Zeeland Neighbors, in partnership with Solid Rock Ministries
Winterizing and repairs – $3,000
Supported these two grassroots organizations in Zeeland who were working together to help people who live in substandard housing make basic improvements to ensure they could stay safe and warm in their current homes.

“In 2020, we expanded service threefold when so many of our neighbors needed us the most. Following the onset of the pandemic, over 40% of our guests arrived seeking help for the first time ever. As a local, responsive, and community-powered nonprofit, Community Action House was founded for times such as these, and we are proud to have served so many in a time of crisis. The dramatic expansion of services and the pandemic itself strained our staff capacity. We’re incredibly grateful for the generous funding from the Community Stabilization Fund which ensured we could serve all who turned to us. This funding helped us increase our resource navigation and case management capabilities, walking alongside our participants and offering support to help them remain resilient. The flexible funding from CFHZ meant that we could serve all of those new neighbors coming to us in a time of need with the adjusted and improved services these times called for.”

SCOTT RUMPSA, EXECUTIVE DIRECTOR
COMMUNITY ACTION HOUSE
COVID-19 COMMUNITY STABILIZATION FUND
FIFTH ROUND GRANT DISTRIBUTION
$178,000 DISTRIBUTED

Education

Boys and Girls Club of Greater Holland
Increasing support for remote learners – $35,000
Helped BGC add staff capacity and expand their Power Hour program, where students came every day after school to receive academic support, to include daytime hours for youth who were attending school virtually. With three sites that together serve both the Holland and West Ottawa districts, BGC reaches the greatest number of students outside of the schools themselves and serves elementary, middle, and high school students.

The Bridge Youth Center
Increasing support for remote learners – $35,000
Helped enable The Bridge to expand their Bridge to Excellence mentoring program to accommodate a larger cross section of our educational community and serve home schoolers and online learners in the Zeeland area. The Bridge increased staffing to provide consistent mentors for students to help them attain their goals academically, behaviorally, and socially.

Escape Ministries
Increasing support for remote learners – $35,000
Helped expand staff hours and hire additional staff to support Escape’s Alternative Suspension Accountability Program (ASAP) and After School Tutoring program enabling them to serve more students. Escape has a track record of earning trust and building relationships with some of our community’s most vulnerable youth who are at high risk of disengaging with school entirely.
Opportunity Thrive, in partnership with Ottawa Area Intermediate School District (OAISD)
Teacher support services – $28,000
Helped provide a process and supports for school employees which assessed and supported their emotional needs, helped prevent burn-out, and built resiliency as they returned to in-person teaching.

Hope College Education Department, in partnership with OAISD
Virtual 1:1 bilingual tutoring program
$20,000
Helped seed the initial launch of an innovative 1:1, virtual, bilingual tutoring program for English Language Learners (ELL) students in the Holland, Zeeland, and West Ottawa school districts. The joint effort leveraged the OAISD’s ability to work with schools to identify the students in greatest need of this service and matched them with a Hope College student tutor who speaks their home language.

Step Up
Adapting programming to virtual format – $15,000
Supported Step Up’s ability to adapt their programming for virtual delivery. Step Up provides 1:1, need-based instruction in math and reading to local middle school students to close the achievement gap.

Ready for School
Expanding programming to meet demand – $10,000
Helped RFS cover the increased costs of materials and staffing as they served 25% more students than initially projected through their pre-kindergarten preparation programming in partnership with local schools.

“Since the outset of the COVID shutdown in March, The Bridge Youth Center has done our best to meet the needs of students and families in this ever-changing time. The grant from the Stabilization Fund assisted us as we pivoted our services to support the Zeeland community in meaningful ways. In early 2020, as schools moved to a virtual learning format, we partnered with Zeeland Public Schools to become a food distribution facility, providing over 198,500 meals to 22,000 children in the Zeeland area. When schools resumed in-person learning, we provided after-school tutoring, cooking instruction, art therapy, and crucial social interaction and mental health supports. We also opened our doors during the day to students who had chosen to continue remote learning and were lacking reliable internet and/or adult assistance at home, using the grant from the Stabilization Fund to expand our staffing and equip our facility to meet these needs. Our focus remains providing a place where all kids are safe, loved and valued, and surrounded by caring community members who introduce them to Christ’s love in all we do.”

JED MULDER, EXECUTIVE DIRECTOR
THE BRIDGE YOUTH CENTER
COVID-19 COMMUNITY STABILIZATION FUND
SIXTH ROUND GRANT DISTRIBUTION
$67,000 DISTRIBUTED

Mental Health and Substance Abuse Services

**Ed and Nancy Hanenburg**
Children's Advocacy Center
Expanding counseling program capacity – $20,000
Helped Children's Advocacy Center expand the capacity of their counseling team and move clients off the waitlist. Long waits for services tend to decrease the chances of the individual engaging in counseling once it becomes available. This grant assisted in providing timely care for victims and mitigating the long-term effects of the abuse they suffered.

**Resthaven**
*Bringing It’s Never Too Late Programming to residents – $16,000*
Provided iN2L (It’s Never Too Late) programming for assisted living residents. iN2L is an evidence-based, person-centered engagement program which used technology to enhance social interaction and promote mental health while following social distancing protocols.

**Arbor Circle**
Increasing mental health and substance abuse services for Hispanic and Latinx community members – $13,000
Provided bilingual and bicultural service providers and adapted and delivered mental health and substance abuse services in culturally appropriate ways. COVID-19 disproportionately impacted the local Hispanic and Latinx community, many of whom already faced language and cultural barriers in accessing care.

**Maple Avenue Ministries**
Mental health services for Black community members – $13,000
Helped provide the capacity to offer accessible mental health services and equip the Black community with supports needed to navigate the infrastructure of mainstream mental health and substance abuse care. Black community members experienced disparate impacts during the COVID-19 pandemic, leading to increased needs for culturally competent mental health care.

**The Momentum Center**
Ottawa County Suicide Prevention Coalition project – $5,000
Assisted in a county-wide mental health and suicide prevention postcard mailing.

“The Foundation’s focus on expanding access and reducing barriers to mental health and substance use services allowed Arbor Circle to provide creative and flexible counseling for our Latinx and Hispanic community members. This invaluable funding has jump-started opportunities to build trust and relationships outside of traditional mental health models.”

— KRISTIN GIETZEN, EXECUTIVE DIRECTOR, ARBOR CIRCLE

“This grant allows Maple Avenue Ministries and Healing Space to continue supporting our community members of color. Clinical treatment specialists, Shandra Stewart and Bree Austin Roberts will respond to the needs and concerns of those experiencing acute anxiety as it relates to race-based trauma. We’re grateful for the ongoing partnership of CFHZ in creating a more equitable community for all.”

— REV. DR. DENISE KINGDOM GRIER, FORMER LEAD PASTOR, MAPLE AVENUE MINISTRIES
OPERATING GRANTS

Towards the end of year, the Community Foundation distributed $150,000 in operating grants to 23 area nonprofits. These one-time operating grants were targeted to partners that CFHZ had previously invested in through the Community’s Endowment but had not received significant funding through other grantmaking strategies in 2020 such as the Emergency Human Needs Fund or COVID-19 Community Stabilization Fund.

Funds from the Community’s Endowment provided the capacity and flexibility for CFHZ to make these operating grants and respond to the wide-ranging needs of the Holland/Zeeland area. As a Foundation focused not only on today and tomorrow, but also forever, it was important to invest in the ability of nonprofit organizations to navigate a challenging year and keep their capacity strong. The services these organizations provide are vital to the fabric of our community. Operating grants were a means of helping to support our nonprofit partners through a difficult season so their important work could continue now and in the future.

Ten organizations received $10,000 of operating funding:
- 70x7 Life Recovery
- Benjamin’s Hope
- Compassionate Heart Ministries
- Evergreen Commons
- Goodwill Industries of West Michigan
- Holland Area Arts Council
- Holland Historical Trust (also known as The Holland Museum)
- Ladder Homes
- Lakeshore Habitat for Humanity
- Latin Americans United for Progress

Seven organizations received $5,000 of operating funding:
- Camp Sunshine
- Critter Barn
- Disability Network Lakeshore
- Hospice of Holland
- Jubilee Ministries
- Pioneer Resources
- Zeeland Historical Society

Six neighborhood-based organizations received $2,500 of operating funding:
- 3Sixty
- Heights of Hope
- Neighbors Plus
- Washington School Neighbors
- Westcore Neighbors
- Zeeland Neighborhood Connections

“The primary focus of this year, and rightfully so, was on the wellbeing of our residents. That said, cultural organizations are facing tremendous challenges. It is our responsibility to remain a resource to the community. We believe that when we come out on the other side of the pandemic, the community will want cultural organizations to be healthy and able to provide the programs, entertainment, and education that they rely on. The generous operating grant from CFHZ will make a difference in the work we are doing to stay healthy and relevant for our community both now and in the future. I am so delighted that CFHZ has chosen to acknowledge our value.”

— RICKI LEVINE, EXECUTIVE DIRECTOR, THE HOLLAND MUSEUM
HOUSING NEXT

In 2017, the Community Foundation made a five-year, $500,000 commitment from the Community’s Endowment to fund Housing Next. Seven other local partners also stepped forward to support this work. Led by Executive Director Ryan Kilpatrick, Housing Next’s mission is to partner with local governments, developers, and nonprofits in West Michigan to remove barriers to the creation of housing at all price points.

Housing Next reached the midpoint of its five-year work to create attainable housing options in Ottawa County in 2020. In a presentation to the community, Ryan assessed the progress of this work against a metric of six core goals: zoning flexibility, regional collaboration, private sector investment, nonprofit capacity building, public support for growing the supply of affordable housing, and lean manufacturing and building at scale.

Regional collaboration has been one of the key areas for advancement. The newly re-established Ottawa County Housing Commission provided a critical step for the future of regional housing solutions, as the Commission’s responsibilities include the integration of data across all municipalities pertaining to housing, development, and local policymaking to support more housing at all price points.

