Today.

Tomorrow.

Forever.
MISSION STATEMENT

The mission of the Community Foundation of the Holland/Zeeland Area is to create lasting positive change. We work to build a permanent community endowment that supports high impact charitable projects, to help donors achieve their charitable goals, and to lead and partner in community level initiatives.
Community building a “part of our mission, bringing us the

To Our

LETTER TO OUR COMMUNITY

that we retain our top nonprofit leaders. To provide funding to help boards select the best new leaders when transitions occur, and to help ensure that nonprofit leadership matters and so we’ve partnered with the Lakeshore Nonprofit Alliance to

One of the new and exciting ways that we are using our Community’s Endowment to positively impact

Investing in Nonprofit Leadership

One of the new and exciting ways that we are using our Community’s Endowment to positively impact Holland/Zeeland is by directly investing in our local nonprofit sector’s leadership capacity. We believe that nonprofit leadership matters and so we’ve partnered with the Lakeshore Nonprofit Alliance to provide funding to help boards select the best new leaders when transitions occur, and to help ensure that we retain our top nonprofit leaders.

Helping Donors Achieve their Charitable Goals

While growing our Community’s Endowment was a priority for 2015, we also increased our ability to meet our Donor Service fund holders’ needs by introducing online fund access. Fundholders are now able to log in online to make grant recommendations, look up gift details and see current fund balance information. Online fund access has been a priority for us for the last few years and we are thrilled that it’s now live.

Investments: Transition in Asset Allocation

The Community Foundation continues to be in excellent financial condition. We have a strong and stable revenue stream from our administrative fees and we continue to live within our means on the expense side of our budget. In 2015 we received a total of $8.5 million in new gifts/pledges and distributed $4.1 million in total grants between our Community’s Endowment and Donor Service work. While we had a strong year of incoming gifts, our overall asset growth was impacted by the challenging 2015 financial markets. While the performance of the overall investment markets played a large role in our individual portfolio’s underperformance, we do have an ability to influence our returns through our asset allocation and individual manager selection.

The CFHZ Board felt that our portfolio’s investment performance in recent years fell short of expectations. As a result, in 2015, we undertook a diligent and thorough process to strategically shift our asset allocation. In an effort to seek additional returns, while not meaningfully increasing our risk, we have lowered our target allocation to alternative investments by 15% and have increased our target allocation to equities and fixed income by 10 and 5% respectively. We believe that this change will help increase our long-term investment returns. You can find our full financial reports on our website, or you can always contact Mike with any questions. We are grateful that you have entrusted the Community Foundation with your philanthropic resources and we are proud to say that we are well equipped financially to succeed in our promise of being For Good. For Ever.

This Year’s Annual Report

We are more energized than ever by the increasing number of people who are interested and involved with our work here at CFHZ. Our Annual Report continues to be organized in a way that will help you see how all that we do fits into our twofold framework: building our Community’s Endowment and helping donors achieve their charitable goals. As you read this report, know that the donor and grant stories are meant to give you a glimpse of what is possible when you give back to the Holland/Zeeland area through CFHZ. If you have any questions or feedback on our work, please let us know as this truly is your Community Foundation. We are humbled to serve as stewards of your great generosity.

With much gratitude,

Mike Goorhouse
President/CEO

Haans Mulder
Chair, Board of Trustees
Building our Community’s Endowment

Building our Community’s Endowment ensures that Holland/Zeeland will always have philanthropic resources available to meet future community needs. Our Community’s Endowment is comprised of Unrestricted and Field of Interest Funds. These resources are pooled together to achieve greater impact both now and into the future. CFHZ uses a portion of these funds each year to invest in community change across a broad range of issue areas.

Unrestricted Funds

75 funds - $11.3 million in assets - $388,000 in 2015 grants - $2.2 million in 2015 gifts

Unrestricted Funds give CFHZ flexibility by allowing the Board of Trustees and staff to use their knowledge and expertise in determining which efforts or initiatives would be most impactful for the community. Unrestricted Funds address our community’s most pressing needs and promising opportunities.

Field of Interest Funds

49 funds, $5.3 million in assets, $191,000 in 2015 grants - $496,000 in 2015 gifts

Field of Interest Funds allow donors to identify an area of personal interest, such as the arts, economic development, education, the environment, health, housing, basic human services, seniors, or youth. Within that area of interest, the Foundation will identify the best philanthropic use of the fund’s distributions, now and into the future.

Helping donors achieve their charitable goals

Having a partner can often help making giving easier. CFHZ provides services to help you identify the best way to achieve your charitable plans. Our goals are to help you give the optimal asset and to support your giving so that you have confidence your dollars are being used in the most effective way possible. Our primary tools for achieving these goals are Donor Advised Funds, Designated Nonprofit Funds, Scholarships and Fiscal Sponsorships.

Donor Advised Funds

107 funds - $14 million in assets - $1.8 million in 2015 grants - $3.7 million in 2015 gifts

Donors enjoy administrative convenience, cost savings and tax advantages by giving through a Donor Advised Fund. Each year, they recommend the nonprofit organizations in which they want to invest, and CFHZ staff do all the work in administering the grants.

Designated Nonprofit Funds

128 funds - $17.1 million in assets - $597,000 in 2015 grants - $630,000 in 2015 gifts

Designated Nonprofit Funds benefit a pre-determined nonprofit by providing ongoing support. CFHZ handles investment management and administrative responsibilities allowing the organization to focus on their mission.

Scholarship Funds

80 funds - $5.6 million in assets - $568,000 in 2015 scholarships - $717,000 in 2015 gifts

Scholarship Funds are established to honor loved ones, inspire young people and to invest in the community’s future.

Fiscal Sponsorships (Community Project Funds)

23 funds - $1.6 million in assets - $232,000 in 2015 grants - $826,000 in 2015 gifts

As a fiscal sponsor, CFHZ accepts donations and makes distributions on behalf of local initiatives.

Types of projects our Community’s Endowment supports

- Strengthening the Nonprofit Sector
- Capital
- New Programs
- Existing Programs (one-time expenses)
- Research & Planning
- Evaluation
- Emergency Requests (one-time expenses)
- Gifts can come in all shapes and sizes
- Cash
- Stocks, Bonds, Mutual Funds
- Closely Held Stock
- Real Estate
- 401k and IRA Accounts
- Life Insurance Policies
- Bequests
In 2015, we welcomed Scott and Mary Nykerk to the Foundation’s Bridge Builder Society. Members of our Bridge Builder Society have made a long-term commitment to the future of Holland/Zeeland by naming the Community Foundation in their estate plans. Part of the Nykerks’ commitment is designated for our Community’s Endowment, and qualifies as one of our 100 new “tomorrow” estate gift commitments as part of our Today. Tomorrow. Forever. campaign. They also made a pledge in support of the “today” portion of the effort.

“We feel so blessed to have been born and raised in this area. Giving, both now and through our estate, is a way that we can be sure this community will continue to bless others,” said Scott Nykerk.

The Nykerks are true Zeelanders. Even before they knew each other, they both attended the same church in Zeeland with their families. They met at Zeeland High while working on the school yearbook when Scott was a senior and Mary was a sophomore, and have been together ever since. After Scott finished his architecture degree at Ferris State University, the two married and furthered their roots in Zeeland by starting their family there.

“The best blessings are the ones money cannot buy,” noted Mary, referring to their four children and their wonderful families, three of whom still live locally. Included in the best blessings are extended family, close friends, and many others they’ve met along the way.

The success of Scott’s business, Lakewood Construction, has been an added bonus. Scott launched his career there 33 years ago, pricing and bidding jobs, when the local architecture industry was slow-moving. He became part owner just two years later. This year, the company is celebrating 45 years in business.

Scott and Mary have been married for 38 years and have been giving back since they were first married. “Giving was instilled in us through our parents and our church, and then spread outward,” recalled Mary. The Nykerks have a heart for helping children, families, and causes that teach skills and help instill a strong work ethic. Many of the causes they support are faith-based. Scott and Mary served on the Hospice of Holland event planning committee for more than twenty years. The Nykerks became involved in both Hospice and the Foundation after learning about the organizations through close friends.

“Word of good work spreads. So many of the people we know are also giving back, both personally and through their businesses. Getting to know more people in the community has furthered our giving interests. Through friends and connections, we’ve learned of more needs and organizations close to our hearts,” said Scott.

