



Should your clients give through their community foundation?

Estate and financial advisors can consider these three reasons.

We help people connect to the causes they care about most. When your clients give through their community foundation, they...

Receive personalized service. We work closely with you and your clients to develop a giving approach that matches their personal interests and tax planning needs. We can help integrate charitable giving within estate and financial plans, establish Donor Advised Funds named for your clients, facilitate anonymous giving, and assist with even the most complex gift instruments.

Gain local expertise. Our professional program staff monitors all areas of community need — including human services, education, the environment, healthcare, the arts, and economic development. We can help your clients learn more about local agencies and programs that make a difference in the areas they care about most.

Support community leadership. We invest in the long term and bring people and organizations together, convening diverse voices to address local issues and opportunities. Our business is building community.



70 West 8th Street, Suite 100
Holland, MI 49423
ph: 616.396.6590 • web: www.cfhz.org

Ten reasons

people choose to give through community foundations:

one We are a **local organization** with deep roots in the community

two Our professional program staff has **broad expertise** regarding community issues and needs

three We provide highly **personalized service** tailored to each individual's charitable and financial interests

four Our **Donor Advised Funds** help people invest in the causes they care about most

five We accept a wide **variety of assets**, and can facilitate even the most complex forms of giving

six We partner with **professional advisors** to create highly effective approaches to charitable giving

seven We offer maximum **tax advantage** under state and federal law

eight We **multiply the impact** of gift dollars by pooling them with other gifts and grants

nine We build **endowment funds** that benefit the community forever and help create personal legacies

ten We are a **community leader**, convening agencies and coordinating resources to create positive change

“When a person plants a tree under which she will never sit, then you know that civilization has come to that land.”



GREEK PHILOSOPHER

There's so much more we'd like you to know. Your community foundation provides the flexibility to help people meet a broad range of needs through a variety of vehicles. We welcome the opportunity to work with you and your advisor to fulfill your charitable objectives and community interests.