The partnership between Housing Next and the County Housing Commission will involve further clarification of Ottawa County’s housing needs, provision of support resources to cities, villages, and townships, and the facilitation of funding opportunities and partnerships to ensure housing is affordable to our regional workforce.

Private sector investments, with companies like Midwest Construction, Black River Flats, and Continental Properties, have added over 1,100 units to the southwest Ottawa County rental market, with another 1,300+ units in the planning stages. There are additional projects underway in northwest Ottawa County to serve middle-income tenants. As these new properties are added to the market, they help level supply and demand which makes rental costs more affordable across the board.
Nonprofit capacity building has been incredibly effective as local organizations collaborate on housing projects, expand their services to include a focus on housing, and share their voices with municipal partners. A three-year grant to Good Samaritan Ministries allowed the organization to launch GSM Properties. GSM offers professional property management services to landlords, while also keeping a client-centered approach to make sure tenants are equipped with the resources they need to thrive and stay accountable. The project has exceeded predictions for growth while providing a functional model for creating attainable housing options.

Over the next two and a half years, Housing Next will continue to work towards meeting its six core goals with a strong focus on public support for attainable housing. An ongoing commitment to public engagement and education is planned to create greater awareness and support for increased housing choice and affordability. Housing Next will also transition its focus from large-scale, multi-family rental developments to include a focus on neighborhood-oriented, small-scale projects that will drive affordability in the for-sale market.

"The success of Housing Next so far has been rooted in the collaborative engagement of all sectors in our community - public, private, non-profit, and faith-based. Each of our partners has been critical to our successes and we continue to look for new opportunities, both large and small, to make a difference for households across Ottawa County."

— RYAN KILPATRICK, EXECUTIVE DIRECTOR, HOUSING NEXT
Sam and Jean Martin give generously of their time, talent and treasure to ensure this community thrives. While they don’t delight in recognition, they were named 2020’s Distinguished Philanthropists of the Year by the Association of Fundraising Professionals West Michigan. Nominations for this award were submitted by local nonprofits and individuals who felt Sam and Jean’s steady, meaningful contributions to the Holland/Zeeland area (and beyond) deserved to be formally acknowledged.

The Martins are longtime residents of Holland. Jean grew up in the area. Sam was born in St. Louis and lived in several places prior to making his way to Holland for his career. He was integral in leading and shaping the success of local company Holland Hitch, which later became SAF-Holland Inc. He and Jean met at a party in 1976 and married a year later. They have three children and four grandchildren.

Jean is a certified pediatric nurse practitioner. Most of her career was as a faculty member at GVSU, educating and mentoring future nurse practitioners. Her experience shaped her and Sam’s philanthropic interests. “My mother used to say, ‘Whatever happens, no one can take your education away from you,’” Jean said. “We started our philanthropic journey supporting a lot of educational and early childhood projects, and it evolved over the years to be more varied and community-wide.”

Sam’s great-grandparents were Presbyterian missionaries who helped found a village, church, and schools in Punjab, Pakistan. Those schools, and 23 others, continue to operate in small villages throughout the region. Sam is on the board of the U.S. support organization, helping to fundraise and distribute scholarships. Jean’s family was similarly community-minded and instilled the values of sharing both talent and treasure to support local organizations.

“What we’ve realized is that our separate interest areas are actually quite connected,” said Sam. “Education is tied to early childhood success, which is tied to health, and so on.” Using this framework, Sam and Jean support initiatives across a broad range of impact areas, have been involved with a number of successful fundraising campaigns for local nonprofits, and often lend their expertise through board positions.

Their relationship with CFHZ began with Sam’s involvement as a member of the Board of Trustees during the merger between Holland and Zeeland. That relationship has evolved through the years to include a scholarship fund, support of the Holland/Zeeland Promise program, and support of the Community’s Endowment. In 2020, as the COVID-19 pandemic impacted our community, Sam and Jean looked for ways to help and contributed to both the Emergency Human Needs Fund and the COVID-19 Community Stabilization Fund.

“CFHZ is a hugely successful organization both on its own, and in terms of its influence in the community. Our involvement is easy because we trust that our gifts will be put to good purpose. It’s not just about growing the endowment, it’s about creating meaningful impact and fulfilling the mission.”

— SAM AND JEAN MARTIN
Establishing an Unrestricted Fund allows you to leave a personal, corporate, or family legacy in the community and know that the CFHZ Board of Trustees and staff will use the resources in the most effective way. CFHZ will always have local staff and board members who possess a broad perspective and knowledge of community issues, while maintaining close connections with the nonprofits seeking to address them. This expertise allows CFHZ to create the greatest impact for the community at the given moment. An Unrestricted Fund provides the resources to make these community investments possible. Donors who give a cumulative total of $10,000 may choose to name these funds that are part of our Community’s Endowment.

Raymond and Agnes Amluxen Fund
Lloyd and Vera Arendsen Fund
Atmosphere Processing Inc. Family & Employee Fund
**Don and Deb (Van Wieren) Axce Fund**
John and Claudia Berry Fund
Bill Mar Fund
Jim Bishop Family Fund
BLD Products, Ltd. Fund
Paul and Doris Boerigter Fund
Keith and Judy Boonstra Family Fund
Melvin S. and Alice Boonstra Fund
Ronald J. & Elizabeth Van Wieren Community Fund
Bradford Company Fund
Helen and Fred Bulford Fund
Jim and Martie Bultman Fund
Community’s Endowment
Edwin Comstock Fund
Elise A. & Charles F. Conrad Fund
Betty D. Cook Fund
Robert H. and Elaine K. Cooper Fund
Den Herder Family Fund
Jack and Mary DeWitt Fund
Marlies and Jack DeWitt Family Fund
Marvin and Jerene DeWitt Fund
Magn Donnelly Corporation Fund
Bernard and Virginia Donnelly Fund
Howard and Gertrude Douwstra Charitable Fund
Michael D. and Mary B. Dykema Family Fund
Marilyn M. Feininger Fund
Fifth Third Bank Fund
John and Judy Gaydos Fund
GMB Architecture + Engineering Community Fund
Hall Family Fund
Haworth, Inc. Fund
G.W. and Edna Haworth Fund
John and Phyllis Hays Fund
Helder Family Fund
William G. Herpolsheimer Memorial Fund
Don and Norma Hillebrands Family Fund
William and Elizabeth Hillegonds Fund
Holland Doctors of Audiology Fund
Clarence and Marian Huizenga Fund
Huntington National Banks Fund
David and Barbara Janssen Family Community Fund
John and Sally Janssen Family Community Fund
Walter and Marion Jones Fund
Jim and Ginger Jurries Family Fund
Kyle and Justin Klingenberg Fund
Lamar Construction Company Fund
Elsie and Bill Lamb Fund
Macatawa Bank Fund
Power Fund
Charles and Sheila McLean Memorial Fund
**Sharon V. McManus Fund**
Bernard and Louise Meeuwsen Fund
Metal Flow Corporation Fund
Glenn and Barbara Meyaar Fund
Betty R. Miller Fund
Larry and Karen Mulder Fund
Haans and Anita Mulder Family Fund
Carol and David Myers Fund
NBD Fund
Peter and Sheila Neydon Fund
Thomas and Virginia Nickel Fund
Eileen and John Nordstrom Family Fund
ODL, Incorporated Fund
PNC Fund
PRI Fund of CFHZ
Peter and Marguerite Meyer Prins Fund
**John & Ann Query Community Fund**
Quincy Street, Inc. Fund
Harvey and Ruth Rankens Family Fund
Jerrald H. & Elsie Redeker Family Fund
Sam and Laura Redeker Fund
**Carol R. Rickey Fund**
Keith Roelofs Unrestricted Fund
Sligh Furniture Co. Fund
Smith Gas Liquids / Van Heck Family Fund
John and Judy Spoelhof Fund
Stekete Van Huis, Inc. Fund
Marcia and Stanley Stynes Fund
TNT Roofing, Inc.
Townsend Family Fund
Trendway/George and Lucile Heeringa Fund
USF Holland Inc. Fund
John A. Van Den Bosch Co. Fund
Mickie Lamb Van Eyl Fund
**Vern and Betty Van Kley Family Fund**
Gordon and Margaret Van Wylen Fund
Earle Vande Poel Fund
Bill Vanderbilt Fund
James M. and Jean K. Watt Fund
Paul and Dorothy Winchester Fund
Marvin Henry and Johanna Kooy Witteveen Fund
Worksighted Fund
Zeeland Lumber & Supply Co. Fund
Daniel and Sally Zwier Fund

*Highlight indicates new funds*
**FIELD OF INTEREST FUNDS**

<table>
<thead>
<tr>
<th>FUNDS</th>
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<th>2020 GRANTS</th>
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*Establishing a Field of Interest Fund allows you to identify the needs in the community you care about most, while allowing the Community Foundation to identify the best possible community investments to meet those needs. Field of Interest Funds are also a great way to support the causes you care about beyond your lifetime as the organizations working on those issues will likely change over time. Field of Interest Funds are part of the Community’s Endowment and are professionally invested and permanently endowed to benefit the community for generations.*