The Nykerks organize some of their charitable giving through the Foundation. In 2015, they established a Donor Advised Fund, the Scott and Mary Nykerk Family Fund. The Foundation is also helping the Nykerks with their giving beyond their lifetimes by administering the charitable portion of their estate. Scott and Mary have specific local organizations they want to continue supporting, and the Foundation will administer those gifts on their behalf, according to their pre-designated wishes. “We love knowing that this is taken care of. We’re confident our wishes will be carried out because we trust the Foundation and its rich history. And, if our charitable wishes change, it’s extremely simple to update. It was an easy process,” said Mary.

Through their involvement in Hospice, the Nykerks learned the importance of passing on the concept of giving from generation to generation. They instilled giving traditions in each of their young children, giving them dollars to designate to a charity of their choosing during the holidays. “The future depends on our kids, so for us, we wanted to teach them about it as soon as possible, and to give them a voice in giving decisions,” Mary said.

“We want Holland/Zeeland to continue to be great long into the future, and that’s why we’ve designated a portion of our estate for the Community’s Endowment,” said Scott. “It makes such a difference when people pool their resources together for greater impact,” Mary agreed. “When you make a gift to the Community’s Endowment, you have to release control and just trust. CFHZ has proven themselves through their impact and investments in Holland/Zeeland nonprofits. When we look at the list of the grants made each year, we see that the values that we hold dear, the Foundation also holds dear. We truly believe we can trust the Foundation, and that’s what’s important.”
MEMBERS
Anonymous (18) *
Robyn Allison *
Chari Amante *
Jim Bishop *
José and Juanita Bocanegra *
Irvin and Irene Boersen 
Melvin S. Boonstra 
Ed and Judy Bosch 
Howard and Mary Bouwens 
Judson and Caddie Bradford 
Jim and Donna Brooks *
Scott and Amanda Brooks *
Leslie Brown *
Jim and Martie Butman *
Grace Campbell *
Barb and Chuck DePree *
John and Jean De Weert*
Thomas and Susan Den Herder *
Collette Volkema DeNooyer 
and Robert J. DeNooyer II *
Marlies DeWitt 
Roger and Janet DeYoung 
Bret and Erin Docter *
Stelios and Leslie Dokianakis 
Sally Farabee 
Bruce and Susan Formsmas 
Judy Gaydos *
Scott and Jaclyn Geerlings *
Mike and Rachel Goorhouse 
Jim and Janet Hagel 
Craig and Karen Hall 
Mark and Angela Harder *
Eddie Haworth 
Scott and Emily Heerema *
Don and Jodi Heeringa 
Melinda Heiberg *
Nancy Hendricks *
John and Esther Hoogland 
Douglas and Mary-Jo Ivenson 
Charley and LeAnne Janssen *
Dave and Barb Janssen *
Micki Janssen *
Bruce and Margie Johnson *
Jim and Ginger Jurries *
James Kaminski
Larry and Jeanie Koops *
Joyce Kortman
Joan Lalley *
Paul Lane
William and Jan Layman 
Thelma K. Leenhouts 
Marcia M. and Richard M. Lievens *
Jim and Sarah Lilly *
Bruce and Linda McCombs *
Sharon V. McManus *
Glenn and Barbara Maysard *
Michael and Theresa Meyer 
Betty R. Miller *
Mr. and Mrs. Richard W. Muzzy *
Evelyn N. Myaard 
David and Carol Myers *
Mary Nagelkirk 
Virginia C. Nickel 
John and Eileen Nordstrom *
David and Judith Nykamp *
Scott and Mary Nykerk *
Jeffrey and Rachel Palmer *
Timothy Penning 
Dr. James E. Ponitz 
and Kathleen Stewart Ponitz 
Richard and Barbara Poppe 
John and Ann Querry *
Jerald and Elise Redeker
Peter and Jill Rhoades *
Ada Roeks 
David P. Roosien *
Mike and Della Rose 
Isla Schipper
Jim and Janet Schoettle 
Lois Slegh *

REMEMBERED
Ellen C. Anderson 
Vera Arendsen * 
Margaret Beukema 
Ruth Beukema 
Julia Bouws *
Claire Mae Brown *
Fred and Helen Bufford *
Mildred Campbell 
Rose Chevrolat 
Edwin Comstock *
Betty D. Cook *
Elaine K. Cooper *
Phyllis Cox 
Laverne “Curly” Dalman 
John F. de Vries 
Barbara Den Herder 
Hugh and Phyllis DePree 
Jack DeWitt 
Bernard and Virginia Donnelly *
Howard H. and Gertrude E. Douwstra 
Monon Dunn 
Marlyn Feininger * 
Rudy and Kay Frondt *
John Gaydos *
Glafelder Family *
Mildred Green 
G. W. Haworth 
Eric Heiberg *
Jack Hendricks *
Edward and Maxine Herpelheimer 
Karl Herpelheimer *
Eugene and Louise Husyer *
M. Jay and Hazel M. Janssen 
Angie Kammerdien 
Bill Lalley *
Charles and Sheila McLean *
Bernard and Louise Meeuwsen *
Barbara J. Meyer 
Thomas F. Nickel 
John Roeks 
Della Mae Schippers 
Vern Schipper 
Dorothy Sheets 
Bob Slegh *
Joan Swierenga 
Thomas M. Taylor 
Alberta M. Teusink 
James Townsend *
Benjamin Van Andel 
Lileeth Van Ark 
Evelyn Van Dorp 
Geneva P Van Dyke Hansen 
Hermina “Mickie” Van Eyi *
Howard Van Raalte 
Robert Dale Vandern Bosch 
Adrian Vandern Bosch *
Alice R. Vanden Ploeg *
William R. Vanderbilt, Sr. *
Gordon VanPutten 
MaryAnn Van’t Hof 
Thomas Wagner Sr. 
James M. Watt *
Shirley Weersing *
Thyllis Williams *
Paul and Dorothy Winchester *
Marie K. Woltering 
Dwight and Cynthia Yntema 

The generosity of those in our Bridge Builder Society will live on forever.

Fred and Rosemary Sotok 
Scott and Jan Spoelhof *
Suzanne M. and Martin E. Stawicki *
Robert and Deborah Sterken *
Robert Swierenga 
Merrill Jane Taylor 
Conrine Townsend 
Donald Van Ark 
Jay and Adelle Van Daalen *
Margaret Van Grouw *
Ellen Van Raalte-Frieswyk 
Jim and Marcia Vandenbrink *
Susan Lantz Vanderbilt 
Robert A. Vanderkamp *
Harriet VanPutten 
Donald Van’t Hof 
Julie and Howard Veneklasen *
Nathaniel and Heather Volkema *
Dorothy Voss *
Mary and Ron Voss 
Clark Weersing *
Doris Welling 
Jim and Gail Wiersma *
Daniel and Sally Zwier 

*Asterisk indicates a portion or all of their commitment is designated for our Community’s Endowment 

Highlight indicates new members 

Bridge Builders understand the power of endowment and know that the assets they leave to the community will continue to grow, supporting good work for generations to come. Most importantly, they love Holland/Zeeland and want to see it thrive forever.

Bridge Builders is designated for our Community’s Endowment
In 2015, the seven children of Marvin and Jerene De Witt gave a significant gift through their parents’ estate, to the **Marvin and Jerene De Witt Fund**, an unrestricted fund that is part of our Community’s Endowment. The gift was given as a way to give back and to honor their parents’ hard work and love for helping others.

“As long as we can remember, Mom and Dad always tithed to the local church, church missionaries, and gave to other Christian organizations,” commented Nancy, daughter of Marvin and Jerene. Marv and Jerene gave their children money to contribute to church offerings. “It wasn’t something you were aware of back then, it was just a part of our life.”

Growing up, the children recall that Jerene often listened to Christian radio and donated to radio shows, such as “Family Altar on the Air” and the “Children’s Bible Hour.” The family also listened to missionaries talk on the radio about the work they were doing on the mission field.

In 1938, Bill and Marv De Witt borrowed money from their sister and purchased 13 turkeys, which was then the beginning of Bill and Marv’s Turkey Farm and Hatchery. As time went on, the turkey farms grew every year and were being marketed mostly for holidays. Marv had a brilliant idea in 1961 to begin further processing the turkeys, making roasted turkey rolls, turkey breasts, hot dogs, and sliced luncheon meats. In 1971, the family decided to also get into convenience foods. Soon after, they started producing lasagnas and macaroni and cheese. The company went through some devastating times with the teamsters union strike in 1981, and the horrible fire of 1984, which destroyed 90% of their facilities north of Borculo. In 1987, Bil Mar Foods merged with the Sara Lee Corporation.

