Community Impact
Investing in lasting, positive change

The Community’s Endowment is not tied to a single social cause or mission. Rather, it is available to address a broad range of issue areas including arts and culture, community and economic development, environment, education, health, human services, housing, seniors, and youth.

Since its creation in 1951, the Community’s Endowment has invested more than $8 million into making the Holland/Zeeland area a better place to live, work, and play. Our nonprofit partners play a pivotal role in our ability to transform the funds generated by the Community’s Endowment into community impact. We are committed to building strong relationships with the full range of organizations that make up our local nonprofit sector.

Grantmaking

Competitive Grants are our primary grantmaking tool for direct investment of funding from the Community’s Endowment in the project and programs of our nonprofit partners. We work with our nonprofit partners in seasons of growth or change where an extra infusion of resources from the Community’s Endowment can accelerate their impact.

Program Related Investments (PRIs) are used when a charitable project possesses the ability to generate revenue along with creating a social benefit to the community. Once repaid, the money used for a PRI can be recycled into new charitable investments.

Strengthening the Nonprofit Sector

Organizations matter – We invest in the capacity of our local nonprofit organizations, individually and collectively, in order to maximize their impact in the community.

Leadership matters – We allocate a portion of our funding directly to increasing the leadership capacity of local nonprofit staff and board members.