Clayton and Arlene Bakker Family Fund  
Chester and Kathryn Baumann Family Fund  
Bouws Family Fund for Recreation and Beautification  
Brooks Beverage Management Fund  
JoAnne V. & James F. Brooks Fund for Affordable Housing  
George E. and Nancy Jean Buskirk Fund  
Campbell/Beukema Fund for Children’s Services  
Children’s Medical Fund  
Comerica Bank Fund for Housing Assistance  
Charles J. and Loretta M. Cooper Fund  
Randall and Catherine Dekker Fund  
Douglas and Sandra DeKock Fund for Historic Preservation  
David L. Dirkse Youth Fund  
Michael Fitzharris / Martin Dugan Special Needs Fund for Education  
Pat and Herb Eldean Fund  
Fifth Third Bank Affordable Housing Fund  
Rudy and Kay Fundt Fund for Affordable Housing/Youth  
Gentex Corporation Fund for Youth  
Greenway and Natural Resources Fund  
Robert G. and Joan T. Hall-Lalley Fund for Affordable Housing  
Dick and Ethie Haworth Economic Opportunity Fund  
Heinz USA Holland 100 Year Memorial Fund for Children and Families  
Holland Zeeland Dental Society Fund for Children’s Dental Health  
Huntington National Bank Arts and Culture Fund  
Huntington National Bank Fund for Affordable Housing and Community Development  
Kincaid Family Fund  
Paul and Jacki Kleinheksel Fund  
Lake Michigan Shoreline Endowment Fund  
Lakeshore Children’s Health Fund  
Marcia M. and Richard M. Lievense Fund for Arts/Children’s Education  
Linway Fund  
Bruce and Carla Masselink Fund  
Benny and Yo-Yo Mavis Fund for Dignity Enrichment  
Peirce Family Fund  
SAF-Holland, Inc. Employees Fund for Older Citizens  
Barbara B. Schipper Early Education Fund  
Patrick and Sharon Shanahan Fund for Youth  
Siemens Water Technology Fund  
Ben and Judy Smith Fund for the Arts  
Suzanne M. and Marvin E. Stawicki Fund  
Cornelius J. Steketee Family Education Fund  
Town & Country Group Fund  
Van Haitsma Family Fund  
Janet Camp Van Oss Fine Arts Fund  
**Ron Vander Schaaf Fund for Early Childhood Development**  
Veneklasen Family Fund  
Paul A. VerHage Health Fund  
Clark and Shirley Weersing Fund  
Wierda and Bosch Foundation Fund for Education  
Jim and Gail Wiersma Economic Opportunity Fund  
YAC Grant Fund  
W. K. Kellogg - Holland Youth Fund  
W.K. Kellogg - Zeeland Youth Fund  
Zeeland Endowment Fund  

*Highlight indicates new funds*
Jim and Martie Bultman’s philanthropy is guided by faith and the joy of service to others. To achieve some of their charitable goals, they work with CFHZ to respond to current and future needs for the community they love.

Jim and Martie’s love story began on the campus of Hope College when they were set up on a date to the Homecoming dance. Jim, a native of Fremont, had been persuaded to attend Hope by a couple of his high school teachers who were alumni. Martie’s journey to Hope was less conventional. Living in the Bay Area of San Francisco, she selected the school from a list of the top small, liberal arts colleges and moved to Holland without having ever visited.

Hope, and by extension the Holland/Zeeland area, has been the setting for many of the most important moments in the Bultmans’ lives. After 14 years as the President of Northwestern College, Jim and Martie returned to Holland in 1999 when Jim became the President of his alma mater. He served for 14 years before retiring in 2013. He and Martie remain beloved figures on campus, with a legacy defined by an active engagement in the lives of faculty, staff, and students, and a commitment to seeing Hope flourish.

Jim attributes his work at both Northwestern and Hope as key in the development of his and Martie’s personal philanthropy. “I spent a career sitting across the table from great philanthropists,” he said. “They demonstrated the joy of giving and taught me the importance of giving personally to a project before asking someone else to contribute to it.”

Martie, a special education teacher, incorporated her life’s passion into volunteer work. She began volunteering at Third Reformed Church, teaching religious education lessons for children with disabilities. Together with her dear friend Marcy VanderWel, they wrote The Friendship Series—a religious education program for children and young adults living with disabilities. The Series was published and has since been further developed and distributed internationally.

A passion for seeing their community thrive is the common thread woven throughout the Bultmans’ professional and personal lives. They give to our Community’s Endowment, established a donor advised fund, and have included CFHZ in their estate plan becoming members of the Bridge Builder Society.

Their estate commitment was motivated by Jim's experience serving as lead volunteer on the Today. Tomorrow. Forever. campaign for our Community’s Endowment. Jim and Martie know the assets they leave to the community will continue to grow, supporting good work for generations to come.

“We believe we’ve been blessed to be a blessing. We know CFHZ will be good stewards of this portion of our charitable estate,” said Martie.

“We know the care CFHZ takes in vetting the organizations and causes to which funds are distributed. We’ve chosen to give to the Community’s Endowment through our estate plan because of the trust we have in CFHZ and its leadership.”

— JIM AND MARTIE BULTMAN
BRIDGE BUILDER SOCIETY

The Bridge Builder Society recognizes individuals and couples who have named the Community Foundation as the beneficiary of any type of planned or deferred gift. Planned gifts to any fund at CFHZ qualify for Bridge Builder Society membership. The purpose is to acknowledge and thank those who have made these gifts and to encourage and inspire others to do the same.

We consider planned gifts to be a demonstration of the highest level of trust in the Community Foundation due to their importance in your life and the meaningful impact they make on the community. This year, perhaps more than any other, illustrated that while you can't predict the future, you can prepare for it.

MEMBERS

Robyn Allison  
Char Amante  
Ed and Tina Amaya  
Tom and Deann Baumann  
Gerald Bekken  
Ken and Patti Bing  
Jim Bishop  
José and Juanita Bocanegra  
Irv Boersen  
Roger and Ruth Bor  
Jane N. Bos  
Ed and Judy Bosch  
Jack Bouman  
Mary Bouwens  
Mark and Robin Bouwman  
Caddie Bradford  
Jim and Donna Brooks  
Scott and Amanda Brooks  
Leslie Brown  
Jim and Martie Bultman  
Grace Campbell  
Patrick and Elysse Cisler  
Al and Barb Dannenberg  
Brian W. Davis  
Lee and Linda De Visser  
Jean De Weert  
Donald J. and Brenda J. DeBruyn  
Tom and Sue Den Herder  
Colette Volkema DeNooyer and Robert DeNooyer II  
Chuck and Barb DePree  
Scott and Kathy DeVries  
Marlies DeWitt  
Roger and Janet DeYoung  
Brett and Erin Docter  
Stelios and Leslie Dokianakis  
Edna Doyle  
Ron and Nancy Eding  
Alan and Marcia Eigersma  
Jeff and Cherie Elhart  
Kathy Elhart  
Tom and Tami Elhart  
Sally Farabee  
Bruce and Susan Formsma  
Emily Garcia  
Judy Gaydos  
Scott and Jaclyn Geerlings  
Joan L. Geurink  
Mike and Rachel Goorhouse  
Jeffrey and Karen Goorhouse  
Jim and Janet Hagel  
Craig and Karen Hall  
Mark and Angela Harder  
Don and Jodi Heeringa  
Eric and Melinda Heiberg  
Nancy Hendricks  
Mike and Colleen Hill  
Les Hoogland  
Doug and Mary-Jo Iversen  
Charley and Lea Anne Janssen  
Dave and Barb Janssen  
John and Sally Janssen  
Micki Janssen  
Bruce and Margie Johnson  
Jim Jurries  
James Kaminski  
Steve and Norma Knoll Hook  
Cal and Nancy Kleinheksel  
Larry and Jeanie Koops  
Joyce Kortman  
Karl and Lynn Kotecki  
Joan LaLey  
Jeanette Layman  
Tommye Leenhouts  
Marcia M. and Richard M. Lievense  
Jim and Sarah Lilly  
Scott and Stacey Lubbers  
Sam and Jean Martin  
Bruce and Linda McCombs  
Christa Meeuwsen  
Glenn and Barbara Meynard  
Michael and Theresa Meyer  
Robert and Pamela Molenhouse  
Mary Emily Mouw  
Dick and Susan Muzzy  
Evelyn de Vries Myaard  
David and Carol Myers  
Mary Nagelkirk  
Paul and Anne Nemschoff  
Eileen Nordstrom  
Thomas M. and Marilyn J. Norman  
David and Liz Nyitray  
Judith Nykamp  
Scott and Mary Nykink  
Kevin and Dawn Olney  
Jeffrey and Rachel Palmer  
Timothy Pennings  
Kathleen Stewart Ponitz  
Richard and Barbara Poppe  
John and Ann Query  
Kevin and Wendy Rebhan  
Jerry and Elsie Redeker  
Peter and Jill Rhoades  
Ada Rooks  
David Roosien  
Mike and Dee Dee Rose  
David Schipper  
Jim and Janet Schoettle  
Lois Sligh  
Fred and Rosemary Sotok  
Randy and Arla Spaman  
Chris Spencer  
Scott and Jan Spoelhof  
Steve and Valerie Spoelhof  
Marvin E. and Suzanne M. Stawicki  
Robert and Deborah Sterken  
Robert Swierenga  
Merrill Taylor  
Patrick Thompson  
Carol Tien Winslow  
Paul Trap  
Jay and Adelle Van Daalen  
Richard and Pamela Van Dorp  
Margaret Van Grouw  
Kurtis Van Koeverying  
Ellen Van Raalte-Frieswyk  
Jerry (Ike) and Norma Vande Wege  
Jim and Marcia Vandenberg  
Ron Vander Schaaf  
William and Rita Vander Vliet  
Susan Lantz Vanderbilt  
Robert A. Vanderkamp  
James and Anna VanderWoude  
Donald Van’t Hof  
Julie and Howard Veneklasen  
Greg and Suzanne Visser  
Nate and Heather Volkema  
Doug and Ginny Vos  
Ron and Mary Voss  
Doris Welling  
Gary and Marilyn Wickers  
James and Gay Wiersma  
Daniel and Sally Zwier  
Steve and Erin Zylman

* Highlight indicates new members
Ruth Boeskool 1927-2020
Ruth and her husband Irv moved to Holland in 2008 to live at Freedom Village. Ruth cared for Irv until he passed away in 2015. At Freedom Village she found in the residents and staff a new family to embrace, and they embraced her with a love that sustained her in her last trials. Described by family as a “true giver,” Ruth was known for giving thoughtful gifts of deep meaning. It is no surprise that this giving spirit carried into her estate plans. As part of the Today. Tomorrow. Forever. campaign for our Community’s Endowment, Ruth named CFHZ as a beneficiary of a portion of her IRA.