Nancy recalls that, “Dad was in knee boots all the time. He would come into the house for a meal, and then head right back out to work.” Over the years, the Bil Mar Foods Company enjoyed immense success and recognized that their success came through God’s grace, hard work, and great employees. The church, family, employees, customers, and the community were all key to their growth. Their community-driven success was one of the main reasons why they chose to give back through a fund that’s part of our Community’s Endowment, which makes a difference locally today, tomorrow, and forever.

“Our Mom was always busy cooking and baking for our large family. She was amazing and always had enough food for everyone, including unexpected guests. Mom was the stable force in the home and encouraged us with school work and memorizing ‘the catechism questions.’ Her gentle spirit blessed us and the community,” commented daughter, Marilyn.

The entire family worked hard building the family business including Gary, Jack, Don, Merle, and Keith. The De Witt children all live locally and some still attend Ottawa Reformed Church, where their parents were married, their family was raised, and where Marv and Jerene attended until their recent deaths.

Nancy reflects, “Our Dad had high expectations for us. He believed in hard work and long work days, but never believed in working Sundays unless it was an emergency. Through it all, he kept a good sense of humor. He always worked hard and went the extra mile to help others and encouraged us to do the same. Dad was active in church, served on the Zeeland School Board, Ottawa County Commission, Northwestern College, and many other boards.”

“He taught us to give of both our time and our resources,” said Marilyn. When their church needed a new building, Marv not only contributed financially, but he also went to the construction site every day to check on the progress. Marv also challenged the entire congregation to step up and help out with the project.

The family understands that they are blessed to be a blessing, and gives thanks to God for having such wonderful parents who instilled the importance of faith and family in their hearts.

Marilyn shared, “Dad didn’t say, ‘no’ to many things. He encouraged people in a good way, and he made a real difference in a lot of families’ lives by example.” Marv was a great motivator to many, inspiring others to get involved and to give back. His children learned from his example, and with this fund, they hope to inspire others just as their mother and father did.

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**Spotlight on Unrestricted Funds**

The Marvin and Jerene De Witt Fund - part of our Community’s Endowment

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### Fund Types: Unrestricted

Establishing an **Unrestricted Fund** allows a donor to leave a personal, corporate, or family legacy in the community and know that the CFHZ Board of Trustees and staff will use the resources in the most effective way. CFHZ will always have local staff and board members who possess a broad perspective and knowledge of community issues, while maintaining close connections with the nonprofits seeking to address them. This expertise allows CFHZ to create the greatest impact for the community at the given moment. An Unrestricted Fund provides the resources to make these community investments possible. Donors can choose the name of these funds that are part of our Community’s Endowment.

#### Unrestricted Named Funds

- Raymond and Agnes Amluexun Fund
- Lloyd and Vera Arendsen Fund
- Atmosphere Processing Inc. Family & Employee Fund
- Bil Mar Fund
- Jim Bishop Family Fund
- BLD Products, Ltd. Fund
- Paul and Doris Boeriger Fund
- Keith and Judy Boonstra Family Fund
- Melvin S. and Alice Boonstra Fund
- Ronald J. and Elizabeth Boven Family Fund
- Helen and Fred Builford Fund
- Jim and Martie Bultman Fund
- Edwin Comstock Fund
- Else L. & Charles F. Conrad Fund
- Betty D. Cook Fund
- Robert H. and Elaine K. Cooper Fund
- Randall and Catherine Dekker Fund
- Den Herder Family Fund
- Marlies and Jack DeVitt Family Fund
- Jack and Mary DeVitt Fund
- Marvin and Jerene DeVitt Fund
- Bernard and Virginia Donnelly Fund
- Magna Donnelly Corporation Fund
- Howard and Gertrude Douwstra Charitable Fund
- Michael D. and Mary D. Dykema Family Fund
- Marilyn M. Feininger Fund
- Fifth Third Bank Fund
- John and Judy Gaydos Fund
- GMBC Architects — Engineers Fund
- Haworth, Inc. Fund
- G.W. and Edna Haworth Fund
- Helderman Family Fund
- William G. Herpolzheimer Memorial Fund
- Don and Norma Hillebrands Family Fund
- Holland Doctors of Audiology Fund
- Clarence and Marian Huizenga Fund
- Huntington National Bank Fund
- John A. Van Den Bosch Co./Zeeeland Lumber & Supply Co. Fund
- Walter and Marion Jones Fund
- Kyle and Justin Klingenberg Fund
- Lamar Construction Company Fund
- Elise and Bill Lamb Fund
- Manpower Fund
- Charles and Sheila McLean Memorial Fund
- Bernard and Louise Meeuwsen Fund
- Metal Flow Corporation Fund
- Glenn and Barbara Meynard Fund
- Larry and Karen Mulder Fund
- Carol and David Myers Fund
- NBO Fund
- Peter and Sheila Neydon Fund
- Eileen and John Nordstrom Family Fund
- ODL, Incorporated Fund
- PWK Fund
- Peter and Maquette Meyer Prins Fund
- Quincy Street, Inc. Fund
- Harvey and Ruth Rankens Family Fund
- Sligh Furniture Co. Fund
- Smith Gas Liquids / Van Heck Family Fund
- John and Judy Spoelhof Fund
- Steketee-Van Huis, Inc. Fund
- TNT Roofing, Inc.
- Townsend Family Fund
- Trendway/George and Lucile Heeringa Fund
- USF Holland Inc. Fund
- Mickie Lamb Van Eyl Fund
- Gordon and Margaret Van Wylen Fund
- Earle Vande Poel Fund
- Bill VanderVliet Fund

#### Number of Funds: 75   |   2015 Assets: $11.3 million   |   2015 Grants: $388,000   |   2015 Gifts: $2.2 million

### Fund Types: Field of Interest

**Field of Interest Funds** allow donors to identify an area of personal interest that is meaningful to them, such as the arts, economic development, education, the environment, health, housing, basic human services, seniors, or youth. Within that area of interest, the Foundation will identify the best philanthropic use of the fund’s distributions, now and into the future. Field of Interest funds enable donors to take advantage of the Foundation’s expertise and knowledge of the community to help support their personal passions. Donors can choose the name of these funds that are part of our Community’s Endowment.

#### Field of Interest Named Funds

- Clayton and Arlene Baker Family Fund
- Chester and Kathryn Baumann Family Fund
- Brouws Family Fund for Recreation and Beautification
- Brooks Beverage Management Fund
- John V. and James F. Brooks Fund for Affordable Housing
- George E. and Nancy Jean Buskirk Fund
- Campbell/Beekema Fund for Children’s Services
- Campbell Fund for the Arts and Multi-cultural Education
- Children’s Medical Fund
- Gomera Bank Fund for Housing Assistance
- Charles J. and Loretta M. Cooper Fund
- Douglas and Sandra DeKock Fund for Historic Preservation
- Destination Education - College Access Network Endowed Fund
- David L. Dikside Youth Fund
- Martin F. and Terence M. Dugan Fund
- Fund for Education
- Fifth Third Bank Affordable Housing Fund
- Rudy and Kay Frundt Fund for Affordable Housing/Youth
- Gentex Corporation Fund for Youth
- Greenway and Natural Resources Fund
- Robert G. and Joan T. Hall-Lalley Fund for Affordable Housing
- HEDCOR Community Fund for Economic Development
- Heinz USA Holland 100 Year Memorial Fund for Children and Families
- W.K. Kellogg - Zeeland Youth Fund
- UNICEF Holland Fund
- World’s Children Fund
- W.W. TerHaar Fund
- W.L. Van Horn Fund
- Warren Fund
- William G. Herpolzheimer Fund
- Don and Norma Hillebrands Family Fund
- Holland Doctors of Audiology Fund
- Clarence and Marian Huizenga Fund
- Huntington National Bank Fund
- John A. Van Den Bosch Co./Zeeeland Lumber & Supply Co. Fund
- Walter and Marion Jones Fund
- Kyle and Justin Klingenberg Fund
- Lamar Construction Company Fund
- Elise and Bill Lamb Fund
- Manpower Fund
- Charles and Sheila McLean Memorial Fund
- Bernard and Louise Meeuwsen Fund
- Metal Flow Corporation Fund
- Glenn and Barbara Meynard Fund
- Larry and Karen Mulder Fund
- Carol and David Myers Fund
- NBO Fund
- Peter and Sheila Neydon Fund
- Eileen and John Nordstrom Family Fund
- ODL, Incorporated Fund
- PWK Fund
- Peter and Maquette Meyer Prins Fund
- Quincy Street, Inc. Fund
- Harvey and Ruth Rankens Family Fund
- Sligh Furniture Co. Fund
- Smith Gas Liquids / Van Heck Family Fund
- John and Judy Spoelhof Fund
- Steketee-Van Huis, Inc. Fund
- TNT Roofing, Inc.
- Townsend Family Fund
- Trendway/George and Lucile Heeringa Fund
- USF Holland Inc. Fund
- Mickie Lamb Van Eyl Fund
- Gordon and Margaret Van Wylen Fund
- Earle Vande Poel Fund
- Bill VanderVliet Fund