Thomas Bos 1939-2020
Tom was born and raised in Holland and was dedicated to family, business, and community. Tom graduated from Holland High School and Hope College before spending most of his career in the family business, A.D. Bos Vending. Tom was a life-long volunteer committing his time, talents and treasure to several nonprofits and community groups. Tom and his wife, Jane, received the G.W. Haworth Strength of the Community Lifetime Achievement Award in 2013 from the United Way. Tom and Jane have been supporters of the Holland/Zeeland Promise Scholarship since 2014 and in 2016 made a plan to support the Promise with an endowed gift beyond their lifetimes. This commitment will forever help young people in Holland and Zeeland reach their full potential by providing access to education.

Jud Bradford 1928–2020
Raised in the South Shore district of Chicago, Jud moved to Holland to join the family packaging business, W.J. Bradford Paper Company, now in fifth generation ownership known as the Bradford Company. In 1973, he became president of the company and remained in that role for 44 years until his retirement. During this time, the company established the Bradford Company Fund, an endowed donor advised fund to help organize the company’s giving. The fund has since transitioned to an unrestricted fund of the Community’s Endowment by the same name. Jud was one of the founders of Grand Valley State University as he served on an eight county Citizen’s Council who recommended the approval of the Allendale location. He also served on various state and local boards to advance small businesses. Jud and his wife, Caddie, named CFHZ as a beneficiary of their estate to benefit a donor designated endowment fund that will be established to provide sustainable support for a local nonprofit close their hearts.

William Layman 1929-2020
Bill and his wife, Jeanette moved to Holland in 1956 when Bill accepted the role of Associate Engineer with the City of Holland. Together, they raised their two kids in Holland and actively engaged in the community. Bill was an umpire for many years with the Holland Recreation Department and was a member of the Holland Jaycee’s. Bill and Jeanette together donned Dutch costumes and volunteered at the Tulip Time Information Booth. They were also regular volunteers at Evergreen Commons helping with the adult day care. To ensure a thriving community and support the organizations they believe do great work, Bill and Jeanette worked with the Community Foundation to design a planned gift to establish the Layman Family Fund beyond both of their lifetimes. The endowed fund will support the Community’s Endowment as well as three other nonprofits close to their hearts.
Sharon McManus 1939-2020
Sharon was born in Grand Rapids and graduated from Byron Center High School. She had a distinguished teaching career for 32 years and was an active member of the American Association of Family & Consumer Sciences (AAFCS), receiving the organization’s highest national honor, the Distinguished Service Award in 2014. Sharon eventually retired to Holland to live and to care for her mother at Freedom Village. She generously named the Community Foundation as a beneficiary of a percentage of her estate continuing a family legacy of supporting the Holland/Zeeland area as her parents, Lloyd and Vera Arendsen, established a fund to support the Community’s Endowment during their lifetime. Sharon’s gift established the Sharon V. McManus Fund, an unrestricted fund of the Community’s Endowment.

John Nordstrom 1932-2020
John moved his family to Holland in 1960 to attend Western Theological Seminary. After several years leading a congregation outside of Michigan, John returned to Zeeland to lead Second Reformed Church and later joined the administration of Hope College as its Director of Development. John loved the Holland/Zeeland community and used his gifts of leadership and fund development to serve on the boards of many local nonprofit organizations, including CFHZ. John was the longest serving member of the CFHZ Development Committee, serving nearly 20 years. In 2008, John was bestowed the Marvin C. Lindeman Award for service to the organization. John and his wife Eileen valued the important role community foundations play in ensuring a thriving community. Having lived in a few different places they saw first-hand that communities with strong endowments are most likely to be successful. To ensure there would always be flexible resources available to address needs and opportunities in the Holland/Zeeland area they established the Eileen and John Nordstrom Family Fund, an unrestricted fund of the Community’s Endowment. They established the fund during their lifetimes and named it as a beneficiary in their estate plans.

Ione Trap 1937-2021
Ione Trap was born and raised in Michigan and worked as a nurse in hospitals in Muskegon, Kalamazoo and Grand Haven. She was the first coordinator of Ottawa County Health Department’s Family Planning Clinic and retired in 1996 as coordinator of the Children’s Special Health Care program. Ione’s passion was vocal music. When she and her husband, Paul, moved to Holland in 1988 she found many opportunities to express her love for singing. Ione sang G.F. Handel’s Messiah for 28 consecutive years with the Zeeland Civic Chorus. She also sang with the Hope College Chorus for 20 years including 18 years participating in the Hope College Vespers. Ione’s love for singing will continue through the Ione Trap Vocal Music Fund, a designated fund endowed by a gift from her retirement plan and memorials from friends and family initially supporting The Zeeland Civic Chorus and Evergreen Commons Chorale.

Petronella “Nell” Van Dyke 1938-2020
Born in the Netherlands, Nell and her family emigrated to the United States in 1947. She was a member of Christ Memorial Church and spent many years working at Southland Motor Sales with her husband, Don. She enjoyed serving on the Board of the Central Park Chapel. During their lifetimes, Nell and Don organized their giving through the Donald J. and Nell Van Dyke Family Fund, a donor advised fund. They named the fund as a beneficiary of their estate. It was their wish, that upon their deaths, their fund would convert to an Unrestricted Fund of the Community’s Endowment allowing CFHZ to steward their legacy of giving in the Holland/Zeeland community.
Angie Van Hoven 1919-2021

Angie was a long-time resident of Zeeland. She graduated from Zeeland High School and Blodgett School of Nursing before serving in the Army Reserve Nurse Corps in WWII. Throughout her nursing career, Angie was the Director of the Visiting Nurse Association in Holland and owned and operated the Woodhaven Skilled Nursing Home in Zeeland, now known as Heritage Nursing Home. Angie’s love of nursing moved her to fund the Angie Van Hoven Nursing Scholarship in 2012 for students living in Holland and Zeeland who wish to become registered nurses. She generously named her scholarship fund as a beneficiary of her estate.

Dr. Gordon J. Van Wylen 1920-2020

Gordon was a WWII veteran, accomplished academic, transformational leader, community champion, and a person of deep faith. Gordon served as Dean of the College of Engineering for the University of Michigan from 1965-72 and as the ninth President of Hope College from 1972-1987. Gordon was a member of the Riverview Group and worked with city officials and community leaders to revitalize downtown Holland and the surrounding central city. Snowmelt, a hallmark of downtown Holland, was installed through the ingenuity and determination of Gordon and others who built an impressive public/private partnership for this and many other projects that are foundational to Holland’s currently thriving downtown and surrounding neighborhoods. Over the years, Gordon served as a member, and sometimes chairperson, of the Boards of several organizations including InterVarsity Christian Fellowship, Holland Community Foundation, Words of Hope, Bethany Christian Services, Homecor, Pine Rest Christian Hospital, and Van Andel Education Institute. Gordon and his wife, Margaret, established the Gordon and Margaret Van Wylen Fund, an unrestricted fund of the Community’s Endowment in 1997. In their own words, they established the fund and arranged for a planned estate gift to the fund “to express our appreciation for the privilege of living in this fine community, and to affirm our hope and aspirations for this community for the future.”

Anonymous

We remember a beloved Bridge Builder who wished to remain anonymous. Their gifts during and beyond their lifetime to a Scholarship Fund have and will continue to bless others in our community.

REMEMBERED

Ellen C. Anderson  
Vera Arendsen  
Charles Aschbrenner  
Margaret Beukema  
Ruth Beukema  
Irene Boersen  
Ruth Boeskoel  
Melvin and Alice Boonstra  
Thomas G. Bos  
Howard Bouwens  
Julia Bouws  
Judson T. Bradford  
Clara Mae Brown  
Fred and Helen Bulford  
Mildred Campbell  
Rose Chevrolet  
Edwin Comstock  
Betty D. Cook  
Elaine K. Cooper  
Phyllis Cox  
Laverne "Curly" Dalman  
John de Vries  
John De Weert  
Robert DeBruyn Family  
Barbara Den Herder  
Hugh and Phyllis DePree  
Jack DeWitt  
Bernard and Virginia Donnelly  
Howard and Gertrude Douwstra  
Monon Dunn  
Wayne Elhart  
Marilyn Feininger  
Rudy and Kay Frundt  
John Gaydos  
Gladfeldter Family  
Mildred Green  
G.W. and Edna Haworth  
John and Phyllis Hays  
Eric Heiberg  
Jack Hendricks  
Edward and Maxine Herpolsheimer  
Karl Herpolsheimer  
Elizabeth Hillegonds  
John and Esther Hoogland  
Vivian Hoogland  
Eugene and Louise Huysen  
M. Jay and Hazel M. Janssen  
Ginger Jurries  
Angie Kammeraad  
Bill Lalley  
Jack and Thelma Leenhouts  
William Layman  
Charles and Sheila McLean  
Sharon V. McManus  
Daniel Meengs  
Bernard and Louise Meeuwsen  
Barbara J. Meyer  
Betty R. Miller  
Thomas and Virginia Nickel  
John Nordstrom  
David Nykamp  
James F. Ponitz  
Carol Rickey  
John Rooks  
Vern and Isla Schipper  
Della Mae Schippers  
Dorothy Sheets  
Bob Sligh  
Bruce Sturing  
Joan Swierenga  
Thomas M. Taylor  
Albertha M. Teusink  
Cami Thompson  
James and Corrine Townsend  
Ione Trap  
Benjamin Van Andel  
Donald and Lileeth Van Ark  
Evelyn Van Dorp  
Geneva Van Dyke Hansen  
Petronella Van Dyke  
Hermia "Mickie" Van Eyl  
Howard Van Raalte  
Robert Dale Vanden Bosch  
Adrian VandenBosch  
Alice R. Vander Ploeg  
William R. Vanderbilt Jr.  
Gordon and Harriet VanPutten  
Angie Van Hoven  
MaryAnn Van’t Hof  
Gordon and Margaret Van Wylen  
Thomas Wagner  
James M. Watt  
Clark and Shirley Weersing  
Thyllis Williams  
Paul and Dorothy Winchester  
Marie K. Woldring  
Dwight and Cynthia Yntema
Siblings Marcia, Benny, and Lynn established The Benjamin and Phyllis Bowmaster Family Fund to honor their parents' memory and support the town they loved. Their donor advised fund was created in 1999 and endowed with an initial investment of $200,000. In the years since, it has granted $120,000 and the balance in the fund has grown to $226,000.