#### Number of Funds: 49   |   2015 Assets: $5.3 million   |   2015 Grants: $191,000   |   2015 Gifts: $496,000

**Highlight** indicates new funds for 2015
In 2015, Fifth Third Bank invested over $2 million in charitable contributions to West Michigan. With over 2,000 employees in West Michigan, Fifth Third logged over 13,500 hours of board service and volunteer time to over 450 local nonprofits. When considering charitable contributions, they’ve identified three priority areas: housing, education, and economic development, and Fifth Third Bank sees the Community Foundation as a partner in each area.

One of the ways they impact the local housing sector is through their Fifth Third Bank Affordable Housing Fund, a field of interest fund that’s part of our Community’s Endowment. “We see housing as one of the most basic human needs. Stability is so important. As lenders, we understand that a stable housing environment is critical to parent, child, and family success, which is why this is a focus area of ours,” noted Scott Lubbers, Community President at Fifth Third Bank.

“Education goes hand in hand with housing. Our local kids are our future, and without stable housing, education becomes an uphill battle. By connecting on both of these, we can help set our kids up for educational success,” noted Lubbers. One strategy they have to invest in local education is their scholarship fund at the Foundation, the Fifth Third Bank Minority Scholarship Fund. “For many on our team, we remember those college years, and how that little boost from a scholarship made a big difference in helping to launch us into our next phase of life,” said Lubbers.

To further their economic development impact for the long term, Fifth Third established an unrestricted fund that’s part of our Community’s Endowment, the Fifth Third Bank Fund. This fund enables the Foundation to respond to a wide variety of needs and opportunities as they arise. Lubbers noted, “We’re planting the seed now with our Community’s Endowment, and our community will see the return on that investment for many years to come.”

While Fifth Third Bank is a regional player with multiple locations, we certainly feel how much they care about West Michigan, and specifically Holland/Zeeland and its long term future. “Our bank has been here locally for over 110 years, and we’ve seen many changes over time. One thing has always stayed the same, though, and that’s our community-driven success. Our success depends on this community being a healthy place for both our customers and our employees, and we need to do our part to keep it that way.”

Lubbers shared that the Fifth Third team views our Community’s Endowment as Holland/Zeeland’s savings account, which is quite a relatable concept in the banking industry. “We consider ourselves a trusted advisor and partner to our customers. We suggest budgeting within one’s means while also planning for tomorrow with prudent savings, and we want the community to follow that same concept with its savings account, our Community’s Endowment,” said Lubbers.

When the Foundation launched “Today. Tomorrow. Forever.” to grow our Community’s Endowment in 2015, Fifth Third bank stepped up to contribute, and so did many of the individuals on the senior leadership team. Lubbers noted, “It’s something we’re especially proud of. Our leadership team has seen the impact of the Foundation on this community. We go to work each day with a mentality of giving back. That’s who we are, and when you have a great organization like the Foundation that we know will benefit Holland/Zeeland for the long term, it’s pretty easy to rally around that. We’ll always support the “here and now” needs of worthy local causes, but the importance of planning for the unknown and the “what if’s” of tomorrow, that really resonated with our team.”
**Unrestricted / Field of Interest Funds: 2015 Competitive Grants**

### Arts & Culture – $91,200 to four local nonprofits

**Holland Area Arts Council** - $20,000 - Creative Connections - Hands-on Art Space: To provide start-up funding to launch Creative Connections and to develop curriculum to complement public school elementary arts education.

**Holland Historical Trust** - $40,000 - Five Year Master Plan: To develop a long-range, 5 year Master Plan for the Holland Historical Trust which will provide a business model, staff and board structures, fund development plan, and programmatic and exhibition recommendations - with implementation timeframe.

**Tulip Time Festival** - $21,450 - Demographic and Economic Impact Study: To hire the Anderson Economic Group to perform a demographic and economic impact study for Tulip Time 2015 that will inform future programming, advertising strategy and locations, and technology preferences.

**Van Raalte Farm Civil War Muster** - $9,750 - Equipment and Reusable Materials: To increase the sustainability of the Civil War Muster by purchasing equipment and reusable materials that otherwise have to be rented every year.

### Community and Economic Development – $20,000 to one local nonprofit

**3Sixty** - $20,000 - Midtown Hub Renovation: To completely rehabilitate the exterior of 29 West 16th Street which will reduce blight in the Midtown neighborhood and strengthen the local economy by adding value to this commercial and nonprofit site.

**Holland Free Health Clinic** - $20,000 - Electronic Health System: To implement a new integrated electronic health software system, purchase related equipment, and train staff and volunteers to use the system. This will allow Holland Free Health Clinic to increase program capacity and better manage care coordination with internal and external providers.

### Housing – $20,000 to one local nonprofit

**Greater Ottawa County United Way** - $20,000 - Ottawa Housing Next: To support the second phase of the Ottawa Housing Next Initiative by creating and implementing a cross-sector, long-term and regional strategy to ensure housing is available to all.
**Spotlight on 2015 Competitive Grants**

**Growing Capacity and Improving Patient Care**

_Holland Free Health Clinic_ received a $20,000 grant from our Community’s Endowment to implement a new integrated electronic health software system, purchase related equipment, and train staff and volunteers. This will allow HFHC to increase program capacity and better manage care coordination with internal and external providers.

Holland Free Health Clinic (HFCH) has come a long way since it first opened its doors in 2002 as a medication assistance program run out of a storage room at Faith Church. Today the Clinic provides 700-800 underserved adults a year with a wide range of services including prescription medications, eye and dental care, foot care, hearing aids, counseling, and diabetes support. A generous network of medical professionals, students, and community volunteers give of their time and expertise to make these services possible.

“We rely on a workforce that’s made up mainly of volunteers,” said HFHC Executive Director, Jeff Compagner. The move to an integrated electronic health system will allow HFHC to coordinate patient care more efficiently and effectively with volunteer medical providers and other health services agencies. It will also help increase capacity so that the clinic can serve more people. “We’ve become a trusted and important part of the health care system in the area and utilizing this technology is a key part of being relevant now and in the future,” noted Compagner. “The electronic health system will allow us to work with a greater number of providers and help us make best use of their time. Our goal is that all patient records become electronic within two years.”

The move will also give HFHC new tools to analyze health outcomes and identify emerging health needs. “It’s about better patient care but also being able to find trends – to be able to do that by just running detailed reports rather than having student volunteers spend hours poring through data on excel sheets,” said Compagner. “We’ll be able to track the success of a program and prove its effectiveness.”

This information will help HFHC strengthen its health programs and make strategic decisions about where to focus efforts as well as provide more robust data for community wide efforts to understand our greatest local health needs, like the Ottawa County Community Health Needs Assessment. “Without the Community Foundation, we wouldn’t have been able to move forward with this project – it was one of the key funding sources and the timing was perfect,” Compagner reflected. “In so many ways, this is going to allow us to facilitate access to care with professional excellence.”

To learn more about Holland Free Health Clinic email mail@hfhclinic.org or visit hfhclinic.org

**Unrestricted / Field of Interest Funds:**

**Human Services** – $89,600 to four local nonprofits

- **His Harvest Stand** - $12,500 - _Walk-in Cooler and Freezer_: To purchase a walk-in cooler and freezer along with necessary shelving for the units which will significantly increase capacity to receive food donations, particularly fresh produce and perishable items.