“Our parents were very connected to the community,” said Marcia. “They emphasized the importance of time spent with family and friends and caring for others.” She recalls spending most Sundays after church visiting at the homes of aunts & uncles and their grandparents in Holland. Time with the cousins was a highlight of the week.

Benjamin and Phyllis met and married in Holland. They lived in Kalamazoo and Ann Arbor during Benjamin’s college and graduate studies but came back home to raise their family.

Benjamin first worked as the Office Manager at Holland Furnace Company. Later, his entrepreneurial spirit led him to buy the Holland Pen Company, develop Heatherwood Subdivision, and create a Christmas tree business in Falmouth, MI. "Dad used to call that Christmas tree farm our ‘college education fund,’” Benny said. “We all had to put in work up there over the years. It was important to our parents that we would value hard work and education as keys to success.” Eventually Benjamin became a partner in the Grandville based Organic and Spartan Chemical Companies where he worked until retirement.

Phyllis attended Hope College for a year and also worked at Spring Air Mattress Company. Later while homemaking, she volunteered with the Junior Welfare League, the Campfire Girls, and the League of Women Voters and worked part-time at People’s State Bank.

Phyllis passed in 1997 and Benjamin passed in 1999. Prior to their father’s death the siblings set up a Donor Advised Fund to assist area nonprofits and reduce estate taxes. They were informed that 70% of the annual spendable profit would remain in the Holland/Zeeland area, and 30% (10% for each sibling) would be available for donations to their favorite nonprofits. The fund is structured so that 70% is distributed in the community and the remaining 30% is divided among the siblings for use with nonprofits in their own communities.

In past years, Marcia, Benny, and Lynn would review the list of nonprofits that had received competitive grants from CFHZ to help guide distributions from the fund. In 2020, they took a different approach after learning about the Emergency Human Needs Fund (EHNF), a short-term financial response to the COVID-19 pandemic. They explained, “When COVID hit it seemed critical to fund direct assistance to needy families. Our society has institutionalized inequities. It’s important to us to start to equal the playing field for families. CFHZ has the best expertise to do this and we trust them to make these decisions.”
“Even though at times our parents didn’t have a huge amount to share, they were generous when money was needed. This fund allows us to honor our parents’ legacy and support the community they loved.”

— LYNN BOWMASTER
<table>
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<tr>
<th>DONOR ADVISED FUNDS</th>
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<tr>
<td>187 FUNDS</td>
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<tr>
<td>$34.35 million</td>
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<tr>
<td>$6.24 million</td>
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<tr>
<td>$5.82 million</td>
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<tr>
<td>TOTAL ASSETS</td>
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<td>2020 GRANTS</td>
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<td>2020 GIFTS</td>
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Donor Advised Funds are the fastest-growing giving vehicle in the nation because they allow you to get the most out of your charitable contributions. When you contribute to your fund, you receive an immediate tax deduction and the flexibility to recommend grants to your favorite nonprofit organizations over time. The Community Foundation staff does all the work in administering the grants for you. Donor Advised Funds allow you the opportunity to engage your children as advisors during your lifetime and beyond. Many donors choose this option as a way to include the next generation in the family's philanthropy, passing along the joy and values of charitable giving.

**Agritek Fund**  
Bekkering-VanDorp Donor Advised Fund

**Bob and Karrie Bishop Family Fund**  
BMD Fund

**Den Herder Family Foundation**  
Matthew and Katherine Den Herder Community Fund

**Bret and Erin Docter Family Fund**  
Donnelly Tulu Advised Fund

**Edson’s Fund**  
Alan R. and Marcia J. Elgersma Fund

**Kathy and Wayne Elhart Fund**  
Wayne Elhart Be NICE Memorial Fund

**Elzinga & Volkers Construction Services Advised Fund**

**Enviro-Clean Dan and Jan Koster Family Fund**  
Ervine Family Fund

**David and Sally Farabee Fund for Youth & Diversity**  
First National Bank of Michigan Charitable Fund

**Frazz Family Fund**  
Franz Family Fund

**Frauenheim Family Fund**  
Judy Gaydos Advised Fund

**Geenen DeKock Properties Fund**  
Scott and Jacyln Geerlings Family Fund

**Community Share - A Gentex Charitable Fund**  
Tom and Joan Genzink Family Fund

**Tim and Jodi Gerrits Advised Fund**  
Gethin Family Fund

**Gezon Family Fund**  
GMB Architecture + Engineering Advised Fund

**Daniel and Deborah Goris Advised Fund**

**Don and Emilie Goris Family Fund**  
George and Nancy Goris Fund

**Bill and Sally Gruppen Family Advised Fund**  
Angela M. and Mark K. Harder Family Fund

**Verlin N. Harder and Roberta J. Harder Advised Fund**

**Haworth Helps**  
Matthew and Jennifer Haworth Family Advised Fund

**Don and Jodi Heeringa Family Fund**  
Helder Family Community Fund

**Bill and Maria Hoekstra Family Fund**

**Tess and Andrew Hoekstra Fund**  
Lester and Vivian Hoogland Advised Fund

**Jacqueline Hoover Charitable Fund**  
For Women & Women’s Issues

**Ken and Carol Hopp Advised Fund**  
Emily Horton Memorial Fund

**Howard Miller Company Advised Fund**  
HYP Fund

**IHS Fund**  
Patrick and Jasmine Irish Advised Fund

**ITB Packaging LLC - Joyce Kortman Advised Fund**

**ITB Packaging LLC - Mark Kortman Advised Fund**

**ITB Packaging LLC - Gene McClain Advised Fund**

**ITB Packaging LLC - Mary McClain Advised Fund**

**David and Barbara Janssen Family Advised Fund**

**Jay and Hazel Janssen Family Advised Fund**

**John and Sally Janssen Family Advised Fund**
Martha L. Janssen Donor Advised Fund
JR Community Care Fund
Tim and Jill Karsten Advised Fund
Carey and Kimberly Koele Family Fund
Komo Cup Fund
Larry & Jeanie Koops Family Fund
Calvin and Julie Kortman Advised Fund

Franklin D. Kraai Ice Rink Fund
Lakeshore Economic Development Endowment Fund
Lakewood Cares
Lanning Trust Contributions Account
Leading by Design - Nonprofit Leader Development Fund
Lori and Matt Lepard Advised Fund
Jim and Sarah Lilly Foundation
Linway Advised Fund
Lorence and Vander Zwart Fund
Bruce and Deb Los Family Fund
Scott and Stacey Lubbers Advised Fund
Ann Maguire Family Fund
Douglas Maguire Family Fund
Marsilje Family Fund
Martin Family Fund
Mavis Family (LALA) Fund
Kevin and Kathy McDowell Family Fund
McParlan Family Fund
MDM Fund
ZFS / Meeuwsen Family Fund
Barbara E. Melgaard Charitable Fund
Philip and Martha Menerick Family Fund
Micah 6:8 Fund
Midwest Construction Group Fund
Ian Miskelley Memorial Fund
Karen and Larry Mulder Advised Fund
Karen and Larry Mulder Donor Advised Fund #2
New Holland Brewing Company Fund
Now for the Next Fund
David and Elizabeth Nyitray Family Fund
Scott and Mary Nykerg Family Fund
Oakspring Fund
ODL, Inc. Employee Matching Fund
Jack and Anne Ogilvie Family Fund

Ottawa County Cold Case Support Fund
Daniel Padnos and Dex Phillip Family Fund
Doug and Nancy Padnos Family Community Fund
Esther R. and Seymour K. Padnos Community Fund
Jeffrey and Margaret Padnos Family Community Fund
Shani and Jonathan Padnos Family Foundation
Padnos Family Donor Advised Fund
Robert and Carole Pavloski Charitable Fund
Timothy J. Pennings Advised Fund
Paul R. and Jane Ponitz Family Fund
Richard and Barbara Poppe Fund
Rodger and Amanda Price Charitable Giving Fund
Ronald J. and Carol L. Prins Advised Fund
John and Ann Query Advised Fund
Reading Now Network Fund
Wayne and Shelley Rumsey Fund
Fred and Lynn Rutan Family Donor Advised Fund
Heather Jacob Schaap Retreat Fund

Shea Family Fund
Shellenbarger Family Fund
Steve and Lauri Sissom Family Fund
Smith Gas Liquids Company - Van Heck Family Advised Fund
Smith Meoli Family Fund
David and Jan Smits Family Fund
Sowders Family Fund
Mary and David Spyker Family Fund
Sterken Family Fund
James and Carol Stroop Advised Fund
Robert P. and Joan Swierenga Family Fund
Thomas and Merrill Jane Taylor Charitable Fund
Berwin and Alice Ten Harmsel Family Fund
Thompson Family Fund
Ione and Paul Trap Advised Fund
Jean Van Daalen Advised Fund
Jay and Adelle Van Daalen Fund
E. F. Van Dorp Family Advised Fund
Donald J. and Nell Van Dyke Family Fund

Vern and Betty Van Kley Family Fund
Vande Wege Family Fund
David and Julie VandenBosch Family Fund
Vander Vliet Family Fund
John and Myrna Vander Warf Advised Fund
William C. and Abigail Vanderbilt Fund
Donn and Marlene VanDerSchie Fund
John and Laurie VanDyke Family Advised Fund
Donald and Mary Ann Van’t Hof Family Fund
Vriezema Family Fund
Tony and Evelyn Weller Community Fund
Warren K. and Marcia Wexrate Fund
Charles and Shannon Wierda Family Fund
Curt and Christy Wierda Family Fund
Windquest Cares
Roger and Wilma Winkels Donor Advised Fund
Woman’s Literary Club of Holland Donor Advised Fund
Women of Color Give
Rusty and Jody Wood Community Fund
Alan and Wendy Yamaoka Family Fund
Zeeland Lumber and Supply Co. Advised Fund
Rick and Carol Zuverink Family Donor Advised Fund
The Doug and Ketzi Zylstra Giving Fund
Ron and Gloria Zylstra Advised Fund

*Highlight indicates new fund
In September 2020, Ian Miskelley, a beloved son, brother, friend, and talented swimmer, died by suicide. His family - father Steve, mother Jill, sister Chelsea, and soon-to-be brother in law Jeremiah Garcia – were devastated. To honor his legacy, they established the Ian Miskelley 'Be Better' Scholarship Fund and a memorial donor advised fund at CFHZ.