- **Holland Rescue Mission** - $40,000 - _Gateway Center_: To transform a newly acquired property into a campus of enterprise and opportunity for the homeless. Holland Rescue Mission’s new Gateway Center will offer real-life job training through the creative enterprises of thrift, café and bakery, donation processing and lean manufacturing to those who struggle with maintaining long-term, sustainable employment in our community.

- **Salvation Army** - $20,000 - _Doing the Most Good Capital Campaign_: To expand current facilities which will provide Salvation Army with room to grow its current programs and services, as well as develop new programs.

- **Taking Root Ministries** - $17,100 - _Analysis and Development of Curriculum and Instruction_: To grow capacity and increase impact through analysis, development, and improvement of curriculum, equipment, and instruction through which Trainees acquire both hard and soft skills essential to their successful entry into the building trades.

**Seniors** – $15,000 to one local nonprofit

- **Hope College** - $15,000 over three years (2015-2017) - _Waverly Meadows Nurse Managed Health Center_: For start-up and continuation of a health promotion and wellness program managed by Hope College nursing faculty and students serving low-income senior residents of Waverly Meadows to improve health outcomes, identify risks early, and decrease health complications and costs.
To develop and implement new platforms to transform a newly acquired property into a campus of enterprise and opportunity for the homeless. The new Gateway Center will offer real-life job training through the creative enterprises of thrift, cafe and bakery, donation processing and lean manufacturing to those who struggle with maintaining long-term, sustainable employment in our community.

Sometimes the space is just the beginning of the story. The Holland Rescue Mission’s new Gateway Center is one of those stories. Holland Rescue Mission has long provided critical emergency shelter and services to the homeless in our community and will continue to do so. But as HRM works with homeless individuals and families over time, the long term goal is to provide them with the skills and supports they need to build a new life beyond homelessness.

“We’ve said for years that we want to give people the gift of goodbye,” said Executive Director, Darryl Bartlett. “Our hope is that they can leave the mission and live an independent healthy lifestyle. We want to give that gift to everybody here and that’s why we’ve called it the Gateway Center. We want it to be a gateway to a whole new life.”

Finding and keeping a job is the crucial step in this process for most residents at the Rescue Mission. The Gateway Center will allow residents to gain real-life work experience in a supported environment. Rather than HRM staff teaching residents in a classroom setting, they’ll be acting as job coaches working right alongside residents and addressing residents’ issues and challenges in real time. “This is a monumental shift for Holland Rescue Mission,” observed Bartlett. “Now as a long term resident, you’re going to work in the morning and you are working as part of a team. There are goals and you have to do your share because you’re affecting the entire team. This is where the rubber meets the road for our residents when it comes to being successful in the workplace. Attitude, soft skills, being responsive and accepting responsibility all come into play.”

The move to the Gateway Center has been several years in the making for HRM. Staff leaders, board members, and other key stakeholders conducted site visits and benchmarked other rescue missions operating similar facilities around the country. “They were having tremendous success placing residents who had limited work skills and had been chronically unemployed in positions where they were gaining job skills that are directly applicable to the market place today,” noted Bartlett. The model also creates an environment that gives mission residents a sense of purpose and identity outside of their struggle with homelessness.

“When the public comes in and interacts with residents in a new way — when the resident becomes the clerk answering a customer’s question, the barista making coffee, or the cashier at the check-out counter — they’re seeing them as a person learning marketplace skills,” said Rachael Neal, Chief Development and Operations Officer. “It gives a whole new perspective on the residents to the community. The residents’ work experiences at the Gateway Center will also contribute to the revenue-generating enterprises that help make Holland Rescue Mission’s services possible.  “This really is a win-win for the community, for the residents, and for the long term sustainability of the Holland Rescue Mission,” said Bartlett.

“I hope the community will see the Gateway Center as a place where people can move beyond the circumstances and history that led them to the Mission and begin to discover their own ability to bring value to themselves and the community.”

To learn more about Holland Rescue Mission email changinglives@hollandrescue.org or visit hollandrescue.org

Unrestricted / Field of Interest Funds: 2015 Competitive Grants

Youth - $144,371 to six local nonprofits

CALL 211 (Community Access Line of the Lakeshore, Inc.) - $7,371 - Youth Engagement Initiative: To develop and implement new platforms to engage youth ages 15-25 leading to increased youth access to resources that promote healthier lifestyles through education, prevention, and the alleviation of social and economic barriers. New methods of service delivery will include launching an online chat feature, developing a social media plan, and creating youth-focused marketing tools that highlight issues such as depression, bullying, grief, substance abuse, young parenting, smoking cessation, and more.

Good Samaritan Ministries - $45,000 over three years (2015-2017) - Circles Youth: To develop and launch the Circles Youth program which will support low-income youth in breaking the cycle of poverty by increasing academic engagement, goal-directed behavior, and relationship building skills. Using a two-generation approach, Circles Youth will be implemented alongside the existing Circles program for adults so that both parents and children are participating in Circles programming at the same time.

Pathways, MI - $42,000 over three years (2015-2017) - Long Term Outcomes for Total Trek Quest: To evaluate the Total Trek Quest program for long term outcomes in the promotion of healthy behaviors (running, physical activity, goal setting and achievement, and positive peer groups) and the prevention of early initiation of alcohol and tobacco use among male youth in Ottawa County.

Renew Therapeutic Riding Center - $30,000 - Capital Campaign for New Facility: To complete the remodeling of an existing structure to meet the growing need for year-long services of equine assisted activities and therapies to children and adults with special needs.

Rick Rack - $10,000 - Expansion Project: To renovate a new space and open a resale store that will also provide additional room for the Clothed in Love program which offers a free shopping experience for teens in foster care, kinship care, or who are refugees or adopted.

West Michigan Environmental Action Council - $10,000 - Teach for Our Energy Future Pilot Project: To pilot a new middle school experiential and place-based curriculum in the Holland/Zeeland area that will give teachers the materials they need to effectively teach about energy production, consumption, and conservation and allow students to learn how they can impact energy usage in their homes and communities.

Spotlight on 2015 Competitive Grants: A Gateway to Opportunity

Holland Rescue Mission received a $40,000 grant from our Community’s Endowment to transform a newly acquired property into a campus of enterprise and opportunity for the homeless. The new Gateway Center will offer real-life job training through the creative enterprises of thrift, cafe and bakery, donation processing and lean manufacturing to those who struggle with maintaining long-term, sustainable employment in our community.
Spotlight on 2015 Competitive Grants
Bringing the Whole Family into the Circle

Good Samaritan Ministries received a $45,000 multi-year grant from the Community’s Endowment to develop and launch the Circles Youth program which will support low-income youth in breaking the cycle of poverty by increasing academic engagement, goal directed behavior and relationship building skills.

When the first Circles class graduated in June of 2015, Good Samaritan Ministries held a picnic to celebrate and have an opportunity to hear from participants about the experience. “We wanted to get at the retention piece; what were the factors that were important to staying engaged and what were some of the barriers,” said Executive Director, Linda Jacobs. “We kept hearing the theme of how important it was that their children be involved - that their children learn what they did not learn as children.”

The Circles program brings people of diverse incomes together to help low-income individuals and families achieve their financial goals. While the program already offered childcare, Good Samaritan Ministries saw an opportunity to begin working with both parents and children in a more integrated way. This represents a two-generation approach which research shows is more effective at moving the whole family toward long-term economic stability than efforts that target only parents or only children.

As Good Samaritan Ministries began developing curriculum for the Circles Youth program, they found partners close-to home and across the country. With many families bringing preschool aged children to the program, Good Samaritan Ministries reached out to Ready for School to help design and deliver developmentally appropriate activities for the youngest participants. Good Samaritan Ministries’ experience leading the Faith in Youth mentoring program for middle school students and facilitating asset-based community development through Neighborhood Connections offered them further insight in to how to best structure Circles Youth. “Circles is a game changer because it allows us to leverage all of our relationships - all of the other things we’ve done over the years - and allows us to take everything we’re doing to the next level,” observed Jacobs.

The Circles program is available to adults in 80 communities around the country, and Holland/Zeeland was one Circles Chapter that identified the need for a complementary youth component. Good Samaritan Ministries is working closely with six other Circles sites around the country to test and refine Circles Youth curriculum. Along with curriculum development, the Community Foundation’s grant has allowed Good Samaritan Ministries to hire a dedicated director for Circles Youth who has a master’s degree in psychology and brings significant experience working with school aged children and the behavioral and emotional issues they may be navigating.