"Ian had been fighting battles with his mental health for a long, long time," said Steve. "He knew from a very young age, and first approached us for help when he was eleven." Even as he struggled, Ian managed to lift up those around him with a quiet strength. Following Ian's death, Steve and Jill received countless messages from individuals sharing specific instances where Ian's words and actions created a meaningful difference in their lives. "We knew Ian was a good, kind-hearted person. We just never knew the extent of his impact on others until he passed," said Jill. "We wanted to honor that collective memory of Ian and give back to the community that he loved."

Each year, a local swimmer nominated by their coach will receive a scholarship from the Ian Miskelley 'Be Better' Scholarship Fund. To qualify, the individual must be someone who displays the qualities people admired about Ian – a hard worker, a team player, and a good person. "Ian was always encouraging those around him to be better," said Chelsea. "He made us all better for knowing him and this scholarship celebrates that quality in others."

Through a donor advised fund at CFHZ and a partnership with the Mental Health Foundation of West Michigan the Miskelley's were able to fund the be nice. program training sessions for the University of Michigan swim team athletes and staff. Steve explained, "Ian was junior on the team and already making his mark. This loss really hit the team hard. The additional stress of COVID-19 and isolation from support systems made this training even more crucial."

Youth depression and thoughts of suicide have been on the rise for more than a decade, according to the Ottawa County Youth Assessment Survey. "Ian's battle really opened my eyes to how many of my friends were struggling and how I can best support them," Jeremiah explained.

Over the past ten years, CFHZ has invested over $1 million toward mental health initiatives and programs. Steve and Jill said that was a driving factor in their decision to establish a fund with the Foundation along with the flexibility and support CFHZ offered. "In the worst time of our lives, in the worst crisis we've ever had, this was easy. How would someone go about doing this without a Community Foundation? We wouldn't have the first clue."

The Miskelley family has several other projects in the works to help young people struggling with mental health concerns in the Holland/Zeeland community and beyond. "We call it turning pain into passion," said Steve. "Ian is still giving people the strength to carry on, and we're here to honor his legacy."

“We call it turning pain into passion. Ian is still giving people the strength to carry on, and we’re here to honor his legacy.”

— STEVE MISKELLEY
Scholarship Funds are established to honor loved ones, inspire young people, and to invest in the community’s future. Higher education has long been seen as one of the surest paths to increased opportunity. Unfortunately, many people who could benefit the most from a college education are the least able to afford it. In setting up a Scholarship Fund, not only do donors show local students they believe in them, but they also create a lasting legacy in their name or the name of a loved one.

<table>
<thead>
<tr>
<th>Scholarship Funds</th>
<th>Total Assets</th>
<th>2020 Grants</th>
<th>2020 Gifts</th>
</tr>
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<tbody>
<tr>
<td>Dr. Tai Afrik Memorial Scholarship Fund</td>
<td>$9.79 million</td>
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<td>Aschbrenner-Spencer Music Scholarship Fund</td>
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<td>$860,000</td>
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<td>Marnie Assink Art Scholarship Fund</td>
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<td>Batts Family Scholarship Fund</td>
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<td>J. Russel and Julia Bouws Scholarship Fund</td>
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<td>Roger and Louise Brinks Elementary Education Fund</td>
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<td>Roger and Louise Brinks Holland Christian Schools Scholarship Fund</td>
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<td>Briones Family Adventure Projects Scholarship</td>
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<td>Brooks Family First Generation Scholarship Fund</td>
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<td>Careerline Tech Center Scholarship Fund</td>
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<td>Centennial Coatings Scholarship Fund</td>
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<td>Charles Schwab Holland Scholarship Fund</td>
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<td>Jessie F. Dalman Scholarship Fund</td>
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<td>Lillian Mulder Dalman Memorial Scholarship Fund for Resthaven Employees</td>
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<td>DeLong &amp; Brower, PC Scholarship Fund</td>
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<td>Thomas and Susan Den Herder Education Scholarship Fund</td>
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<td>DeWeert Family Scholarship Fund</td>
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<td>Jack and Marlies DeWitt Scholarship Fund</td>
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<td>John C. DeWitt Scholarship Fund</td>
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<td>Lawrence F. and Barbara J. Dickman Scholarship Fund</td>
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<td>Anne E. Dirkse Memorial Nursing Scholarship Fund</td>
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<td>Martin J. Dykstra Memorial Scholarship Fund</td>
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<td>Eagle Scout Community Service Award Fund</td>
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<td>Justin (Jup) Elhart Memorial Scholarship Fund</td>
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<td>Pamela Elhart Memorial / Zeeland Rotary Scholarship Fund</td>
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<td>Charles C. and Celeste Y. Ferrell Memorial Scholarship Fund</td>
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<td>Fifth Third Promise Scholarship Fund</td>
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<td>Franz Family Scholarship Fund</td>
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<td>Fraternal Order of Police Lodge 104 Undergraduate Studies Scholarship Fund</td>
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<td>Cathy Geerlings Indomitable Spirit Scholarship Fund</td>
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<td>Julie Genzink Memorial Scholarship Fund</td>
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<td>Ian Guarr Memorial Scholarship Fund</td>
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<td>Holland/Zeeland Promise Scholarship Fund</td>
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<td>John T. and Esther M. Hoogland Educational Scholarship Program</td>
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<td>Tracy Houting Scholarship Fund</td>
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<td>IFR, Inc. Employee Scholarship Fund</td>
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<td>Karri B. and David E. Jasperse Scholarship Fund</td>
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<td>Kaminski Family Scholarship Fund</td>
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<td>Angie Kammeraad Nursing Scholarship Fund</td>
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<td>Dr. J.H. Kamps/Louis Roberts Speech Awards Endowment Trust</td>
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<td>Kate Garrod Post Education Fund</td>
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<td>Larry and Jeanie Koops Family Scholarship Fund</td>
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<tr>
<td>Gene Kraai Memorial Scholarship Fund</td>
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<tr>
<td>Franklin D. Kraai Scholarship Fund</td>
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</table>
Charles and Beatrice Kulier Scholarship Fund
Lakeshore Dental Scholarship Fund
Marcia K. and Arlyn J. Lanting Family Scholarship Fund
Latin Americans United for Progress Dream Scholarship
Jack and Thelma Leenhouts Scholarship Fund
Bernard and Jerene Lemmen Memorial Scholarship Fund
Chris Martin Memorial Art Scholarship Fund
Samuel Meens Scholarship Fund
Michigan Lakeshore Aquatics Boosters Scholarship Fund
Kimberly Miller Scholarship Fund
Ian Miskelley Be Better Scholarship Fund
Karen and Larry Mulder Scholarship Fund
Nickie Naber First Responder Scholarship Fund
Neydon Scholarship Fund for Children of Widows
Herbert F. and Mabel L. Olney Memorial Scholarship Fund
Ruth Westerman Oren Nursing Scholarship Fund
Jayne Britt Parish Nurse Educational Fund
Grace Piersma Memorial Scholarship Fund
Ploeg-Fynnewever Nursing Scholarship Fund
Ann L. Query Scholarship Fund
Frances Reinecke Memorial Scholarship
Alice O. Rydell Interior Design Scholarship
Slotman Family Scholarship Fund
Tai Anne Smith Memorial Scholarship Fund
Bob and Brenda Soeters Family Scholarship Fund
Shelley Speet-Mills Scholarship Fund
Wayne A. Streur Family Scholarship Fund
Mike Torrey Swimming Scholarship
University of Michigan Club of Holland Scholarship Fund
Benjamin H. Van Andel Promise of Excellence Award
Donald J. and Lileeth Brouwer Van Ark Scholarship Fund
Jack W. and Michael W. Van Dyke Memorial Scholarship Fund
Angie Van Hoven Nursing Scholarship
Van Putten Scholarship Fund
Margaret Van Vyven Music Scholarship Fund
Ted Vanden Bosch Scholarship Fund for Children of Firefighters, Police Officers and Rescue Personnel
Patricia Winchester Vanderbilt Scholarship Fund
Van't Hof Scholarship Fund
Russell and Lillian Veldheer Scholarship Fund
Wagner Catholic Scholarship Fund
Catherine Bosch Wasson Family Scholarship Fund
Peter and Huberdina Weller Scholarship Fund
West Michigan Dental Scholarship Fund
West Ottawa High School Class of 1999 Scholarship Fund
Willis and Ella Weymon African American Scholarship Fund
David Wiersema Memorial Scholarship Fund
Shawn D. Wiersma Memorial Scholarship Fund
Mark F. Winia Memorial Soccer Scholarship Fund
Roger and Wilma Winkels Hope College Scholarship Fund
WL Dream Fund
Ted and Yuki Yamaoka Scholarship Fund
Zeeland Rotary - Don Morgan Memorial Scholarship Fund
Zeeland Area Seminary Scholarship
Agnes Zuverink-Norman Nursing Scholarship Fund

*Highlight indicates new fund
NONPROFIT FUNDS

199 FUNDS $30.18 million TOTAL ASSETS $1.04 million 2020 GRANTS $870,000 2020 GIFTS

Nonprofit Funds are established to provide ongoing support or long-term savings for a nonprofit organization. Nonprofit Funds can be established by a nonprofit organization to benefit themselves, or by a donor to benefit a select nonprofit. If the fund is established by a donor, they specify how the funds are to be distributed (over a period of years or permanently endowed) and used (restricted for a specific purpose or unrestricted). CFHZ provides ongoing stewardship and oversight to ensure the donor’s intentions are fulfilled. CFHZ also handles investment management and administrative responsibilities related to the fund, allowing the nonprofit organization to focus on its mission.

Alvin J. Elders Charitable Fund
American Red Cross of Ottawa County Endowment Fund
Lana Renee Antvinkel Endowment Fund for Camp Sunshine
Autism Support of West Shore Endowment Fund
Bacino / Wehrmeyer Fund
Barnabas Ministries Endowment Fund
Beal Family Young Life Camp Scholarship Fund
Belay Youth Ministries Reserve Fund
Benjamin’s Hope Endowment Fund
Janet C. and Ruth B. Beukema Fund for Hospice
Black River Public School’s Excellence in Education Fund
John G. Bouwman Camp Sunshine Endowment Fund
Boy Scouts of America - Gerald R. Ford Council #266
Boys & Girls Club of Greater Holland Endowment Fund
Bridge Ministry Center of Zeeland Endowment Fund
Jaxon Brower Memorial Fund
Charles and Penney Buhler Fund for Holland Museum
Calvin Christian Reformed Church Reserve Fund
Camp Geneva Endowment Fund
Camp Sunshine Endowment Fund
Darcy Komejan Fluharty Endowment for the Children’s Advocacy Center
Christ Memorial Church Reserve Fund
City of Holland Cemetery Perpetual Care Fund
City of Hudsonville Gary Byker Memorial Library Fund
City of Zeeland Cemetery Perpetual Care Fund
City of Zeeland Howard Miller Library Endowment Fund
City on a Hill Hilltop Reserve Fund
Classis of Holland of the Reformed Church in America Endowment Fund
Community Action House Endowment Fund
Community Support Fund
Compassionate Heart Ministries/Winstrom Family Legacy Fund
Betty D. Cook Endowment for Christ Memorial Church
Rich and Marilyn Cook Designated Fund
Robert H. and Elaine K. Cooper Fund for Hospice
Corpus Christi Foundation Endowment Fund
DeGraaf Nature Center Endowment Fund
Janet DeYoung Fund for Community Leadership
Disability Network/Lakeshore Endowment Fund
Drenthe Christian Reformed Church Christian Education Endowment Fund
Monon Dunn Homeless Prevention Fund
Wayne J. Elhart Memorial Fund for Project Clarity
Evergreen Day Center Endowment Fund
Evergreen Endowment Fund
Evergreen In Home Care Endowment - Gertrude ten Hoor Memorial Fund
Faith Reformed Church of Zeeland Fund
Family Hope Foundation Endowment Fund
Fellowship Reformed Church of Holland Reserve Fund
Forward in Faith Reserve Fund
C. Norman Fry Fund
The Glory Project Fund
Good Samaritan Ministries Endowment Fund
Campus Ministry @ GVSU Endowment Fund
Lakeshore Habitat for Humanity Endowment Fund
Harbor Humane Society Endowment Fund
Harvest Stand Ministries Endowment Fund
Holland Area Arts Council Endowment Fund
Holland Chorale Endowment Fund
Holland Christian Schools Endowment Fund
Holland Community Health Center Endowment Fund
Holland Deacons’ Conference Endowment Fund
Holland Early College Sustainability Fund
Holland Friends of Art Endowment Fund
Holland Museum Reserve Fund
Holland Museum Conservation & Acquisition Endowment Fund
Holland Public Schools Edna Mae Haworth Scholarship Reserve Fund
Holland Public Schools Educational Foundation Endowment Fund
Holland Public Schools PTO Endowment Fund
Holland Rescue Mission Endowment Fund
Holland Symphony Orchestra Endowment Fund
Holland Youth Leadership Development Fund
Holland Youth Leadership Development Fund For HYAC Homelessness Prevention Endowment Fund
Jerry and Dee Horne Fund for the Holland Rescue Mission
Hospice of Holland, Inc. Endowment Fund
John E.N. & Dede Howard Fund
Hudsonville Public Schools Education Foundation Endowment Fund
Eugene and Louise Huyser Fund
Dr. J.H. Kamps/George & Dena Kamps Family Academic Award
Dr. John H. and Mrs. Mary R. Kamps' Zeeland Bridge Ministry Center Youth Fund
George B. and Joyce E. Keen Fund
LaVerne and Dorothy Koning Fund for Holland Christian Schools Calvin and Yvonne Langejans Fund for Holland Chorale Life Services System Endowment Fund
Jay and Jeanne Lindell Young Life Capernaum Fund Macatawa Bay Junior Association Endowment Fund Maple Avenue Ministries Outreach Endowment Fund
MSU BI Funds (MSU BI)
- Dan and Julie Bourbon Family Fund for the MSU BI
- Bradford Company Fund for the MSU BI
- Brenner Oil Company Fund for the MSU BI
- Brooks Family Fund for the MSU BI
- Lee and Linda De Visser Fund for the MSU BI
- Lee and Cheryl Dell Fund for the MSU BI
- Katherine S. Donnelly Fund for the MSU BI
- Frey Foundation Fund for the MSU BI
- Ron and Joan Griffith Fund for the MSU BI
- Haworth, Inc. Fund for the MSU BI
- HEDCOR Fund for the MSU BI
- Herman Miller Foundation Fund for the MSU BI
- Jim and Ginger Juries Family Fund for the MSU BI
- Richard M. and Marcia M. Lieveense Fund for the MSU BI
- John R. & Carolyn S. Marquis Family Fund for the MSU BI
- Larry and Karen Mulder Fund for the MSU BI
- Mr. and Mrs. Richard W. Muzzy Fund for the MSU BI
- Louis Padnos Iron & Metal Company Fund for the MSU BI
- Slikkers Family Foundation Fund for the MSU BI
- ZFS/Meeuwsen Family Fund for the MSU BI

OAISD CTC Public Safety and Security Services Reserve Fund
OAISD Education Fund - Patrick A. Thompson M Tech Center Endowment Fund
Oakland CRC Adoption Reserve Fund
Oakland Christian Reformed Church Christian Education Reserve Fund
Oakland CRC Mission Endowment Reserve Fund
Ottagan Addictions Recovery (O.A.R.) Endowment Fund
Ottawa County Farm Preservation Endowed Fund
Ottawa County Parks Nature Education Center Endowment Fund
Outdoor Discovery Center Macatawa Greenway Endowment Fund
Esther R. and Seymour K. Padnos Fund for Boys’ and Girls’ Scouts
Parkview Home Endowment Fund
Pillar Church Baptismal Vow Fund
Pillar Church Capital Fund
Pillar Church Endowment Fund for Organ Maintenance
Pillar Church Mission Fund
Pillar Church Vision Fund
Fred and Shirley Porter Memorial Fund for League of Women Voters
Randy and Debbie Price Fund for Big Brothers and Big Sisters of the Lakeshore
Merle and Arnola Prins Family Fund
Project Clarity Maintenance Fund
Ready for School Fund
William Reinecke Family Fund
Renew Therapeutic Riding Center Fund
Ride with Renew Fund
Resilience Endowment Fund
Resthaven Endowment Fund
Resthaven - Resident Life Enrichment Reserve Fund
Volunteer Center - Holland/George W. Romney
Herrick District Library - Lynn Rydell Memorial Endowment Fund
Saugatuck Harbor Natural Area (SHNA) Endowment Fund
Turning Point School of Dance Endowment Fund
Ione Trap Vocal Music Fund
United Way’s Alice C. Webb Endowment Fund
Unity #191 Masonic Lodge Endowment Fund
Van Grouw Family Fund for Education
H.N. Veneklasen Charitable Fund
Michigan West Coast Chamber of Commerce Foundation Reserve Fund
Rob Welling Memorial Young Life Scholarship Fund
Windmill Island Maintenance Endowment Fund
Marie K. Woldring Fund for Harbor Humane Society
Dwight B. and Cynthia S. Yntema (Herrick Library) Fund
Zeeland Christian Schools Endowment Fund
Zeeland Historical Society Endowment Fund
Zeeland Public Schools Education Foundation Legacy Fund
zLINKS Fund

*Highlight indicates new fund
COMMUNITY FOUNDATION STAFF

Mike Goorhouse  
President/CEO

Colleen Hill  
Vice President of Development and Donor Services

Elizabeth Kidd  
Vice President of Community Impact/People and Culture

Rob Arnold  
Director of Finance

Yah-Hanna Jenkins Leys  
Director of Community Impact/College Success Coach

Stacy Timmerman  
Director of Scholarships

Ellie Davis  
Communications Associate

Jessica Lynch  
Donor Services Associate

Barb Widener  
Finance Associate

EXECUTIVE
Jim Bishop, Chair  
Deb Sterken, Chair Elect  
Leslie Brown, Past Chair  
Dale Sowders, Secretary  
Mark Harder, Treasurer  
Mike Goorhouse, Staff Support