“It has truly been a blessing,” said Rockandrea Frazier, who is participating in Circles with her two young children. “It’s helping me and my kids at the same time. We really enjoy it.” For Good Samaritan Ministries, the Frazier family’s experience speaks to the heart of why the Circles Youth program matters. “Our mission is to end homelessness and poverty and this is what Circles Youth is all about,” said Board President and Circles Volunteer, Brenda VanderMeulen. “You have to get at the systemic issues. I’m most excited to see kids who are starting to see that there’s another way to do things. I love that it is so simple and yet so profound.”

To learn more about Good Samaritan Ministries email GoodSam2@GoodSamMinistries.com or visit GoodSamMinistries.com

2015 Youth Advisory Committee

Mason Wesolek
Chair
Holland Christian
2016 Graduate

Lydia Vreeeman
Chair-Elect
Zeeland West

Matthew DeNave
Distribution Representative
West Ottawa
2016 Graduate

Katharine Wahmhoff
Secretary
Holland Christian
2015 Graduate

Quinn Bouwkamp
Treasurer
Holland Christian
2016 Graduate

Dominic Aquino
West Ottawa

Jasmin Bocanegra
Black River

Mckenzie Högen
West Ottawa

Garrett Huizenga
Holland Christian
2016 Graduate

Thaddeus LeFebre
Holland High

Emily McDowell
Holland Christian

Mia Patchin
West Ottawa

Madeline Powers
Black River

Vanessa Soriano
West Ottawa

Miles Thompson
Holland High
2016 Graduate

Yol Vang
Zeeland West
2016 Graduate

Angelena Vasquez
Holland High

Megan Youngerman
Black River
2016 Graduate

Ian Yskes
Zeeland East
2016 Graduate
CFHZ’s Youth Advisory Committee (YAC) is a group of students from our local Holland/Zeeland Area high schools who are responsible for reviewing funding requests and recommending grants for programs that benefit area youth. YAC members meet once a month during the school year for grantmaking, site visits to local organizations, and learning about community needs and philanthropy. The YAC is enriched by the unique perspective and experiences that each member brings to the Committee’s work.

The Youth Advisory Committee has changed me forever. It has helped me to gain skills and knowledge on the importance of philanthropy and grow as a person. I will certainly be involved in giving back to my community wherever I live.”

— Mason Wesolek, Chair

“YAC has been such a great opportunity to become engaged in the community. It is encouraging to see how many organizations there are here that are focused on making the Holland/Zeeland area better. I am so grateful to have been a part of this team and the impact it has made.”

— Quinn Bouwkamp

“YAC is a unique and incomparable experience. It has allowed me the opportunity to have gained perspective into the community, build lasting relationships, and learn the incredible importance of philanthropy.”

— Matthew DeNave

“The YAC has been a great way for me to see how people can use philanthropy to make true impacts on other people’s lives. The fact that I get to actively participate in this is a huge honor!”

— Garrett Huizenga

The YAC program was established in 1991 through a challenge grant from the Michigan Community Foundation Youth Project (MCFYP) funded by the W.K. Kellogg Foundation. The mission of the YAC is to empower young people, involve them in the community and teach them about philanthropy while serving as stewards through granting.

YAC members kicked off the year with a kayak trip on the Macatawa Greenway led by staff at the Outdoor Discovery Center. The YAC members’ most important responsibility each year is reviewing grant proposals and deciding together where to allocate the YAC’s available funding to create maximum positive impact for local youth. In addition, YAC members visited and volunteered at Kids Food Basket, participated in the Mayor’s Youth Roundtable, and learned about the first year findings of Pathways, MI’s multi-year evaluation of the Total Trek Quest program. The YAC also awarded College Visit Mini-Grants to ensure low-income, first generation students in our community have the opportunity to experience first-hand different options to continue their education after high school.

The Community Foundation is extremely proud of our YAC members and the enthusiasm, dedication, and thoughtful consideration they bring to their work as youth grantmakers and community leaders!

“Being on YAC has taught me about the needs of our community and how to address them while working together with my peers.”

— Miles Thompson

“Being part of YAC, I have learned so much about the community around me but most importantly I had the opportunity to step out of my comfort zone. YAC also taught me that it’s okay to share my thoughts and ideas. I am so honored to have worked with such an awesome group of students from other schools. It’s a very unique program and I am so thankful to have been part of it.”

— Yol Vang

“Because of YAC I’ve had so many great opportunities given to me and made so many new friends. It has taught me a lot about working as a team. YAC has been a great experience and I’ll miss it after I graduate.”

— Katie Wahmhoff

“Being a member of YAC has given me the opportunity to meet student leaders outside of my school. I have also learned about many organizations for youth in my community, and am so thankful to have been a part of such a wonderful program!”

— Megan Youngerman

“YAC has been one of the most worthwhile programs I have been a part of. The philanthropic decision making YAC exposed me to has shaped my thoughts and opened a whole new world to me!”

— Ian Yskes

“The Youth Advisory Committee has been a wonderful experience that has taught me about the importance of giving back to my community.”

— Megan Youngerman
The Janssen family has deep roots in Zeeland and a long history of working hard and giving back. M. Jay and Hazel Janssen wanted to leave a legacy of giving that their children could be a part of long into the future. To do so, they established the Jay and Hazel Janssen Family Advised Fund, a Donor Advised Fund that named their five children as the advisors, through their estate plan. Jay and Hazel's generosity will live on for generations to come through their memories, their children, and the fund established in their name.

While Jay and Hazel are known in the community for launching the successful Janssen Farms Hatcheries Inc. in Zeeland, the most important thing in their life was family. "Whether it was the large family he grew up in, the family he and mom raised, his turkey industry family of employees and colleagues, or his Resthaven family at Boersma Cottage, Dad loved family. It's what he and mom were all about," remembers his son Dave. "They taught us how to love one another. It's a big family of five kids, four spouses, 15 grandkids and 11 great-grandkids. All they ever wanted for us was to be happy and to get along. As it turns out they taught us much more, as we all truly love and support each other, which is a great testament to our parents. We owe that love to them and the values they instilled in us."

Born in 1920, Jay Janssen was the ninth of ten children in his family. His father died when he was 5 years old, leaving his mother and the children to run the family farm and chicken hatching business. After high school, Jay took a business course and then immersed himself in the family business. In the late 1930s to early 1950s, Jay and his brother Albert and sister Geneva made many strides in the business and began hatching turkeys and sold many baby turkeys, known as poult's. Jay took such pride in his work that he was notoriously known around the farm for sleeping amongst the turkeys during hatchings.

Over the years with Jay as the driving force, the family's breeding and hatching business grew and succeeded through sheer persistence and hard work, traits that he instilled in his children. He later told his children that he had simply inherited an opportunity. "He always made sure that John, Micki, Jim, Charley and I had our own ample opportunities to work to further the family business. Dad was respected and earned a reputation for being firm but fair and he always delivered on his promises," noted Dave. "His work ethic was described as unmatched and unparalleled. The turkey business was in his blood through his very final days." Jay was recently honored with the National Turkey Federation's Lifetime Achievement Award, which his children accepted on his behalf.

While Jay was an extremely hard worker, he was always grateful for Hazel's help in running the business and raising the family. "Mom was so gracious. She balanced him out and kept him grounded. They were a real team," said Dave. Married for 47 years, "they dedicated their life's work to an industry in which they took tremendous pride and dearly loved. Quality, Service, and Reliability - that really sums up what Jay Janssen represented during his career."

By the time Jay retired and his sons took the reins, Janssen Farms was hatching 3-4 million baby turkeys per year, a number that grew over the years to 6 million annually. Even in retirement, he held an active role in the business, driving to the hatchery office daily until he was 92. "It wasn't just about keeping his eye on the business. It was about seeing his family and friends there who were so important to him," said daughter Micki. "You could often find him wearing his 'Let's Talk Turkey' t-shirt and promoting turkey right up until the end. He loved to see an old friend, new trend, and make sure we didn't overspend," said Dave with a laugh. "He greeted all with smiles and always offered words of encouragement."

Jay and Hazel not only gave of their time and talents to the business, but were generous in the community. Jay served on many church boards and was a past president and board member of the Zeeland Board of Education. Hazel volunteered at church, Ladies' Aid, Red Cross blood drives, and Hospice. "Even while raising us, working on the farm and in the office, she always found time to help others. She made coffee and baked goods twice daily for all of the farm help. Mom donated so much of her time, countless meals and a listening ear to many in their time of need," remembered Charley.

Their children have continued in their footsteps, getting involved in their communities and giving back. Inspired by their parent's generosity, they've started their own giving traditions, including creating Donor Advised Funds at the Community Foundation. Dave and his wife Barb established the David and Barbara Janssen Family Fund. John and wife Sally established the John and Sally Janssen Family Fund. Micki established the Martha L. Janssen Donor Advised Fund. Janssen family members have also been significant contributors to our "Today. Tomorrow. Forever." campaign for our Community's Endowment, including "today" gifts and "tomorrow" gifts through their estate plans.

In addition to their individual giving, the siblings are excited to work together to give through the fund in their parents' name that has been passed down to them. "Giving together through this fund just furthers what our parents wanted for each of us, to be happy and to get along. It's about giving together, and having fun while making these decisions and carrying on our parents' love for this community," said Dave.
Fund Types: Donor Advised

A Donor Advised Fund offers the opportunity to create a low-cost, flexible method of charitable giving. With a Donor Advised Fund, donors make a contribution to the fund during the year that is most convenient or tax advantageous for them. Each year, they recommend the nonprofit organizations in which they want to invest, and CFHZ staff do all the work in administering the grants for them. They may choose to give anonymously or in the name of their fund. Donors enjoy administrative convenience, cost savings and tax advantages by conducting their giving through this type of fund.

Donor Advised Funds also offer the option of allowing children to participate as advisors during the donor’s life or to become advisors after the donor’s death. Many people choose this option as a way to include the next generation in the family’s philanthropy, passing along the joy and values of charitable giving.

Number of Funds: 107  |  2015 Assets: $14 million
2015 Grants: $1.8 million  |  2015 Gifts: $3.7 million

Anonymous Donor Advised Fund #1
Anonymous Donor Advised Fund #2
David and Cathy Benedict Fund
BMD Fund
Irv and Irene Boersen Fund
Boote Family Fund
Benjamin and Phyllis Bowmaster Family Fund
Bradford Company Fund
Brooks Family Community Fund
Jack Brown Community Fund
By Design Endowment Fund
Richard and Margaret Darby Family Fund
Lee and Linda De Visser Fund
Joshua De Young Memorial Endowment Fund
Barbara R. Den Herder Family Advised Fund
Matthew and Katherine Den Herder Community Fund
Thomas and Susan Den Herder Family Fund
Holland Zeeland Dental Society Fund for Children’s Dental Health
Croucher-Dugan Family Fund
Alan R. and Marcia J. Egersma Fund
Kathy and Wayne Elhart Fund
Wayne Elhart Be Nice Memorial Fund
David and Sally Farabee Fund for Youth & Diversity
Judy Gaydos Advised Fund
Geenen DeKock Properties Fund

Scott and Jadyn Geerlings Family Fund
Community Share - A Gentex Charitable Fund
Hall Family Fund
Angela M. and Mark K. Harder Family Fund
Matthew and Jennifer Haworth Family Advised Fund
John and Phyllis Hays Fund
Don and Jodi Heeringa Family Fund
Heider Family Community Fund
Jacqueline Hoover Charitable Fund For Women & Women's Issues
Ken and Carol Hopp Advised Fund
Jerry and Dee Horne Family Fund
Howard Miller Company Advised Fund
Holland Young Professionals (HYYP) Fund
IHS Fund
David and Barbara Janssen Family Fund
David and Barbara Janssen Family Community Fund
Jay and Hazel Janssen Family Advised Fund
John and Sally Janssen Family Fund
Jim and Ginger Jories Family Fund
Carey and Kimberly Koele Family Fund
Jim and Sarah Lilly Foundation
Linway Advised Fund
Loomse and Vander Zwart Fund
Lunderberg Advised Fund
Macatawa Bank Fund
Ann Maguire Family Fund
Douglas Maguire Family Fund
Marsilje Family Fund
Mary (LALA) Family Fund
ZFS / Meeuwsen Family Fund
Barbara E. Melgaard Charitable Fund
Philip and Martha Menerick Family Fund
Midwest Construction Group Fund
Betty R. Miller Community Fund
Haans and Anita Mulder Family Advised Fund
Karen and Larry Mulder Advised Fund
Karen and Larry Mulder Family Fund
Scott and Mary Nykerk Family Fund

Oakspring Fund

OHU Fund
Doug and Nancy Padnos Family Community Fund
Esther R. and Seymour K. Padnos Community Fund
Esther R. Padnos Community Fund
Jeffrey and Margaret Padnos Family Community Fund
Robert and Carole Pavlowski Charitable Fund
Timothy J. Pennings Advised Fund
Paul R. and Jane Pontz Family Fund
Richard and Barbara Popp Family Fund
John and Ann Query Advised Fund
Jerral H. and Elsie Redeker Family Fund
Sam and Laura Redeker Fund
Keith Roelofs Advised Fund
David P. Roosien Classical Music Fund
Fred and Lynn Rutan Family Donor Advised Fund
Dr. Lawrence and Eloise Schmidt Community Fund
Smith Gas Liquids Company - Van Heck Family Advised Fund
Mary and David Spyker Family Fund
Starfish Fund
Sterken Family Fund
Marcia and Stanley Stynes Fund
Robert P. and Joan Swierenga Family Fund
Thomas and Merrill Jane Taylor Charitable Fund
Berwin and Alice Ten Harmesel Family Fund
Thompson Family Fund
Jay and Adelle Van Daalen Fund
Jean Van Daalen Advised Fund
Jean Van Daalen Community Fund
E. F. Van Dorp Family Advised Fund
Donald J. and Nell Van Dyke Family Fund
Vern and Betty Van Kley Family Fund
John and Myna Vander Warf Advised Fund
William C. and Abigail Vanderbilt Fund
Donald and Mary Ann Van’t Hof Family Fund
Tony and Evelyn Welker Community Fund
Warren K. and Marcia Westrate Fund
Roger and Wilma Winkels Donor Advised Fund
Woman’s Literary Club of Holland Donor Advised Fund

Highlight indicates new funds for 2015
2016 marks the 10th anniversary for the Zeeland Education Foundation. The Zeeland Education Foundation (ZEF) arose out of a need for program funding above and beyond what’s included annually in Zeeland Public Schools (ZPS) curriculum budgets. “We want to enhance and ensure ZPS’s academic excellence long into the future, to be able to step in to provide those needed extras when budget cuts occur, or when an infusion of outside funding can make a real difference,” said Tom Den Herder, President of ZEF’s Board of Directors.

In 2006, ZEF also established the Zeeland Public Schools Education Foundation Legacy Fund, a nonprofit endowment fund at the Community Foundation. “Tom and former ZPS Superintendent Gary Feenstra helped us recognize how critically important it was for us to have a permanent endowment right from the very beginning. For us, it’s not just about annual fundraising, it’s about having both the checking and savings account to ensure the future,” noted Wendy Rebhan, Executive Director. “Zeeland Public Schools has always been a destination district, and our endowment fund is a means to ensure that it stays that way for generations to come.”

Over the past ten years, they’ve made a big impact, granting over $250,000 to ZPS. Funding highlights at the high school level include providing the dollars needed to purchase video production and broadcasting equipment, as well as two 3-D printers in 2013 and 2014, which are used for cutting-edge technology education and art education.

At the middle school and elementary level, funding highlights include helping launch the K-2 Phonics First program, K-5 Summer Stretch academic program, Spanish Immersion program, and the K-12 complete speech Smart Palate program. ZEF funded the computer equipment for the palate program, and Zeeland Family Dentistry donates time to create individualized mouth bites for students who utilize the program, which provides needed personalized speech therapy.

“Partnering with the Community Foundation was a natural fit for us because it’s forever a part of our community,” said Den Herder. “There’s no question about that. ZEF board members change, people move, but the Foundation will always be here to support ZEF and its work. We wanted consistency and couldn’t have done that alone. We needed a partner that could help manage our endowment as a sustainable, perpetual funding source.”

The goal that drives ZEF’s efforts is to “defy adequate, to go above and beyond.” “When we meet with others around the state, they see what we’ve done as visionary and aspirational. A lot of that credit goes to launching our legacy fund at our inception, because it’s made all the difference. It’s about what’s best for ZPS long term,” said Rebhan. “We’ve put just as much effort into growing our Legacy Fund as our Direct Impact Fund – and that’s what sets us apart.”