GOVERNANCE
Leslie Brown, Chair  
Jim Bishop  
Bret Docter  
Mark Harder  
Deb Sterken  
Mike Goorhouse, Staff Support

PROGRAM RELATED INVESTMENT
Bret Docter, Chair  
Jim Bishop  
Tom Den Herder  
Diane Kooiker  
Jim Lilly, Community Rep.  
Haans Mulder, Community Rep.  
Jaron Nyhof, Advisor  
Doug Rotman, Community Rep.  
Mike Goorhouse, Staff Support  
Elizabeth Kidd, Staff Support

INVESTMENT
Jim Wiersma, Chair  
Jim Bishop  
Bret Docter  
Jonathan Padnos  
Dale Sowders  
Steve Butler, Community Rep.  
Patrick Gaughan, Community Rep.  
Shawn Pacanowski, Community Rep.  
Ann Van Zalen, Community Rep.  
Mike Goorhouse, Staff Support  
Rob Arnold, Staff Support

DEVELOPMENT
Mark Harder, Chair  
Tom Den Herder  
Diane Kooiker  
Jean Ramirez  
Deborah Sterken  
Margaret Van Grouw  
Judy Smith, Community Rep.  
Doug Stob, Community Rep.  
Nick Reister, Community Rep.  
Erik Zylman, Community Rep.  
Mike Goorhouse, Staff Support  
Colleen Hill, Staff Support  
Jessica Lynch, Staff Support  
Ellie Davis, Staff Support

DISTRIBUTION
Jane Patterson, Chair  
Jim Bishop  
Leslie Brown  
Sue Franz  
Lucia Rios  
Lydia Foy, Youth Representative  
Malisa Bryant, Community Rep.  
Melissa DeWitt, Community Rep.  
Phil Perkins, Community Rep.  
Elizabeth Kidd, Staff Support  
Yah-Hanna Jenkins Leys, Staff Support

SCHOLARSHIP
Jane Patterson, Chair  
Jim Bishop  
Deborah Sterken  
Kathi Buma, Community Rep.  
Jim Hagel, Community Rep.  
Jasmine Irish, Community Rep.  
Cathy Lebster, Community Rep.  
Pam Vander Kamp, Community Rep.  
Stacy Timmerman, Staff Support

YOUTH ADVISORY
Andrew Ky, Chair  
Lydia Steeby, Chair Elect  
Lydia Foy, Distribution Rep.  
Nolan Leak, Secretary  
Olivia Cecham, Treasurer  
Meghan Bengelink  
Lauren Fischer  
Beatrice Mulder  
Nico Perera  
Destinee Phasoukyong  
Emily Telgenhof  
Aanya Usmani  
Kolin Van Fossan  
Kyle Van Tuinen  
Olivia Van Vliet  
Jessica Lynch, YAC Advisor

AUDIT
Deb Sterken, Chair  
Jim Bishop  
Jim Wiersma  
Doug Rotman, Community Rep.  
Jeff Brouwer, Community Rep.  
Doug Rotman, Community Rep.  
Jeff Brouwer, Community Rep.
BOARD OF TRUSTEES

Jim Bishop  
Board Chair

Deborah Sterken  
Chair Elect

Leslie Brown  
Past Board Chair

Dale Sowders  
Secretary

Mark Harder  
Treasurer

Tom Den Herder  
Trustee

Bret Docter  
Trustee

Sue Franz  
Trustee

Diane Kooiker  
Trustee

Jonathan Padnos  
Trustee

Jane Patterson  
Trustee

Jean Ramirez  
Trustee

Lucia Rios  
Trustee

Margaret Van Grouw  
Trustee

Jim Wiersma  
Trustee

Andrew Ky  
Youth Trustee
CFHZ’s Youth Advisory Committee (YAC) is a group of students from local Holland/Zeeland Area high schools who are responsible for reviewing funding requests and recommending grants for programs that benefit our community’s youth. YAC members meet once a month during the school year for grantmaking, site visits to local youth-serving organizations, and to learn about community needs and philanthropy.

During its yearly search for new members, YAC looks for young people who:

• Care about the community and want to make a difference.
• Bring a diverse perspective.
• Are open-minded, critical thinkers able to discuss tough issues and creative solutions.
• Demonstrate integrity and initiative in their actions and decisions.

The YAC program was established in 1991 through a challenge grant from the Michigan Community Foundation Youth Project (MCFYP), funded by the W.K. Kellogg Foundation. The mission of the YAC is to empower young people, involve them in the community, and teach them about philanthropy while serving as stewards through granting.

One of YAC’s most important responsibilities each year is reviewing grant proposals and deciding together where to allocate the YAC’s available funding to create maximum positive impact for our community’s youth.

The YAC made its first grant in 1993 to the Boys and Girls Club for $1,500. Since then, the YAC has granted over $1.8 million to support Holland/Zeeland area youth, and over 200 high school students have served on the YAC. The Community Foundation is extremely proud of our YAC members and the enthusiasm, dedication, and thoughtful consideration they bring to their work as youth grantmakers and community leaders.
"My time serving on YAC was such an amazing gift and opportunity that I will forever be thankful for. I am proud of being a part of this board, what we have supported and accomplished, and the impact we will leave just as mere high school students. My community has played such a big role in my life, and to be able to pay it forward is gratifying. A community that is able to support its own, is a community that will thrive today, tomorrow, and forever."

— ANDREW KY, 2020 YAC CHAIR
### Balance Sheet

**DECEMBER 31, 2020**

**ASSETS**

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<thead>
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<th>Item</th>
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<td>Pledges receivable</td>
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**TOTAL ASSETS** $102,848,837

**LIABILITIES AND NET ASSETS**

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<th>Liabilities</th>
<th>Amount</th>
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<td>Grants payable</td>
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<tr>
<td>Split-interest agreements payable</td>
<td>$193,671</td>
</tr>
<tr>
<td>Funds held as agency endowments — Founding funds</td>
<td>$11,148,061</td>
</tr>
</tbody>
</table>

**TOTAL LIABILITIES** $12,410,337

<table>
<thead>
<tr>
<th>Net Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Without donor restrictions</td>
<td>$89,359,933</td>
</tr>
<tr>
<td>With donor restrictions</td>
<td>$1,078,567</td>
</tr>
</tbody>
</table>

**TOTAL NET ASSETS** $90,438,500

**TOTAL LIABILITIES AND NET ASSETS** $102,848,837
# STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

**DECEMBER 31, 2020**

## REVENUE, GAINS, AND OTHER SUPPORT

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$ 9,997,765</td>
</tr>
<tr>
<td>In-kind donations and services</td>
<td>4,962</td>
</tr>
<tr>
<td>Special event and other revenue</td>
<td>80,579</td>
</tr>
<tr>
<td>Net realized and unrealized gains and losses on investments</td>
<td>8,561,651</td>
</tr>
<tr>
<td>Investment income</td>
<td>862,548</td>
</tr>
<tr>
<td>Change in value of split-interest agreements</td>
<td>(7,244)</td>
</tr>
</tbody>
</table>

**TOTAL REVENUE, GAINS, AND OTHER SUPPORT** $ 19,500,261

## EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td></td>
</tr>
<tr>
<td>Grants</td>
<td>$ 10,337,166</td>
</tr>
<tr>
<td>Program services</td>
<td>322,625</td>
</tr>
<tr>
<td>Fund related program services</td>
<td>113,706</td>
</tr>
<tr>
<td>Support Services</td>
<td></td>
</tr>
<tr>
<td>Management and general</td>
<td>485,296</td>
</tr>
<tr>
<td>Fundraising</td>
<td>155,444</td>
</tr>
</tbody>
</table>

**TOTAL EXPENSES** $ 11,414,237

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase (Decrease) in Net Asset</td>
<td>$ 8,086,024</td>
</tr>
<tr>
<td>Net Assets — Beginning of Year</td>
<td>82,352,476</td>
</tr>
</tbody>
</table>

**NET ASSETS — END OF YEAR** $ 90,438,500
MEMORIALS

Memorial gifts to CFHZ are a heartfelt way to remember a friend or loved one while, at the same time, making a positive impact on the community. Gifts were made to honor the lives of these individuals in 2020.

James Antvelink
David Arnold
Jodie Arnold
Charles Aschbrenner
Donald Axce
Emeliano Barron
Nita Beemer
Doris Boerigter
Paul Boerigter
Ryan Boerman
Dale Boes
Ruth Boeskool
Luis Briones
Elton Bruins
Lisa Casler
Betty Dalman
 Roxanne de Roo
Carol May Deaney
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Richard and Geraldine Herpich
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Kan Weng Sang
Ronald Schipper
Joyce Shepard
Joyce Shepard
Teri Sivertson
Tai Anne Smith
James Strickland
Pat Sullivan
Shelley Sullivan
Breonna Taylor
Edward Crosby Tompkins
Laura “Lolly” Vanden Bosch
Nancy VandenHeuvel
Patricia Vanderbilt
William Vandebilt
Merwin Vandoornik
Sylvia Verdan Jones
James Walz
Robbie Welling
Shawn Wiersma

TRIBUTES

Contributions given to acknowledge or recognize individual achievements, to honor special occasions or to express gratitude for service to the community are referred to as tributes. These individuals have been honored this past year through gifts made in their name.

Laura Adams
Robyn Afrik
Zahabia Ahmed-Usmani
Aqua Clara Foundation
David Arnold
Karen Balder
Nestor Balisi
Ed Behringer
Greg Bernath
Ken Boerma
Kay Bollinger
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Jane Zwart

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Mike and Janet Lynch
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Sandra McParlan
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Travis Tolsma  
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David and Carol Van Andel  
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Founded in 2006, First National Bank of Michigan was not only made in Michigan, but also made to serve Michigan. First National Bank of Michigan offers the full complement of Retail and Private banking services, home mortgages and personal loans with a special emphasis on Commercial banking. Supporting and advancing local businesses remains a top priority.