Ultimately, ZEF would like their Legacy Fund to generate over $100,000 annually for the district, and recently have launched an exciting effort to double the size of the fund, from $600,000 to 1.2 million. “Doubling our Legacy Fund to $1.2 million would generate the dollars needed to achieve our goals for years to come,” noted Den Herder.

“We’re going to work hard to get this fund to the next level, to help ZPS go above and beyond basic curriculum budgets, giving kids an academic boost that will launch them into life,” said Rebhan. “Gifts to our Legacy Fund truly make quality public education a lifetime gift.”
Fund Types: Designated Nonprofit

Designated Nonprofit Funds benefit a select nonprofit by providing ongoing support. If the fund is established by a donor, they specify how the endowed funds are to be used, and CFHZ provides ongoing stewardship and oversight to ensure the donor’s intentions are fulfilled.

Designated Nonprofit Funds can also be established by a nonprofit organization to benefit themselves. CFHZ handles investment management and administrative responsibilities related to the endowment allowing the organization’s staff and volunteer hours to be concentrated on accomplishing their mission.

**Number of Funds: 128 | 2015 Assets: $17.1 million | 2015 Grants: $597,000 | 2015 Gifts: $630,000**

American Red Cross of Ottawa County Fund
Lana Renee Antveldink Fund for Camp Sunshine
Austam Support of West Shore Fund
Bacino/Wehmeyer Fund
Barnabas Ministries Fund
Beal Family Young Life Camp Scholarship Fund
Benjamin’s Hope Fund
Janet C. and Ruth B. Beukema Fund for Hospice
Black River Public School’s Excellence in Education Fund
John Boyseman Camp Sunshine Fund
Boy Scouts of America - Gerald R. Ford Council #266
Boys & Girls Club of Greater Holland Fund
Boy Scouts of America - Gerald R. Ford Council #266
John Boyseman Camp Sunshine Fund

Drente the Christian Reformed Church Christian Education Fund
Monon Dunn Homeless Prevention Fund
Wayne J. Elhart Memorial Fund for Project Clarity
Evergreen Day Center Fund
Evergreen Fund
Evergreen In Home Care - Gertrude ten Hoor Memorial Fund
Faith Reformed Church of Zeeland Fund
Family Hope Foundation Fund
Forward in Faith Fund
Good Samaritan Ministries Fund
Holland Area Arts Council Fund
Holland Area Chamber of Commerce Foundation Fund
Holland Chorale Fund
Holland Christian Schools Fund
Holland Deacons’ Conference Fund
Holland Early College Sustainability Fund
Holland Friends of Art Fund
Holland Museum Conservation & Acquisition Fund
Holland Public Schools Educational Foundation Fund
Holland Public Schools PTO Fund
Holland Rescue Mission Fund
Holland Symphony Orchestra Fund
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Highlight indicates new funds for 2015

32 HELPING DONORS ACHIEVE THEIR CHARITABLE GOALS
The Cathy Geerlings’ “Indomitable Spirit” Scholarship Fund

Cathy Geerlings started her career at Herman Miller as an intern and progressed to Senior Human Resources Consultant. During her 27-year career, she left a positive impact on the lives of many of her colleagues, inspiring them with her indomitable spirit. Despite facing significant challenges, Cathy was known for living her life in a purposeful way as a servant leader and was admired for her courage, creativity, perseverance, tenacity, and determination. When Cathy passed away in 2015, a number of her colleagues and friends worked together to establish the Cathy Geerlings’ “Indomitable Spirit” Scholarship, to ensure that her legacy will live on through the scholarship fund and the determined students who it inspires.

Cathy had a life-long passion for helping others. “After Cathy passed away, so many people came forward asking what they could do to help, what they could do to honor her, to thank her for everything she’s done over the years. We have so many wonderful employees at Herman Miller who loved Cathy as a colleague and as a friend, and we just knew that starting a scholarship was the right thing to do,” said colleague Joanie Reid. “Cathy touched so many hearts and minds during her long career. She hired hundreds and hundreds of employees over the years. This scholarship is a way for her to continue to touch hearts and minds beyond her lifetime, to continue her legacy of helping others cultivate their extraordinary abilities,” said colleague Mike Swistak.

“When I think of Cathy, I think about what she did—her accomplishments, her work, her concrete contributions—and, as or more importantly, how she went about doing that work—the way she worked, the values, the beliefs that she not only held, but that she demonstrated, that she lived day in and day out,” recalls Joanie.

“Cathy always looked at things with a ‘can-do’ attitude. We all admired her for her work ethic. She cared so deeply about the employees at Herman Miller and could always raise the level of conversation in the room with her thoughtfulness and ideas. She viewed work as a privilege and an honor,” remembers her friend Pam Prafke. Marty Ryan, colleague, recalls that Cathy was all about accountability. “She had such a passion for Herman Miller, its people, and its programs. She was so committed and held each of us accountable. She believed in each of us and encouraged us to be the best we could be,” said Marty.

Cathy was also known to be excellent at discovering one’s true potential. She was a driving force behind the Bridge Program for team leadership at Herman Miller, an in-depth development program for plant-floor employees aspiring to be future supervisors. “An employee that was once known to be very quiet and reserved is now one of our top team leaders because Cathy saw the potential there right away. She had a gift for drawing people out, encouraging them and coaching them,” said Marty. “Cathy got things done, and she got them done well,” noted Joanie. “We miss her thinking and her creative problem solving. We’ve all tried to put a little more Cathy into our thought processes. She was truly one of a kind.”

The Geerlings scholarship will be awarded to an hourly worker currently employed in the greater Holland/Zeeland area. Those working in manufacturing, skilled trades, semi-skilled trades, or other production-related areas who demonstrate an indomitable spirit and are enrolled or enrolling in an accredited program at a post-secondary institution are encouraged to apply.

Many of Cathy’s friends, family members, and colleagues have been actively involved in developing and growing the scholarship in her honor. “This has been a grassroots initiative to keep Cathy’s legacy alive in the community, demonstrating how one person can make a profound difference in the lives of others,” said Joanie.
Fund Types: Scholarships

Scholarship Funds are established to honor loved ones, inspire young people and to invest in the community’s future. Higher education has long been seen as one of the surest paths to increased opportunity. Unfortunately, many people who could benefit the most from a college education are the least able to afford it.

In setting up a Scholarship Fund, not only do donors show local students they believe in them, but they also create a lasting legacy in their name or the name of a loved one.

Number of Funds: 80 | 2015 Assets: $5.6 million | 2015 Gifts: $717,000
Total Amount of 2015 Scholarship Dollars Given: $568,000
Total Number of 2015 Scholarship Awards: 233

Dr. Tai Afrik Memorial Scholarship Fund
Marnie Assink Art Scholarship Fund
Batts Family Scholarship Fund
J. Russell and Julia Bouws Scholarship Fund
Roger and Louise Brinks Elementary Education Fund
Roger and Louise Brinks Holland Christian Schools Scholarship Fund
Batts Family First Generation Scholarship Fund
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Justin (Jup) Elhart Memorial Scholarship Fund
Pamela Elhart Memorial / Zeeland Rotary Scholarship Fund
Fifth Third Bank Minority Scholarship Fund
Franz Family Scholarship Fund
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Freedom Village Residents Non-Endowed Scholarship Fund
F. Norman Fry Scholarship Fund
Ploeg-Fynewever Nursing Scholarship Fund
Cathy Geerlings’ “Indomitable Spirit” Scholarship Fund
Ian Guarr Memorial Scholarship Fund
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Neydon Scholarship Fund for Children of Widows
Careerline Tech Center Scholarship Fund
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Jayne Britt Parish Nurse Educational Fund
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Slotman Family Scholarship Fund
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University of Michigan Club of Holland Scholarship Fund
Benjamin H. Van Andel Promise of Excellence Award
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Shawn D. Wiersma Memorial Scholarship Fund
Mark F. Winia Memorial Soccer Scholarship Fund
Roger and Wilma Winkels Hope College Scholarship Fund
Ted and Yuki Yamaoka Scholarship Fund
Zeeland Area Seminary Scholarship
Zeeland Rotary – Don Morgan Memorial Scholarship Fund
Agnes Zuverink-Norman Nursing Scholarship Fund

Highlight indicates new funds for 2015
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